















<p>WDPB</p>	<p>Dog owners; parents</p>	 <p><b>You can't always see harmful cyanobacteria (blue-green algae).</b></p> <p>Stay healthy by taking these steps every time you visit lakes, rivers, and streams.</p> <p><b>✓ DO</b></p> <ul style="list-style-type: none"> <li>Follow guidance on posted signs.</li> <li>Rinse yourself and your pets with tap water right after going in the water.</li> <li>Bring plenty of water for pets to drink.</li> </ul> <p><b>✗ DON'T</b></p> <ul style="list-style-type: none"> <li>Don't get lake, river, or stream water in your mouth.</li> <li>Don't let kids touch or eat mats of algae.</li> <li>Don't let pets drink lake, river, or stream water.</li> <li>Don't let pets eat algae or lick it off their fur.</li> </ul> <p> <a href="http://www.cdc.gov/habs">www.cdc.gov/habs</a></p> <p>Poster: <a href="http://www.cdc.gov/habs">You can't always see harmful cyanobacteria (blue-green algae). (cdc.gov)</a></p>	<p>Scroll through</p>
<p>WDPB</p>	<p>General population; parents</p>	 <p><b>Stay out of lakes and rivers if you see scum or changes in water color.</b></p> <p>You could get sick from water with cyanobacteria (blue-green algae) by:</p> <p> TOUCHING IT</p> <p> BREATHING IT IN</p> <p> SWALLOWING IT</p> <p> <a href="http://www.cdc.gov/habs">www.cdc.gov/habs</a></p> <p>Poster: <a href="http://www.cdc.gov/habs">Stay Out of Lakes and Rivers if You See Scum or Changes in Water Color. (cdc.gov)</a></p>	<p>Scroll through</p>



<p>WDPB</p>	<p>Dog owners</p>	 <p>Poster: <a href="http://www.cdc.gov/habs">Cyanobacteria (cdc.gov)</a></p>	<p>Scroll through</p>
<p>WDPB</p>	<p>Dog owners</p>	 <p>Poster: <a href="http://www.cdc.gov/habs/pdf/algal-bloom-poster-11x17-p.pdf">cdc.gov/habs/pdf/algal-bloom-poster-11x17-p.pdf</a></p>	<p>Scroll through</p>
<p>WDPB</p>	<p>General population; parents</p>	<p>Social media message: Harmful algae and cyanobacteria can make toxins that hurt people, animals, and the environment. Learn what they are and how to avoid them: <a href="https://www.cdc.gov/habs/general.html">https://www.cdc.gov/habs/general.html</a></p>	<p>Side by side</p>



