

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 23)

Note: The questions below are the proposed questions for the twenty-third wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 23 only or are being asked again to update data on a variable of interest. We will be fielding the Public Health Information & Messaging module, and new questions around perceptions of FDA approval, health behaviors, vaccination program outcomes, as well as knowledge of one-dose outcomes. ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: “We would like your response to this question.” //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: “We would like your response to this question.” //

**hhs\_trust**. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

Variable Label: hhs\_trust: Trust in HHS

Value	Value Label
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1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q3**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh1\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

**Variable Label:** beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

**Item #: Q4**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh2a\_cet.** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

**// Page Break //**

//BASE: beh1\_cet =1//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2b\_cet. What is the likelihood that you will complete COVID-19 vaccination?

Variable Label: BEH2b\_CET: Intention to complete vaccination

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3a\_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//PROGRAMMING NOTE: beh1\_cet =1//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3b\_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get the second required dose? For this question, assume there is enough vaccine so that everyone who wants it can get it.

Variable Label: BEH3b\_CET: Wait to complete vaccination

Value	Value Label
1	I will get the second required dose as soon as I can
2	I will wait to get the second required dose for one or more reasons
3	I will never get the second required COVID-19 dose
-99	Refused
-100	Valid Skip

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q8-Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh4\_cet. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: beh4\_cet: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH4\_1\_CET-BEH4\_10\_CET

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_12_cet	I want to know if the vaccines are effective at preventing COVID-19 in the short-term.	beh4_12_cet: Short-term effectiveness
beh4_13_cet	I want to know if the vaccines are effective at preventing COVID-19 in the long-term (i.e., whether booster shots will be required).	beh4_13_cet: Long-term effectiveness
beh4_14_cet	I do not trust the vaccines.	beh4_14_cet: Lack of trust
beh4_15_cet	I do not think I am at risk of getting COVID-19.	beh4_15_cet: Lack of COVID-19 concern
beh4_16_cet	I want to know if the vaccines are effective at	beh4_16_cet:

	protecting people from COVID-19 variants.	Effectiveness against variants
beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any side effects.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q11**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vaccine\_attitudes.** How do you feel about vaccines, in general?

**Variable Label:** vaccine\_attitudes: CDC vaccine attitude question

Value	Value Label
1	1 – Very negative
2	2 –
3	3 –
4	4 –
5	5 –
6	6 –
7	7 – Very positive
-99	Refused

**// Page Break //**

**//PROGRAMMING NOTE: All respondents**

Item #: Q12-Q15

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**info\_source**. On average, how often do you seek out information about the COVID-19 pandemic and/or information about COVID-19 vaccines from the following sources (e.g., by visiting a website or social media page, following their updates or Tweets, turning on the TV, opening a newspaper, turning on a podcast, etc.)?

**//PROGRAMMING NOTE: RANDOMIZE info\_source1-info\_source20//**

Variable Name	Variable Text	Variable Label
info_source1	Your State Government	info_source1: Source of Vaccine: Your State Government
info_source2	The U.S. Department of Health and Human Services (HHS)	info_source2: HHS
info_source3	The Centers for Disease Control and Prevention (CDC)	info_source3: CDC
info_source4	U.S. Federal public health officials	info_source4: Federal health officials
info_source5	The U.S. Food and Drug Administration (FDA)	info_source5: FDA
info_source6	Pharmaceutical companies	info_source6: Pharma
info_source7	Local public health officials (e.g., state, county, city, or town)	info_source7: Local public health officials
info_source8	The American Medical Association	info_source8: AMA
info_source9	Medical websites, like WebMD or the Mayo Clinic	info_source9: Medical websites
info_source10	Celebrities or social media influencers	info_source10: Influencers
info_source11	The White House	info_source11: White House
info_source12	Cable TV news (e.g., CNN, Fox News, MSNBC)	info_source12: Cable TV news
info_source13	Your local TV news station(s)	info_source13: Local TV
info_source14	Your local newspaper(s)	info_source14: Local newspaper(s)
info_source15	Large national newspaper(s) (e.g., Washington Post, Wall Street Journal, New York Times)	info_source15: National newspapers
info_source16	Digital or print magazines (e.g., National Geographic, The Atlantic, Newsweek, Reader's Digest, etc.)	info_source16: Magazines
info_source17	Radio (e.g., news stations, talk shows)	info_source17: Radio
info_source18	Podcasts	info_source18: Podcasts
info_source19	Your local hospital leadership (e.g., Chief Medical Officer)	info_source19: Hospital leadership

info_source20	Other (Please specify)	info_source20: Other
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Value	Value Label
1	Never
2	Once or twice a month
3	Once a week
4	A couple times per week
5	Once a day
6	A couple times per day
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q16

