

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 11)

Note: The questions below are the proposed questions for the eleventh wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 11 only or are being asked again to update data on a variable of interest. This wave's module is Vaccine Eligibility and Vaccine Concerns. This week we have added questions on Preparing the Nation message testing, post-vaccination behavior, awareness of CDC guidance for vaccinated people, and concerns about variants.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust.** How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q3

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_fam.** How familiar are you with the Centers for Disease Control and Prevention (CDC)?

**Variable Label:** cdc\_fam: Familiarity with CDC

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: cdc\_fam= 2, 3, 4, OR -99//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_trust.** How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** cdc\_trust: Trust in CDC

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off**. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

Variable Label: vacc\_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_trust**. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh1\_cet**. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine

1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

**Item #: Q8**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh2a\_cet.** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

**Item #: Q9**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine

-99	Refused
-100	Valid Skip

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q10-Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: BEH4\_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3\_1 CET-BEH3\_10 CET

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_3_cet	I want to know if the vaccine is effective first.	beh4_3_cet: Confirm effectiveness
beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any problems.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No

1	Yes
00	Refused
100	Valid skip

// Page Break //

//BASE: beh3a\_cet =1 OR 2//

Item #: Q12

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**eligibility**. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE eligibility\_1 – eligibility\_5//

<b>eligibility_1</b>	I know where to look to find out when I am eligible to receive the COVID-19 vaccines.	eligibility_1: Eligibility
<b>eligibility_6</b>	I know <u>when</u> I will be eligible to get a vaccine.	eligibility_6: When
<b>eligibility_3</b>	I know <u>how</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine.	eligibility_3: How to schedule
<b>eligibility_4</b>	I know <u>where</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine.	eligibility_4: Where to schedule
<b>eligibility_5</b>	I know how to prepare for my eventual COVID-19 vaccine appointments (e.g., what to bring).	eligibility_5: How to prepare

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh3a\_cet =1 OR 2//

Item #: Q13-Q14

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**eligible\_sources**. Which of the following sources have you used to find out about COVID-19 vaccine eligibility and distribution? Select all that apply.

//PROGRAMMING NOTE: RANDOMIZE eligible\_sources\_1-eligible\_sources\_10//

eligible_sources_1	Your state health department	eligible_sources_1: State
eligible_sources_2	Your county/city health department	eligible_sources_2: County/city
eligible_sources_3	National public health departments (e.g., CDC, HHS)	eligible_sources_3: National public health departments
eligible_sources_4	Local or national chain pharmacies	eligible_sources_4: Pharmacies
eligible_sources_5	Health care providers	eligible_sources_5: Health care providers
eligible_sources_6	Advertising campaigns	eligible_sources_6: Ad campaigns
eligible_sources_7	Family members	eligible_sources_7: Family
eligible_sources_8	Friends	eligible_sources_8: Friends
eligible_sources_9	Coworkers	eligible_sources_9: Coworkers
eligible_sources_10	Your employer	eligible_sources_10: Employer
eligible_sources_11	Other	eligible_sources_11: Other
eligible_sources_12	None of the above, I have not looked for information on vaccine eligibility or distribution	eligible_sources_12: None

Value	Value Label
0	No
1	Yes
-99	Refused

-100	Valid skip
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// Page Break //

//BASE: SHOW IF AT LEAST ONE RESPONSE FROM eligible\_sources\_1-eligible\_sources\_6= 1. PIPE "YES" RESPONSES //

Item #: Q15-Q16

Question Type: Multi-Punch Grid

// Soft Prompt: "We would like your response to this question." //

**eligible\_sources**. From which of the following sources did you see or hear about vaccine eligibility and distribution? Select all that apply.

