

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 12)

Note: The questions below are the proposed questions for the twelfth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 12 only or are being asked again to update data on a variable of interest. This wave's module is Vaccine Knowledge and Preferences. This week we have added questions on any knowledge of Johnson & Johnson vaccine issues and message testing around COVID-19 vaccines in general.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off**. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_trust**. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q3

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1\_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a\_cet. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely

5	Very likely
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

**Item #: Q5**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE beh3a\_cet =2//**

**Item #: Q6-Q8**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

**//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET**

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_3_cet	I want to know if the vaccine is effective first.	beh4_3_cet: Confirm effectiveness
beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant

beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any problems.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
00	Refused
100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q9-Q10

**Question Type:** Multi-Punch Grid

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_type\_know.** There are three COVID-19 vaccines currently authorized by the FDA, and more will likely be authorized soon. Please tell us what you know about the different COVID-19 vaccines.

**Variable Label:** vacc\_type\_know: Knowledge of vaccine types

**//PROGRAMMING NOTE: RANDOMIZE vacc\_type\_know\_1-vacc\_type\_know\_7//**

**//PROGRAMMING NOTE: RESPONDENTS CAN SELECT MULTIPLE OPTIONS FOR 1-4. OPTION 5 (DON'T KNOW) SHOULD BE EXCLUSIVE.//**

Variable Name	Variable Text	Variable Label
vacc_type_know_1	Is a one-dose vaccine	vacc_type_know_1: Vaccine knowledge: One dose
vacc_type_know_2	Side effects are milder than with other vaccines	vacc_type_know_2: Vaccine knowledge: Milder side effect
vacc_type_know_3	Is effective at preventing COVID-19	vacc_type_know_3: Vaccine knowledge: Effective at prevention
vacc_type_know_4	Is effective at reducing the symptoms of COVID-19	vacc_type_know_4: Vaccine knowledge: Effective at reducing symptoms
vacc_type_know_5	Has been authorized by the FDA	vacc_type_know_5: Vaccine knowledge: Authorized
vacc_type_know_6	Is now being used to vaccinate people in the United States	vacc_type_know_6: Vaccine knowledge: Now in use
vacc_type_know_7	Is effective at reducing the symptoms of all COVID-19 variants	vacc_type_know_7: Vaccine knowledge: Effective against variants

Value	Value Label
1	Pfizer BioNTech
2	Moderna
3	Johnson & Johnson
4	AstraZeneca
5	Don't know
00	Refused

Value	Value Label
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0	Not selected
1	Selected

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1\_cet=0 or -99//

Item #: Q11

Question Type: Grid (exclusive options)

// Soft Prompt: "We would like your response to this question." //

vacc\_choice. Please rank the following in your decision to get a COVID-19 vaccine.

Variable Label: vacc\_choice: Factors on vaccine choice

//PROGRAMMING NOTE: RANDOMIZE vacc\_choice\_1-vacc\_choice5//

//PROGRAMMING NOTE: MAKE EACH COLUMN EXCLUSIVE, SO EACH RESPONSE OPTION CAN ONLY BE SELECTED ONCE.//

Variable Name	Variable Text	Variable Label
vacc_choice_1	Only having to take one dose	vacc_choice_1: One dose
vacc_choice_2	Side effects are milder than with other vaccines	vacc_choice_2: Side effects
vacc_choice_3	Effectiveness at preventing COVID-19	vacc_choice_3: General effectiveness
vacc_choice_4	Effectiveness at reducing the symptoms of all COVID-19 variants	vacc_choice_4: Variant effectiveness
vacc_choice_5	Getting the vaccine as soon as possible	vacc_choice_5: Getting soon

Value	Value Label
1	1 - Least important
2	2
3	3
4	4
5	5 - Most important
00	Refused
100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_type\_diff.** How much do you agree or disagree with the following statement: There are major differences between the COVID-19 vaccines (e.g., Pfizer-BioNTech, Moderna, Johnson & Johnson).

**Variable Label:** vacc\_type\_diff: Perceived differences in vaccines

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1\_cet =0 or -99//

Item #: Q13

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_pref.** If you were able to get any COVID-19 vaccine, which vaccine would you prefer to get?

