

Expiration date: 3/31/2026

Attachment #9- Messages to be Tested (NWSS Focus Groups)

<b>Population</b>	<b>Segmentation</b>	<b>Number of Focus groups</b>	<b>Number of Participants</b>
Caregivers (of children and elderly individuals)	Caregivers of children under 5 years old	1	8-10
	Caregivers of elderly individuals	1	8-10
Business Leaders	General population (not including low education individuals)	1	8-10
	Low education (less than high school diploma)	1	8-10
Individuals at high risk of viral diseases	N/A	1	8-10
Rural populations	N/A	1	8-10
<b>Total</b>		<b>6</b>	<b>48-60</b>

Messages/Materials for Testing

<b>Audience</b>	<b>Message/Content</b> (Please specify content type: webpage, social media graphic, social media text copy, video, etc.)	<b>Testing Presentation</b>

CDC estimates the average public reporting burden for this collection of information as 60 minutes per response, including the time for reviewing instructions, searching existing data/information sources, gathering and maintaining the data/information needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS H21-8, Atlanta, Georgia 30333; ATTN: PRA (0920-1154).

Caregivers of children, caregivers of elderly, business leaders (high and low education), high-risk individuals, rural populations

NWSS Website Homepage:  
<https://www.cdc.gov/nwss/index.html>

Scroll through

Caregivers of children, caregivers of elderly, business leaders (high and low education), high-risk individuals, rural populations

COVID-19 National/regional trend graph:  
<https://www.cdc.gov/nwss/rv/COVID19-nationaltrend.html>

Caregivers of children, caregivers of elderly, business leaders (high and low education), high-risk individuals, rural populations

COVID-19 State-level trend graph:  
<https://www.cdc.gov/nwss/rv/COVID19-statetrend.html>

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<p>Caregivers of children, caregivers of elderly, business leaders (high and low education), high-risk individuals, rural populations</p>	<p>COVID-19 Current Wastewater Viral Activity Map        COVID-19 NWSS Wastewater Monitoring in the U.S.</p> <p>COVID-19 viral activity map:  <a href="https://www.cdc.gov/nwss/rv/COVID19-currentlevels.html">https://www.cdc.gov/nwss/rv/COVID19-currentlevels.html</a></p>	
<p>Caregivers of children, caregivers of elderly, business leaders (high and low education), high-risk individuals, rural populations</p>	<p>National/regional trend graph vs. Viral activity map</p>	<p>Side-by-side</p>

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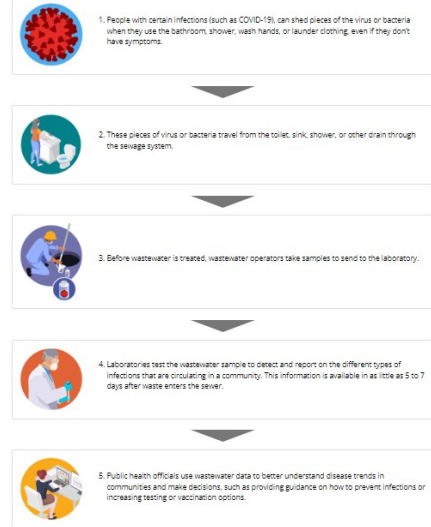
Low-education business leaders

### How Wastewater Monitoring Works

Print

Wastewater monitoring is an early detection tool that can help communities prepare for and take action to address increasing cases of infectious diseases.

Wastewater Monitoring—How Does It Work? [English](#) PDF - 630 KB



NWSS Website Page- How wastewater monitoring works:

<https://www.cdc.gov/nwss/how-wws-works.html>

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