		 <p>Graphic: <a href="#">340898-A Jacobi HAB SM lake 1080x1080.jpg (1080x1080) (cdc.gov)</a></p>	
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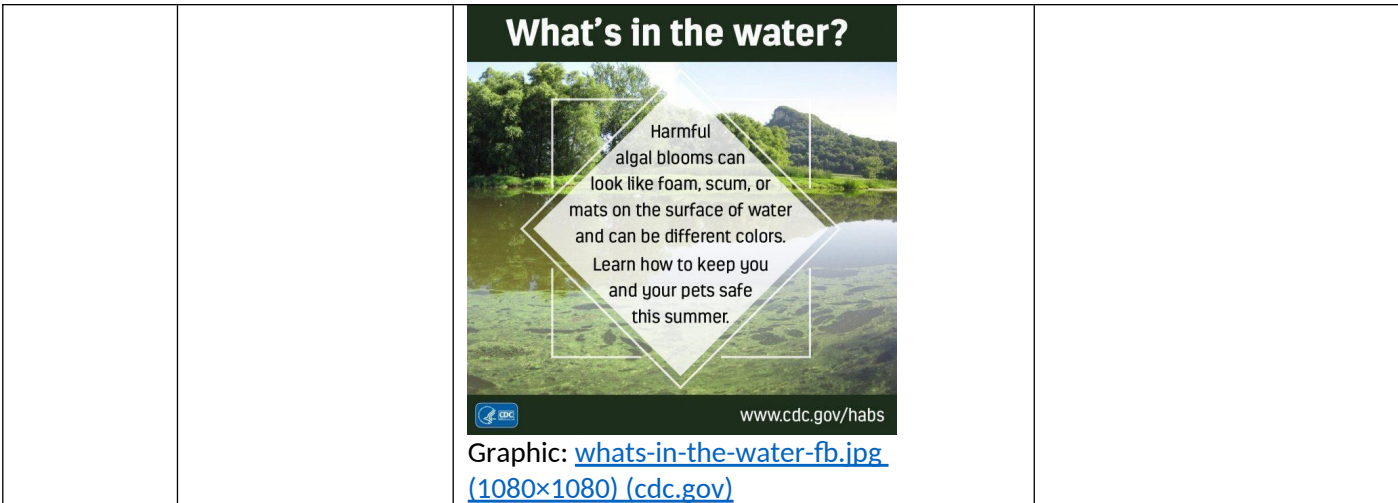
WDPB	Dog owners	<p>Social media message: Cyanobacteria (blue-green algae) can be deadly for dogs, but you can't always see it in the water. Call a vet right away if your dog seems sick after drinking or playing in a pond, river, or lake. More tips to protect your pet: <a href="https://www.cdc.gov/habs/specific-groups/animal-owners-cyanobacteria.html">https://www.cdc.gov/habs/specific-groups/animal-owners-cyanobacteria.html</a></p>  <p>Graphic: <a href="#">340898-A Jacobi HAB SM dog 1080x1080.jpg (1080x1080) (cdc.gov)</a></p>	Side by side
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WDPB	General population; parents	<p>Social media message: Cyanobacteria (blue-green algae) can cause rashes, headaches, stomach pain, and other illnesses. Learn how to protect yourself, your loved ones, and your pets: <a href="https://www.cdc.gov/habs/be-aware-habs.html">https://www.cdc.gov/habs/be-aware-habs.html</a></p> 	Side by side
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		<p>Graphic: <a href="#">342010-A Oginga HABs LakeRiver 1080x1080.jpg (1080x1080) (cdc.gov)</a></p>	
WDPB	General population; parents	<p>Social media message: Protect yourself and your family by staying out of lakes and rivers that smell or look bad. Harmful algae and cyanobacteria (blue-green algae) can smell rotten and look like foam, scum, mats, or paint floating on the water. More tips: <a href="https://www.cdc.gov/habs/prevention-control.html">https://www.cdc.gov/habs/prevention-control.html</a></p>  <p>Graphic: <a href="#">342010-A Oginga HABs GoingInWater 1080x1080.jpg (1080x1080) (cdc.gov)</a></p>	Side by side
WDPB	General population; parents; dog owners	<p>Social media message: Some harmful algal blooms can be hard to see. Blooms of algae can grow at the bottom of rivers, lakes, and ponds, and make people and animals sick from the toxins they release. Learn more: <a href="https://www.cdc.gov/habs/environment.html#sb">https://www.cdc.gov/habs/environment.html#sb</a></p>  <p>Graphic: <a href="#">341773-A SM NCEZID ClearWater22-1080x1080-1.png (1080x1080) (cdc.gov)</a></p>	Side by side
WDPB	Dog owners	<p>Social media message: If your pet gets into scummy or discolored water, rinse them off with tap water right away and don't let them lick their fur. The</p>	Side by side

		<p>water could have harmful algae or cyanobacteria, which can be deadly for pets. More info:  <a href="https://www.cdc.gov/habs/specific-groups/animal-owners-cyanobacteria.html">https://www.cdc.gov/habs/specific-groups/animal-owners-cyanobacteria.html</a></p>  <p>Graphic:  <a href="#">harmful algal blooms edits 1080x1080.jpg (1081x1080) (cdc.gov)</a></p>	
WDPB	General population; parents	<p>Social media message:          Staying away from water with signs of a harmful algal bloom (toxic algae) can keep you and your family safe. Learn how to recognize blooms:  <a href="https://www.cdc.gov/habs/environment.html#sb">https://www.cdc.gov/habs/environment.html#sb</a></p> 	Side by side
WDPB	General population; parents	<p>Social media message:          Harmful algal blooms can make you sick. Check water conditions before heading to lakes, rivers, and oceans. Follow advice posted near the water or online by your local government to avoid getting sick. Look up local conditions:  <a href="https://www.cdc.gov/healthywater/swimming/water-quality-oceans.html">https://www.cdc.gov/healthywater/swimming/water-quality-oceans.html</a></p>	Side by side