//PROGRAMMING NOTE: MATCH ORDER OF eligible\_sources\_1-eligible\_sources\_6. //

<b>source_1</b>	Your state health department	eligible_sources_1: State
<b>source_2</b>	Your county/city health department	eligible_sources_2: County/city department
<b>source_3</b>	National public health departments (e.g., CDC, HHS)	eligible_sources_3: National public health departments
<b>source_4</b>	Local or national chain pharmacies	eligible_sources_4: Pharmacies
<b>source_5</b>	Health care providers	eligible_sources_5: Health care providers
<b>source_6</b>	Advertising campaigns	eligible_sources_6: Ad campaigns

Value	Value Label
1	Website
2	Newspaper (online or print)
3	Social media
4	Television
5	Radio
6	Other

Value	Value Label
0	No
1	Yes

-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q17**

**Question Type: Grid**

**// Soft Prompt: “We would like your response to this question.” //**

**vaccine\_guidance**. Please indicate whether you think each of the following statements are true or false.

According to the latest CDC guidance, adults that have been fully vaccinated...

*Note: Someone is considered fully vaccinated two weeks after their last dose (i.e., second dose for Pfizer or Moderna vaccines, or single dose for Johnson & Johnson vaccine).*

**//PROGRAMMING NOTE: RANDOMIZE vaccine\_guidance\_1-vaccine\_guidance\_5//**

<b>vaccine_guidance_1</b>	... <u>can</u> gather indoors with other fully vaccinated people without wearing a mask or staying 6 feet apart.	vaccine_guidance_1: Gather with other vaccinated people (T)
<b>vaccine_guidance_2</b>	... <u>can</u> gather indoors with unvaccinated people of any age without masks or staying 6 feet apart (even if those people or anyone they live with has an increased risk for severe illness from COVID-19).	vaccine_guidance_2: Gather with unvaccinated people (F)
<b>vaccine_guidance_3</b>	... <u>do not</u> need to wear a mask in public places.	vaccine_guidance_3: Wear masks (F)
<b>vaccine_guidance_4</b>	...and have been exposed to someone who has COVID-19 <u>do not</u> need to stay away from others or get tested unless they have symptoms.	vaccine_guidance_4: Exposure to COVID-19 (T)
<b>vaccine_guidance_5</b>	... <u>do not</u> need to self-quarantine after arriving in the United States after international travel.	vaccine_guidance_5: Quarantine after international travel (T)

Value	Value Label
1	True
2	False
-99	Refused

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF ptn\_msg\_effective to ptn\_msg\_notstick//  
 //RANDOMIZE GRID SUBITEMS FOR ptn\_msg\_effective to ptn\_msg\_notstick, BUT KEEP ORDER CONSISTENT FOR EACH PARTICIPANT//

//BASE: beh1\_cet=0 OR -99//

Item #: Q18

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_severe

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"In clinical trials, all 3 COVID vaccines reduced the risk of severe COVID-19 by over 99%."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_msg_severe_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_severe_1: Convincing
ptn_msg_severe_2	This message was difficult to understand.	ptn_msg_severe_2: Difficulty
ptn_msg_severe_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_severe_3: Share
ptn_msg_severe_4	You would visit a website, such as <a href="https://www.cdc.gov/coronavirus">cdc.gov/coronavirus</a> , to learn more about the information shared in this message.	ptn_msg_severe_4: Web
ptn_msg_severe_5	This message was believable.	ptn_msg_severe_5:

	Believable
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Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1\_cet=0 OR -99//

Item #: Q19

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_death

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"In clinical trials, all 3 of the vaccines were 100% effective at preventing death from COVID-19."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_death_1	This message is convincing <u>to you</u> <b>personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_death_1: Convincing
ptn_msg_death_2	This message was difficult to understand.	ptn_msg_death_2: Difficulty
ptn_msg_death_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_death_3: Share
ptn_msg_death_4	You would visit a website, such as <a href="https://www.cdc.gov/coronavirus">cdc.gov/coronavirus</a> , to learn more about the information shared in this message.	ptn_msg_death_4: Web

ptn_msg_death_5	This message was believable.	ptn_msg_death_5: Believable
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Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q20

