

FAP Outreach Project

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Survey 4

This survey should take about 10-15 minutes to complete. Please do not include any personally identifiable information (PII), such as names, in any of your responses.

1. Do you recall seeing materials from the [**Enter Name of Child Abuse Prevention Campaign**]?
 - Yes [Go to question 2]
 - No [Skip to question 8]

FAP Outreach Project

[If participant answers "Yes" to question 1]

2. Where did you see the campaign materials? (check all that apply)

- Website
- Social media site
- Email
- Public service announcement
- Flyer
- Base exchange
- Gate signage
- Outreach event/activity
- Other _____

[If website selected] On what website did you see the materials?

- Military OneSource
- My installation's webpage
- Other _____

[If social media site selected] On what social media site did you see the materials?

- Facebook
- Twitter
- Instagram
- Snapchat
- LinkedIn
- TikTok
- Other _____

[If Facebook selected] Where did you see the materials on Facebook?

- On my installation's Facebook page
- In a private group
- Other _____

3. About how many times did you see the campaign materials across all advertising methods?

- Once or twice
- Every week
- Most days
- Every day

For the next set of questions, please think about the materials you saw for the [Child Abuse Prevention] campaign.

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4. How much do you agree or disagree with the following statements?

Item	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree
a) The campaign materials cover topics that are important.						
b) The campaign materials captured my attention.						
c) The people shown in the campaign materials were relatable.						
d) The messages communicated in the campaign materials were clear.						
e) The campaign taught me something new about child abuse prevention.						
f) As a result of seeing the campaign materials, I feel more confident in my ability to know what to do when I suspect child abuse.						
g) The campaign materials are an effective way to educate my community about the topic.						

5. Which of the following actions did you take as a result of the [Child Abuse Prevention Campaign]? (check all that apply)

- Had conversations about the campaign with friends or family
- Sought more information on the topic
- Contacted the Family Advocacy Program
- Called the police for help with a suspected abuse situation
- Sought more information on the topic
- I did not take any actions
- Other _____

6. As a result of the [Child Abuse Prevention Campaign], to what extent has your knowledge increased in relation to each of the following topics?

	A lot	Somewhat	A little	Not at all
a) The prevalence of child abuse				
b) The impact of child abuse on health, mental health, and academic achievement				
c) The warning signs of domestic abuse				
d) The services available when suspecting cases of child abuse				

7. Do you have any suggestions on how to improve the [Child Abuse Prevention Campaign]? (Please do not include any personally identifiable information (PII) in your comments)

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8. How much do you agree or disagree with the following statements?

Item	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree
a) Instincts alone cannot tell parents how to raise their children.						
b) It is important for parents to ask for help with raising their children and managing family stress.						
c) Learning positive parenting skills can prevent child abuse and neglect.						
d) Babysitting or running errands for a few hours for parents is a way to prevent child abuse and neglect.						
e) Child abuse is a serious problem that our community should focus on preventing.						
f) Child abuse should be settled within the family rather than involving the police or military.						
g) Child abuse is a serious crime, and the abuser should go to jail.						
h) Child abuse is preventable.						

9. How much do you agree or disagree with the following statements?

Item	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree
a) A child fearful about doing something wrong is normal.						
b) Children typically show extremes in behavior.						
c) Young children having bad hygiene is normal.						
d) Allowing young children to play outside unsupervised is okay.						
e) Most child abusers are strangers.						
f) Child abuse can involve physical abuse, emotional abuse, and/or neglect.						
g) Child abuse doesn't happen in "good" families.						

Item	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree	Don't Know
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FAP Outreach Project

h) My installation's Family Advocacy Program has information about parenting.							
i) I know who to contact when I suspect child abuse.							
j) I am aware of Family Advocacy Program resources available for victims of child abuse.							
k) I am confident in my ability to tell others about services the Family Advocacy Program provides.							

10. If you think a caregiver needs parenting advice or support, what service(s) would you share with the individual? (select all that apply)

- New Parents Support Program
- Military OneSource
- Family Advocacy Program
- Other _____

11. How much do you agree or disagree with the following statements?

Item	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree
a) Preventing a partner from spending time with friends, family members, or peers is a sign of a healthy relationship.						
b) Making excuses for a partner's behavior is normal.						
c) Preventing one's partner from making his/her own decisions is okay.						
d) One partner should control all household finances.						
e) A person who is constantly worrying that they may make their partner angry is in a healthy relationship.						
f) Domestic abuse is a serious problem that our community should focus on preventing.						
g) Domestic abuse should be settled within the family rather than involving the police or military.						
h) Domestic abuse is a serious crime, and the abuser should go to jail.						
i) Domestic abuse can be prevented						

FAP Outreach Project

before it happens.						
j) Domestic abuse can happen to anyone, regardless of age, race, education level, or economic status.						
k) Domestic abuse can involve emotional, economic, and/or physical abuse.						

Item	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree	Don't Know
l) My installation's Family Advocacy Program has information about healthy relationships.							
m) The Family Advocacy Program works with service members, their partners, and their families to teach them about healthy relationships.							
n) I know who to contact when I suspect domestic abuse.							
o) I am aware of Family Advocacy Program resources available for victims of domestic abuse.							
p) I am confident in my ability to tell others about services that the Family Advocacy Program provides.							

12. If you think an individual needs relationship advice or support, what service(s) would you share with the individual? (select all that apply)

- Domestic Abuse Victim Advocacy Services
- Counseling Services
- Military OneSource
- Family Advocacy Program
- Other _____