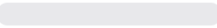


Screenshots of SAM.gov UEI-Only Motivation Survey

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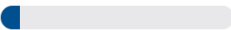


You received a Unique Entity ID from SAM.gov within the last several months. We'd like to know what motivated you to get this identifier. **This survey will take about 5 minutes.**

Please do not forward this survey. Your responses will be used to predict future system use and improve outreach to SAM.gov users.

Next

[PRA Statement](#)

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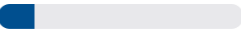
1. What is your federal award situation? (Response required)

- ☐ I have a subaward from a prime awardee on a federal award (i.e., I am a subcontractor or a grant subrecipient).
- ☐ I have a prime award and only a Unique Entity ID (no registration in SAM.gov; this is rare).
- ☐ Neither of the above.
- ☐ I don't know.

Back

Next

[PRA Statement](#)

0%  100%



1a. You have a Unique Entity ID from SAM.gov. Why did you get a Unique Entity ID? (Response required)

- ☐ It was required for other federal reasons.
- ☐ It was required by an organization, system, or policy outside of the federal government.

[Back](#)

[Next](#)

[PRA Statement](#)



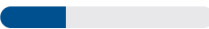
1b. Which of the following required that you get a Unique Entity ID? Only select the primary source. (Response required)

- ☐ Another company or business
- ☐ Hospital system or healthcare organization
- ☐ Industry group, publication, etc.
- ☐ Local government office, i.e. of a county or a city
- ☐ Non-profit
- ☐ Tribal government or office
- ☐ University or research facility
- ☐ U.S. state or territory government or office
- ☐ I just decided on my own I wanted to have one.
- ☐ Other (please enter text below)

[Back](#)

[Next](#)

[PRA Statement](#)

0%  100%



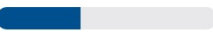
1b. Which federal agency told you to get a Unique Entity ID? If you were required by an office or division of a larger agency, choose the larger agency from this list. (Response required)

- ☐ Corporation for National and Community Service (CNCS)
- ☐ Department of Agriculture (USDA)
- ☐ Department of Commerce (DOC)
- ☐ Department of Defense (DOD)
- ☐ Department of Energy (DOE)
- ☐ Department of Health and Human Services (DHHS)
- ☐ Department of Homeland Security (DHS)
- ☐ Department of Housing and Urban Development (HUD)
- ☐ Department of the Interior (DOI)
- ☐ Department of Justice (DOJ)
- ☐ Department of Labor (DOL)
- ☐ Department of State (DOS)
- ☐ Department of Transportation (DOT)
- ☐ Department of Veterans Affairs (VA)
- ☐ Education Department (ED)

- ☐ Environmental Protection Agency (EPA)
- ☐ General Services Administration (GSA)
- ☐ Institute of Museum and Library Sciences (IMLS)
- ☐ National Aeronautics and Space Administration (NASA)
- ☐ National Archives and Records Administration (NARA)
- ☐ National Endowment for the Arts (NEA)
- ☐ National Science Foundation (NSF)
- ☐ Nuclear Regulatory Commission (NRC)
- ☐ Office of Personnel Management (OPM)
- ☐ Small Business Administration (SBA)
- ☐ Treasury Department
- ☐ U.S. Agency for International Development (USAID)
- ☐ Office of Management and Budget (OMB)
- ☐ Other federal agency (please select this option and enter text below only if the agency does not appear above or is not organized under one of the above)

[Back](#)

[Next](#)

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1c. Which U.S. state or territory government or office communicated that you needed to get a Unique Entity ID? (Response required)

Alabama
Alaska
American Samoa
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
District of Columbia

Back

Next

[PRA Statement](#)

0%  100%



2. What was your primary reason for getting a Unique Entity ID? (Response required)

- ☐ To bid or compete for a contract
- ☐ To apply for a grant or loan
- ☐ For business certification, licensing, or program qualification
- ☐ For other funding, research, or opportunities (please enter text below)

Back

Next

[PRA Statement](#)



2. What was your primary reason for getting a Unique Entity ID? (Response required)

- ☐ To bid or compete for federal subcontracts
- ☐ To apply for federal subawards for financial assistance (including grants, loans, insurance, etc.)
- ☐ To be paid using a federal government credit card (e.g., GSA SmartPay, purchasing card)
- ☐ I am a participant or applicant for other programs from the federal government (please enter the name of the federal program below)

[Back](#)

[Next](#)

[PRA Statement](#)

0%  100%



3. Did you receive the funding, award, or other objective you had in mind when you applied for your Unique Entity ID? (Response required)

- ☐ Yes
- ☐ No
- ☐ I don't know yet

4. What else do you want to tell us about why you got a Unique Entity ID?

[Back](#)

[Next](#)

[PRA Statement](#)

0%  100%



5. Which of the following best describes you (check all that apply)? (Response required):

- ☐ For profit business (all types)
- ☐ Not for profit organization
- ☐ Small business (To be a small business, vendors must adhere to industry size standards established by the U.S. Small Business Administration (SBA).)
- ☐ Financial institution
- ☐ Foundation or research institute
- ☐ Hospital system or healthcare organization
- ☐ Local government or office (e.g., a county or city)
- ☐ Non-U.S. organization
- ☐ Tribal government
- ☐ University or educational institution
- ☐ U.S. state or territory government/office
- ☐ Other (please enter text below, only if your entity does not fit into one or more of the above categories)

[Back](#)

[Next](#)

[PRA Statement](#)

0%  100%



6. Now that you have a Unique Entity ID, do you also intend to complete a registration at SAM.gov? A registration allows you to bid, compete, or apply directly for federal prime awards. (Response required)

- ☐ Yes
- ☐ No
- ☐ I don't know

7. What did you do at SAM.gov to get your Unique Entity ID? (Response required)

- ☐ Provided documentation of my entity information
- ☐ Called or chatted with the helpdesk
- ☐ Used help articles, user guides, or videos on SAM.gov or FSD.gov
- ☐ None of the above
- ☐ Other (please enter text below)

[Back](#)

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[PRA Statement](#)

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Thank you for giving your feedback. If you want to learn more about the Unique Entity Identifier provided by [SAM.gov](https://sam.gov) or to learn more about registration, please visit the Help tab at [SAM.gov](https://sam.gov) or search our help articles at [FSD.gov](https://fsd.gov).

[PRA Statement](#)