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_diverse

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"More than 100,000 people from diverse backgrounds and ethnicities participated in the vaccine trials."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_diverse_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_diverse_1: Convincing
ptn_msg_diverse_2	This message was difficult to understand.	ptn_msg_diverse_2: Difficulty
ptn_msg_diverse_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_diverse_3: Share
ptn_msg_diverse_4	You would visit a website, such as <a href="https://www.cdc.gov/coronavirus">cdc.gov/coronavirus</a> , to learn more about the information shared in this message.	ptn_msg_diverse_4: Web

ptn_msg_diverse_5	This message was believable.	ptn_msg_diverse_5: Believable
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Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q21

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_socialize

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"When you're fully vaccinated, you can safely socialize with other vaccinated people indoors without masks or distancing."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_msg_socialize_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_socialize_1: Convincing
ptn_msg_socialize_2	This message was difficult to understand.	ptn_msg_socialize_2: Difficulty
ptn_msg_socialize_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_socialize_3: Share
ptn_msg_socialize_4	You would visit a website, such as <a href="https://www.cdc.gov/coronavirus">cdc.gov/coronavirus</a> , to learn more about the information shared in this message.	ptn_msg_socialize_4: Web

ptn_msg_socialize_5	This message was believable.	ptn_msg_socialize_5: Believable
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Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q22

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_quarantine

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"If you're fully vaccinated and are exposed to COVID, you don't have to quarantine unless you have symptoms."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_quarantine_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_quarantine_1: Convincing
ptn_msg_quarantine_2	This message was difficult to understand.	ptn_msg_quarantine_2: Difficulty
ptn_msg_quarantine_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_quarantine_3: Share
ptn_msg_quarantine_4	You would visit a website, such as <a href="https://www.cdc.gov/coronavirus">cdc.gov/coronavirus</a> , to learn more about the information shared in this message.	ptn_msg_quarantine_4: Web

ptn_msg_quarantine_5	This message was believable.	ptn_msg_quarantine_5: Believable
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Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1\_cet=0 OR -99//

Item #: Q23

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_outcome Thinking about the messages you viewed, how likely are you to do each of the following as a result?

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_outcome_1	Get a COVID-19 vaccine at no cost	ptn_outcome_1: Vaccine
ptn_outcome_2	Wear a mask anytime you leave your home and in public.	ptn_outcome_2: Mask
ptn_outcome_3	Maintain social distance of at least 6 feet from others when outside of your home in public.	ptn_outcome_3: Social Distance
ptn_outcome_4	Trust information that the U.S. Department of Health and Human Services (HHS) provides about COVID-19.	ptn_outcome_4: Trust HHS
ptn_outcome_5	Trust information that the U.S. Centers for Disease Control and Prevention (CDC) provides about COVID-19.	ptn_outcome_5: Trust CDC

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither
4	Somewhat likely
5	Very likely
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q24

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**variant concerns**. Compared to the beginning of this year when new COVID-19 variants were first detected in the United States, how concerned are you now about COVID-19 variants?

Value	Value Label
1	Much less concerned
2	Slightly less concerned
3	Neither more nor less concerned
4	Slightly more concerned
5	Much more concerned
-99	Refused

//BASE: beh1\_cet=1 or 2//

Item #: Q25

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**post\_vacc**. Please indicate how much you agree or disagree with the following statements.

After getting the COVID-19 vaccine...

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
<b>post_vacc_1</b>	...I have only told close family and friends that I have been vaccinated.	post_vacc_1: Told close family/friends
<b>post_vacc_2</b>	...I have been hesitant to tell others I have been vaccinated because I do not want people to think I have skipped the line.	post_vacc_2: Perceptions of skipping line
<b>post_vacc_3</b>	...I have been hesitant to tell others I have been vaccinated because I do not want to answer questions about why I am eligible (e.g., because of underlying conditions).	post_vacc_3: Revealing eligibility
<b>post_vacc_4</b>	...I have been open about getting vaccinated with most people in my life (e.g., posted on social media, told coworkers).	post_vacc_4: Open about being vaccinated
<b>post_vacc_5</b>	...I have actively encouraged other people to get vaccinated.	post_vacc_5: Encouraged others

<b>Value</b>	<b>Value Label</b>
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused