

Attachment A3

Healthy Start Network Survey Recruitment Email Invitation

**HRSA's Healthy Start Evaluation and Capacity Building Support
Project**

October 2022

Healthy Start Network Survey Recruitment Email Invitation

Dear [CAN MEMBER'S NAME],

We are contacting you because **[PROJECT DIRECTOR'S NAME]** from the **[GRANTEE NAME]** has identified you as a member of Healthy Start's Community Action Network (CAN).

You may know your local CAN as the **[CAN NAME]**. The CAN is made up of a group of people, like you, who come together to collaborate on strategies and activities to develop and achieve goals related to the broader goals of the Healthy Start program.

Healthy Start is a national program of the Maternal and Child Health Bureau (MCHB) at the Health Resources and Services Administration (HRSA). HRSA is conducting a national evaluation of the Healthy Start program, and Westat is an independent research firm that is helping HRSA with this work.

As part of this evaluation, **we are inviting you to participate in the Healthy Start Network Survey**, which will help us learn more about your collaborations with other CAN members. The survey is online and should take approximately **20 minutes** to complete. Please be sure to save your responses if you need to pause the survey for longer than 20 minutes. For more information about the survey, please take a look at the Frequently Asked Questions (FAQs) attached.

When you are ready to take the Network Survey, please use the following web survey link: **[INSERT SURVEY LINK]**. Do not share this link with others because it is unique to you. The last day to complete the survey is **[INSERT DATE]**.

Your participation is important to us, and the information you provide will help us better understand the collaborations within your Healthy Start CAN. Your responses will also help us find ways to strengthen programs to improve maternal, infant, and family health outcomes.

If you have any questions, please contact our Study Support Team by email at HSEvalSupport@westat.com or by phone at [INSERT PHONE NUMBER].

Kind regards,

[WESTAT STAFF]