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**info\_frequency.** Compared to other public health issues, how often do you seek out information about the COVID-19 pandemic and/or COVID-19 vaccines?

**Variable Label:** info\_frequency: Frequency of information seeking

Value	Value Label
1	Much less
2	Slightly less
3	About the same
4	Slightly more
5	Much more
-99	Refused

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q17

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**campaign.** How familiar are you with the U.S. Department of Health and Human Services' (HHS) COVID-19 Public Education Campaign "We Can Do This"?

**Variable Label:** campaign: Familiarity with "We Can Do This" campaign

Value	Value Label
1	Not at all familiar

2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

**// Page Break //**

**//BASE: campaign=2-4//**

**Item #:** Q18

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**campaign\_source.** Where have you seen or heard information about the U.S. Department of Health and Human Services' (HHS) COVID-19 Public Education Campaign "We Can Do This"?  
Please select all that apply.

**Variable Label:** campaign\_source: Campaign information source

Value	Value Label
1	Radio
2	Website
3	Television
4	Social media
5	Podcast
6	Billboard
7	Other
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q19

**Question Type:** Multi punch

**// Soft Prompt: "We would like your response to this question." //**

**parent.** Are you the parent of a child or children in the following age groups?

**Variable Label:** parent: Parent of children in following age groups

Value	Value Label
1	Younger than 6 months old
2	6 months to <2 years old
3	2 to 5 years old
4	6 to 11 years old
5	12 to 15 years old

6	16 to 17 years old
99	None of the above, I do not have children in those age groups [EXCLUSIVE]
-99	Refused

**// Page Break //**

**//BASE: Parent= 5-6//**

**Item #:** Q20

**Question Type:** Single punch grid

**// Soft Prompt: "We would like your response to this question." //**

**child\_vaxxed\_2.** Has your child(ren) in the following age group(s) received a COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

**Variable Label:** child\_vaxxed\_2: Child vaccinated

**//PROGRAMMING NOTE: PIPE 5 AND/OR 6 responses from parent//**

Value	Value Label	
child_vaxxed_2_5	12 to 15 years old	child_vaxxed_5: 12 to 15 years old
child_vaxxed_2_6	16 to 17 years old	child_vaxxed_6: 16 to 17 years old
-99	Refused	

Value	Value Label
0	No, has not received a COVID-19 vaccine
1	Yes, but has only received one shot out of the two required shots
2	Yes, has received all of the required shots
-99	Refused

**// Page Break //**

**// BASE: All respondents//**

**Item #:** Q21

**Question Type:** Single punch grid

**// Soft Prompt: “We would like your response to this question.”//**

**approval2.** Pfizer and Moderna have recently applied for full approval from the FDA for their COVID-19 vaccines. In order to granted full approval from the FDA, six months of safety data is reviewed, more manufacturing controls are put in place, and routine inspections of vaccine production facilities are conducted.

Please indicate how much you agree or disagree with the following statements.

