

Attachment 2 - Recruitment Materials

Recruitment Language (General and Post Copy)

Sample Recruitment Language

Are you a healthcare provider?

Banyan Communications is conducting interview/focus groups with healthcare providers to learn about their opinions about foodborne and waterborne illness prevention for their patients, and to hear their preferences for getting information on these topics to discuss with their patients. These interviews/focus groups will be about 60 minutes long and will take place online. To learn more about the interviews/focus groups and determine if you are eligible to participate, please click [link to online screening form].

If you have any questions about the focus groups, please contact Banyan Communications,
insert_inbox_here@banyancom.com
