

OMB Control #0693-0043
Expiration Date: 06/30/2025
NIST Generic Clearance for Usability Data Collections

Subject: NIST Study Participation

NIST is conducting a study to evaluate how people perceive phishing emails. We need your help to complete a short survey about your experience with a phishing email that was sent during a recent phishing exercise conducted by <organization>. We are inviting you to participate because your <organization> recently sent you a training phishing email as a part of their phishing awareness program. Whether you opened and read the email, clicked on a link within the email, or reported or didn't report the email, we are interested in how you perceived the phishing email.

The goal of this study is to determine people's perceptions of phishing email cues. Ultimately, this research will help organizations better improve their phishing awareness training and help protect their employees from falling victim to phishing attacks.

If you decide to take part in this study, you will be asked to complete one anonymous online survey. This survey should take 15-20 minutes to complete. Your participation is confidential and voluntary. Your responses will be anonymous. You may skip any question that you don't wish to answer and may choose to quit the survey at any time. Additional information about the study and how we will protect your data and confidentiality is available on the survey webpage:

<<SURVEY LINK>>.

If you have questions or comments about the study, please contact Shanée Dawkins at dawkins@nist.gov or <<org POC>> at <<org POC email>>. We really appreciate your help with this study. Your participation is very valuable in helping to improve phishing awareness training programs across organizations.

Thank you for your time and consideration,

Shanée Dawkins and <<org POC>>