

ATTACHMENT 8_E2B: STUDY DESCRIPTION (EXPECTT II)

Form Approved
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Study Description of the Evaluation of the Public Education Campaign on Teen Tobacco Cohort II (ExPECTT II)

The U.S. Food and Drug Administration (FDA) Center for Tobacco Products is conducting the next round of the Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT). Your child or children are one of more than 4,000 youth who took part in the first round of this study. This study, sponsored by the U.S. Food and Drug Administration (FDA) Center for Tobacco Products, will provide FDA, policy makers, and researchers important information about youth exposure to public education messages on the health risks of smoking or using other tobacco products. RTI International (RTI), a nonprofit research organization, was selected by the FDA to conduct this study.

Your child can participate in this survey through the website on a personal computer, laptop, tablet, or mobile phone. Your child will be offered \$30 if they complete the survey through the website on or before [ADD DATE], or \$25 after [ADD DATE], as a token of appreciation for participating. When your child takes the survey through the website, they will receive their incentive in the form of a digital gift card.

You cannot be identified by any of the information you give to us. Your name and address will never be directly connected to your answers. Also, federal law requires that we keep all of your responses private to the fullest extent allowable by law. Any data you provide will only be used for statistical purposes and reported in aggregate form.

If you have any questions about this study, you can call the ExPECTT project assistance line toll free at (800) 608-2955. If you have a question about your rights as a study participant, you can call **RTI's Office of Human Research Protection** toll free at (866) 214-2043.

Thank you for your cooperation and time.