		<p><b>Know before you visit the water!</b></p>  <p>Graphic:  <a href="https://www.cdc.gov/habs/images/social-media/2023/Graphic_advisory_sign_Instagram_1080x1080.jpg">cdc.gov/habs/images/social-media/2023/Graphic_advisory_sign_Instagram_1080x1080.jpg</a></p>	
WDPB	General population; parents	<p>Social media message:          If you get sick after going in scummy or discolored water, talk to a doctor or Poison Control for advice about how to relieve your symptoms. Learn more about illnesses caused by harmful algal blooms:  <a href="https://www.cdc.gov/habs/illness.html">https://www.cdc.gov/habs/illness.html</a></p>  <p>Graphic: <a href="#">button-if-its-green-fb.jpg</a>          (1080x1080) (cdc.gov)</p>	Side by side
WDPB	General population; dog owners	<p>Harmful algal blooms can make you and your pets sick. These blooms occur in every state and can grow in fresh and salt water, including lakes, rivers, ponds, and oceans. Learn how to protect yourself and your pets:  <a href="https://www.cdc.gov/habs/be-aware-habs.html">https://www.cdc.gov/habs/be-aware-habs.html</a></p>	Side by side



WDPB

General population; parents

Webpage: <https://www.cdc.gov/habs/general.html> (in spring 2024, URL will likely change to [www.cdc.gov/harmful-algal-blooms/about/index.html](https://www.cdc.gov/harmful-algal-blooms/about/index.html))

General Information

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Algae and cyanobacteria (also called blue-green algae) can sometimes cause harm to people, animals, and the environment. Learn more below.

**Algae and cyanobacteria can form blooms**

Algae and cyanobacteria are simple organisms that live in the water. Algae and cyanobacteria can rapidly grow out of control or "bloom" when water is warm, slow-moving, and full of nutrients.

Blooms can occur in fresh water, marine (salt) water, and brackish (a mixture of fresh and salt water) around the world. Blooms can look like foam, scum, mats, or paint on the surface of the water. A bloom can change the color of the water to green, blue, brown, red, or another color.

Photos: Blooms of algae in salt water

Photos: Blooms of cyanobacteria (blue-green algae) in fresh water

[Learn more about what causes blooms and how to recognize them.](#) [Top of Page](#)

**Some blooms can be harmful**

Blooms can be harmful to people, animals, or the environment if they:

- Produce toxins (poisons);
- Become too dense;
- Use up the oxygen in the water; or
- Release harmful gases as they decay.

People and animals (including pets, livestock, and wildlife) can get sick when they have contact with water or food that contains certain types of algae.

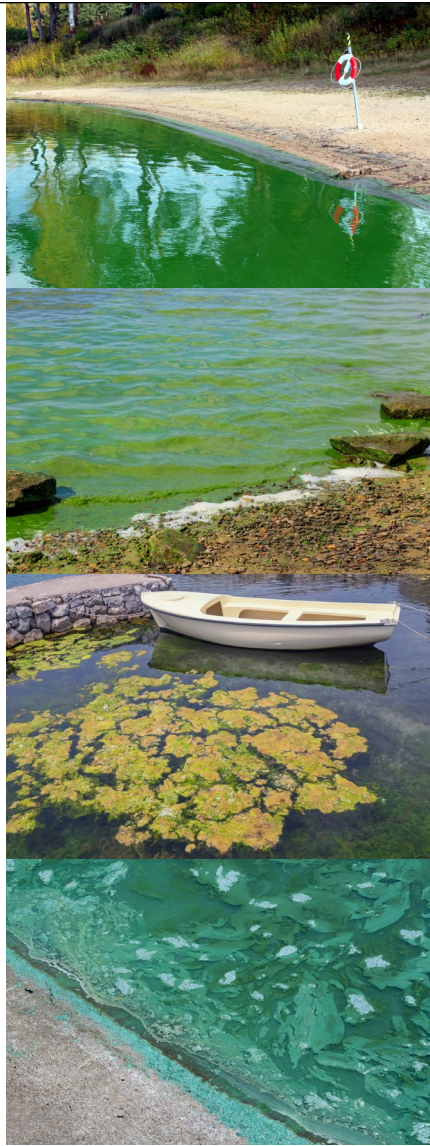
Scroll through

WDPB

General population; parents; dog owners



Present image



WDPB

General population;  
parents; dog owners

[screenshot below, will use original quality  
image for testing]

Present image

