

SCREENER REMINDER

[MAILED TO SAMPLED HOUSEHOLDS THAT HAVE NOT COMPLETED THE SCREENER.]

CURRENT RESIDENT

[ADDRESS1]

[ADDRESS2]

[CITY], [STATE] [ZIP]

Dear Resident of [STATE],

Recently, your household received a letter from the U.S. Census Bureau asking you to participate in a survey for the Ask U.S. Panel pilot, but we have not yet received your response. The Ask U.S. Panel pilot is a large, national survey panel pilot that will collect public opinion on a variety of topics and test procedures that will be used to develop and implement future panels. Members of the pilot panel will participate in surveys led by the U.S. Census Bureau and other federal agencies focused on topics such as food and nutrition, transportation, employment, and education. Your household was randomly selected to receive this letter and represent thousands of other households.

It is very important that an adult in your household complete the screener to determine if someone is eligible to join the panel pilot. Because our sample is randomly selected, no other household can take your place. Please take 5 minutes to answer a few brief questions to find out if you or someone in your household is eligible to join the Ask U.S. Panel pilot. To complete the short survey, please visit the following link and enter the PIN provided below.

LINK: [SURVEY LINK]

PIN: [PIN]

You may also scan the following QR code below using your phone's camera to access your survey.

[QR CODE]

Alternatively, you may complete the survey over the phone by calling 1-866-558-0774.

As a token of our appreciation, you will receive \$5 if you complete the survey either online or over-the-phone by [DATE].

Your participation is voluntary and your answers to the questions will be protected from disclosure to the full extent as required by law. If someone in your household is eligible for the Ask U.S. Panel pilot, we will provide more information about how to enroll at the end of this survey. Persons who are eligible and join the pilot panel will have the chance to receive additional incentive payments for their participation in an upcoming Ask U.S. Panel pilot survey.

RTI International, a not-for-profit research organization, is working with the U.S. Census Bureau to create the Ask U.S. Panel pilot. If you have any questions about the pilot panel, you can reach the RTI Ask U.S. Panel pilot team directly at 1-866-558-0774 from 9:00 am-12:00 am Monday through Thursday, 9:00 am-11:00 pm on Fridays, 10:00 am-9:00 pm on Saturdays, and 1:30 pm-11:00 pm on Sundays (EST) or via email at askuspanel@rti.org.

Thank you for your cooperation.

Sincerely,

[CONTACT]