**Variable Label:** vacc\_pref: Vaccine preference

Value	Value Label
1	Pfizer-BioNTech
2	Moderna
3	Johnson & Johnson
4	AstraZeneca
5	Other
6	I do not have a vaccine preference

-99	Refused
-100	Valid skip

**//PROGRAMMING NOTE: DISPLAY wait\_vacc IF beh1\_cet =0 or -99.//**

**Item #:** Q14

**Question Type:** Grid

**// Soft Prompt: "We would like your response to this question." //**

**wait\_vacc.** How much do you agree or disagree with the following statements?

**Variable Label:** wait\_vacc: Wait for Vaccine Type or Doses

**//PROGRAMMING NOTE: RANDOMIZE wait\_vacc\_type & wait\_vacc\_dose**

Variable Name	Variable Text	Variable Label
wait_vacc_type	I would wait longer to get vaccinated if it meant getting my preferred vaccine type.	wait_vacc_type: Wait for Preferred Type
wait_vacc_dose	I would wait longer to get vaccinated if it meant getting a vaccine with only one dose.	wait_vacc_dose: Wait for Preferred Doses

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q15

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_pause.** True or False: Earlier this week, the CDC and FDA recommended pausing the use of one of the COVID-19 vaccines because of six reported cases of rare blood clots in individuals after receiving the vaccine.

**Variable Label:** vacc\_pause: Pausing vaccine

Value	Value Label
1	True
2	False
3	Don't know
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: vacc\_pause=1//**

**Item #: Q16**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_pause\_name.** Which of the following vaccines did the CDC and FDA recommend pausing the use of due to a small risk of blood clots?

**Variable Label:** vacc\_pause\_name: Vaccine paused name

**//PROGRAMMING NOTE: RANDOMIZE Value 1-4, KEEP FIVE AS ANCHOR//**

**//PROGRAMMING NOTE: RESPONDENTS CAN SELECT MULTIPLE OPTIONS FOR 1-5.//**

Value	Value Label
1	AstraZeneca
2	Johnson & Johnson
3	Moderna
4	Pfizer
5	Another vaccine
-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q17

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc\_pause\_intent. Does the CDC and FDA's recommendation to pause the use of the Johnson & Johnson vaccine affect your trust in the vaccine?

Variable Label: vacc\_pause\_intent: Vaccine paused intent

//PROGRAMMING NOTE: IF VACC\_PAUSE\_NAME = 1, LEAD VACC\_PAUSE QUESTION WITH TEXT "That is correct", THEN ASK QUESTION; ELSE LEAD VACC\_PAUSE QUESTION WITH TEXT "The CDC and the FDA recommended to pause the use of the Johnson & Johnson vaccine earlier this week" THEN ASK QUESTION. //

Value	Value Label
1	Yes, it greatly decreases my trust in the Johnson and Johnson vaccine.
2	Yes, it slightly decreases my trust in the Johnson & Johnson vaccine.
3	No, it doesn't change my trust in the Johnson & Johnson vaccine.
4	I don't know.
-99	Refused
-100	Valid skip

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF jj\_msg\_first\_temp to jj\_msg\_last\_temp  
//RANDOMIZE GRID SUBITEMS FOR jj\_msg\_first\_temp to jj\_msg\_last\_temp, BUT KEEP ORDER CONSISTENT FOR EACH PARTICIPANT//

//BASE: beh1\_cet=0 OR -99//

Item #: Q18

Question Type: Grid

**// Soft Prompt: "We would like your response to this question." //**

**jj\_msg\_safety**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"Safety is our top priority. The FDA and CDC paused distribution of J&J out of an abundance of caution so they could investigate 6 cases of an extremely rare blood clot disorder that were reported out of 6.85 million J&J vaccinations."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
jj_msg_safety_1	This message is compelling.	jj_msg_safety_1: Compelling
jj_msg_safety_2	This message is difficult to understand.	jj_msg_safety_2: Difficulty
jj_msg_safety_3	This message is believable.	jj_msg_safety_3: Believable
jj_msg_safety_4	This message is informative.	jj_msg_safety_4: Informative
jj_msg_safety_5	This message is important.	jj_msg_safety_5: Important

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**//BASE: beh1\_cet=0 OR -99//**

