

## Study Initiation Request Form

<p><b>Study Title:</b> Medicare Telehealth Beneficiary Survey</p>	
<p><b>Description:</b> CMS will be conducting quantitative research with Medicare beneficiaries nationwide to gather information on awareness, attitudes, expectations and knowledge on telehealth</p>	
<p><b>Lead Researcher:</b></p> <p>Kymeiria Ingram-McNeil Centers for Medicare and Medicaid Services Office of Communications Strategic Marketing Group Division of Research</p> <p>410-786-6725 <a href="mailto:Kymeiria.Ingram-McNeil@cms.hhs.gov">Kymeiria.Ingram-McNeil@cms.hhs.gov</a></p>	<p><b>Audience Characteristics:</b> Participants will be selected based on the following characteristics:</p> <ul style="list-style-type: none"> <li>• Current Medicare beneficiaries</li> <li>• Between the ages of 65 and 80</li> <li>• Resides in the USA</li> <li>• Primary health services decision maker</li> </ul>
<p><b>Purpose of the Study:</b> This project is designed to explore experiences, expectation, behavioral intent, and knowledge of telehealth among Medicare beneficiaries.</p>	<p><b>Methods to be Used:</b> We will conduct a brief, one-time online survey with participants</p>
<p><b>Sample Size:</b> The total sample size for this research study will be 1,000</p>	<p><b>Items to be Included:</b> SG1, DG2, SBO1, ING2, ING7, HSG4, AWG2, AWG5, DMG3, PE11C, PE6A, MTG4, BG7A, PE11, SG6, PE8A, ING5, PE14, PE13, HSG3, HSG2, DG1, DG5, DG6, DG9, DG3, DG4, DG10, DG12, B2, KG3</p>
<p><b>Timeline:</b> Data collection will begin immediately upon receipt of OMB clearance and continue until burden hours are reached</p>	<p><b>Estimated Burden Hours:</b> 1,000 participants x 10 minutes = 166 hours</p>
<p><b>For Information on this project please contact:</b> Kymeiria Ingram-McNeil Centers for Medicare and Medicaid Services Office of Communications Strategic Marketing Group Division of Research</p> <p>410-786-6725 <a href="mailto:Kymeiria.Ingram-McNeil@cms.hhs.gov">Kymeiria.Ingram-McNeil@cms.hhs.gov</a></p>	