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
<b>approval2_1</b>	I think the FDA approval process for the COVID-19 vaccines is independent and free of outside pressure or political influence.	approval2_1: Independent review
<b>approval2_2</b>	If a COVID-19 vaccine is fully approved by the FDA, companies, businesses, and schools should be allowed to impose vaccination mandates.	approval2_2: Mandates allowed
<b>approval2_3</b>	Because six months of safety data is required for full FDA approval (compared to two months for an Emergency Use Authorization), I would have more confidence that there are not long-terms side effects from the COVID-19 vaccines.	approval2_3: Confidence in long-term safety
<b>approval2_4</b>	The FDA should move quicker to approve the COVID-19 vaccines.	approval2_4: FDA move quicker
<b>approval2_5</b>	I think more people will get vaccinated when the FDA fully approves the COVID-19 vaccines.	approval2_5: Increase uptake

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**// BASE: All respondents//**

**Item #: Q22**

**Question Type:** Single punch grid

**// Soft Prompt: “We would like your response to this question.”//**

**vacc\_prog\_eval.** An analysis of the U.S. COVID-19 vaccination campaign was recently conducted by The Commonwealth Fund, an independent health care research organization. Please indicate how positively or negatively you feel about the following findings from their report.

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
vacc_prog_eval 1	Without a vaccination program, by the end of June 2021 there would have been approximately 279,000 additional deaths and up to 1.25 million additional hospitalizations.	vacc_prog_eval_1: Additional deaths
vacc_prog_eval 2	If the U.S. had achieved only half the actual pace of vaccination, there would have been nearly 121,000 additional deaths and more than 450,000 additional hospitalizations.	vacc_prog_eval_2: Half efficacy
vacc_prog_eval 3	If there had been no vaccination program, daily deaths from COVID-19 potentially would have jumped to nearly 4,500 deaths per day during a second “2021 spring surge” — eclipsing the observed daily peak of 4,000 during the first 2020 winter surge.	vacc_prog_eval_3: Deaths per day
vacc_prog_eval 4	There would have been an additional 26 million cases in the absence of a vaccination program, or nearly 22 million additional cases if the pace had been half as effective as it actually was.	vacc_prog_eval_4: Additional cases
vacc_prog_eval 5	As of July 2, the U.S. had administered more than 328 million vaccine doses, with 67 percent of adults having received at least one dose. The number of cases has fallen from more than 300,000 per day at the apex of the pandemic in January 2021 to less than 20,000 per day in mid-June.	vacc_prog_eval_5: Doses administered

Value	Value Label
1	Very negatively
2	Negatively
3	Neutral
4	Positively
5	Very positively
-99	Refused

// Page Break //

// BASE: All respondents//

Item #: Q23

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

health\_beh. Please indicate how often you engage in the following behaviors.

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
health_beh_1	Getting a seasonal flu shot.	health_beh_1: Flu shot
health_beh_2	Eating vegetables at least once per day.	health_beh_2: Eating healthy
health_beh_3	Getting at least 30 minutes of moderate or vigorous exercise per day.	health_beh_3: Getting exercise
health_beh_4	Getting a good night's sleep.	health_beh_4: Getting good sleep
health_beh_5	Going to regular doctor's checkups and examinations.	health_beh_5: Going to the doctor

Value	Value Label
1	Never or almost never
2	Sometimes
3	Often
4	Always or almost always
-99	Refused

// Page Break //

// BASE: All respondents//

Item #: Q24

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

onedose. Please indicate how much you agree or disagree with the following statements.

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
onedose_1	Two doses of an mRNA COVID-19 vaccine are required in order for it to be effective.	onedose_1: Two doses required
onedose_2	If someone has had COVID-19 already, they only need one dose of an mRNA vaccine.	onedose_2: Already had COVID

Value	Value Label
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1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: All respondents//

Item #: Q25

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

ptn\_w23

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

**"I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines."**

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_w23_1	Nearly all cases of COVID-19 occurring now—99 out of every 100 new infections—are among people who have not gotten a vaccine.	ptn_w23_1: 99 out of 100
ptn_w23_2	Even young and healthy people who get COVID are at risk of health problems such as losing sense of smell and extreme fatigue for many months.	ptn_w23_2: Young people have symptoms
ptn_w23_3	18-29-year-olds are now more likely to get COVID than any other age group.	ptn_w23_3: Young people most likely to get COVID
ptn_w23_4	If you've already had COVID-19, vaccination strengthens your protection against reinfection and the Delta variant.	ptn_w23_4: Vaccination fights Delta
ptn_w23_5	The Delta variant is a serious risk to the health of people who haven't been vaccinated against COVID.	ptn_w23_5: Delta is a serious risk

Value	Value Label
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1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree