

As part of the COVID-19 Public Education Campaign market research efforts, the Current Events Tracker (CET) is a flexible survey vehicle designed for easy addition or removal of questions as applicable to the current environment. This wave re-fields questions on institutional trust, the end of the public health emergency, and parents' vaccination attitudes. New or modified questions include those on reasons for waiting on getting the vaccine, parents' vaccination attitudes, and testing new messages.

- **HHS & CDC trust (Q1-2, refield):** Rotating in our regular questions about trusting HHS and CDC for information about COVID.
- **Public health emergency (Q11-12, refield):** Adding questions on awareness of the end of the public health emergency and associated changes in COVID-related costs.
- **Parents' vaccination attitudes (Q13-16, 18, refield):** Identifying parents of children ages 6 months-17 years and asking them about their child's COVID vaccination status, intentions to vaccinate, and concerns about vaccination.
- **Reasons for vaccinating/waiting for kids (Q17, new):** Asking parents why they chose to vaccinate, or not vaccinate, their child(ren).
- **Adherence to COVID guidelines and safety procedures (Q19-20, new):** Assessing adherence to COVID rules, for both respondents and their children.
- **PTN messages (Q21-25, same question format, new messages):**
  - o The COVID virus changes, but protective measures, including being up to date on COVID vaccines, reduce your risk of serious COVID illness.
  - o COVID is still a major health issue in the United States. In early 2023, More than 20,000 patients were hospitalized each week because of COVID.
  - o We know that serious health problems following a COVID vaccine are extremely rare based on safety data from millions of people.
  - o COVID can cause serious long-term health effects or serious illness that leads to hospitalization. Getting vaccinated is the safer way to build your immunity against COVID.
  - o While you can get temporary immunity from having COVID, infection has risks that vaccination doesn't, like severe illness, long COVID, or spreading illness to others. Vaccination is a much safer way to increase your protection.