Item #: **Q19**

Question Type: Grid

**// Soft Prompt: "We would like your response to this question." //**

**jj\_msg\_monitoring**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**“The J&J vaccine pause is an example of the FDA’s and CDC’s extensive safety monitoring systems working as they were designed to work. These monitoring systems prompted the pause in J&J vaccine distribution to allow for further investigation while fully informing the public and healthcare providers.”**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
jj_msg_monitoring_1	This message is compelling.	jj_msg_monitoring_1: Compelling
jj_msg_monitoring_2	This message is difficult to understand.	jj_msg_monitoring_2: Difficulty
jj_msg_monitoring_3	This message is believable.	jj_msg_monitoring_3: Believable
jj_msg_monitoring_4	This message is informative.	jj_msg_monitoring_4: Informative
jj_msg_monitoring_5	This message is important.	jj_msg_monitoring_5: Important

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**// BASE: beh1\_cet=0 OR -99//**

**Item #: Q20**

**Question Type: Grid**

**// Soft Prompt: “We would like your response to this question.” //**

**jj\_msg\_impact**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**“The pause will not significantly impact vaccine distribution in the United States. Pfizer and Moderna use a different vaccine platform than J&J and continue to be administered. Together, these 2 vaccines have been safely administered over 100 million times and represent 95% of the vaccines distributed to date. We have ample supply of those vaccines.”**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
jj_msg_impact_1	This message is compelling.	jj_msg_impact_1: Compelling
jj_msg_impact_2	This message is difficult to understand.	jj_msg_impact_2: Difficulty
jj_msg_impact_3	This message is believable.	jj_msg_impact_3: Believable
jj_msg_impact_4	This message is informative.	jj_msg_impact_4: Informative
jj_msg_impact_5	This message is important.	jj_msg_impact_5: Important

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**// BASE: beh1\_cet=0 OR -99//**

**Item #: Q21**

**Question Type: Grid**

**// Soft Prompt: “We would like your response to this question.” //**

**jj\_msg\_received**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**“People who have already received the J&J vaccine should not be worried because this is a very rare event – one in more than a million individuals.”**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
jj_msg_received_1	This message is compelling.	jj_msg_received_1: Compelling
jj_msg_received_2	This message is difficult to understand.	jj_msg_received_2: Difficulty
jj_msg_received_3	This message is believable.	jj_msg_received_3: Believable
jj_msg_received_4	This message is informative.	jj_msg_received_4: Informative
jj_msg_received_5	This message is important.	jj_msg_received_5: Important

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**// BASE: beh1\_cet=0 OR -99//**

Item #: **Q22**

Question Type: Grid

**// Soft Prompt: "We would like your response to this question." //**

**jj\_msg\_vaccines**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"Vaccines save lives and Americans should continue to get vaccinated as soon as possible. The danger of COVID-19 disease clearly outweighs any risk of serious side effects from a vaccine."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
jj_msg_vaccines_1	This message is compelling.	jj_msg_temp5_1: Compelling
jj_msg_vaccines_2	This message is difficult to understand.	jj_msg_temp5_2: Difficulty
jj_msg_vaccines_3	This message is believable.	jj_msg_temp5_3: Believable

jj_msg_vaccines_4	This message is informative.	jj_msg_temp5_4: Informative
jj_msg_vaccines_5	This message is important.	jj_msg_temp5_5: Important

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1\_cet=0 OR -99//

Item #: Q23

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

jj\_msg\_outcome. Thinking about the messages you viewed, how likely are you to do each of the following as a result?

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
jj_msg_outcome_1	Get a COVID-19 vaccine at no cost	jj_msg_outcome_1: Vaccine
jj_msg_outcome_2	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	jj_msg_outcome_2: Share
jj_msg_outcome_3	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	jj_msg_outcome_3: Web
jj_msg_outcome_4	Trust information that the U.S. Department of Health and Human Services (HHS) provides about COVID-19.	jj_msg_outcome_4: Trust HHS
jj_msg_outcome_5	Trust information that the U.S. Centers for Disease Control and Prevention (CDC) provides about COVID-19.	jj_msg_outcome_5: Trust CDC

Value	Value Label
1	Very unlikely
2	Somewhat unlikely

3	Neither
4	Somewhat likely
5	Very likely
-99	Refused

**// Page Break //**