

## Email Invitation Template – NIST SRM1950 Customer Feedback Survey

OMB Control #0693-0033

Expiration Date: 9/30/2025

NIST Generic Clearance for Program Evaluation Data Collections

**To line:** <ORM SRM1950 mailing list of existing customers><members from metabolomic and lipidomic communities for prospective users>

**Subject line:** NIST SRM1950 Customer Feedback Survey

Dear Colleagues,

The National Institute of Standards and Technology (NIST) is conducting a survey about [SRM1950](#) to gather feedback directly from existing and potential users on their experiences and needs to better design SRM products in the future.

SRM1950 Metabolites in Frozen Human Plasma was first made available in 2011 and has been widely used by researchers and scientists in the metabolomic and lipidomic communities and beyond. NIST will be renewing SRM1950 and/or developing new reference materials in the coming years, a process that typically takes 5-7 years. The survey results will help NIST devise future reference material formulations to fulfill your needs and continue to support the clinical chemistry, metabolomic and lipidomic communities. Feedback from SRM1950 customers and the clinical chemistry, metabolomic and lipidomic communities are important to this endeavor.

We hope you will play a part in SRM1950's succession and encourage colleagues and other scientists to participate as well. We appreciate your assistance and your time. Please take the survey and share the survey widely. This survey takes approximately 10 minutes.

If you are a purchasing official or reseller/distributor of NIST SRM1950, please help forward this survey to your group members or customers.

The survey will be open until Friday, June 30, 2023, and can be accessed by using the direct link below (or copy-and-paste the link in a web browser):

LINK to survey: [\[survey link\]](#)

If you have any questions regarding the survey, please don't hesitate to email the survey point of contact, Yee-Yin Choong ([yee-yin.choong@nist.gov](mailto:yee-yin.choong@nist.gov)).

Best regards,

The NIST SRM1950 Survey Team:

Yee-Yin Choong, Human Factors Scientist, Information Technology Laboratory

Johanna Camara, Research Chemist, Material Measurement Laboratory

Tracey Schock, Research Chemist, Material Measurement Laboratory

Clay Davis, Research Chemist, Material Measurement Laboratory  
National Institute of Standards and Technology