

Category 1: Federal Agencies (AHRQ)

Individual Characteristics

- a. Please identify your organization, as well as your role, position, and credentials.
- b. In what capacity are you involved with SPPC?

1. Intervention characteristics

a. **Intervention source**

- i. Why was the SPPC program developed?
 - How was the decision made to develop it?
 - What resources utilization was considered when deciding to develop it?

b. **Relative advantage**

- i. Are you aware of other, potentially competing, programs looking to improve maternal outcomes?
 - What advantages do you think the SPPC program has compared to other programs?
 - What disadvantages do you think the SPPC program has compared to other programs?

2. Outer Setting

a. **Frontline needs and resources**

- i. To what extent were the needs and preferences of patients considered when deciding to develop and implement the SPPC program?
- ii. Did you elicit information from SPPC implementers regarding their experiences with the program? What were their perceptions?

b. **External policies and incentives**

- i. What kind of local, state, or national performance measures, policies, regulations, or guidelines influenced the decision to develop or sponsor the SPPC program?

3. Inner Setting

a. **Structural characteristics**

- i. What did you think about the SPPC program organization structure?

Prompt: For example, did you find that engaging academic partners, organizational partners, state institutions like quality collaboratives, or hospitals directly was most effective to enact change at the local hospital level?

 - What do you think were the strengths of the organizational structure?
 - What do you think could be improved about the organizational structure?

b. **Implementation climate**

- i. Who do you think are the main partners that are important for successful implementation of a program like SPPC?
- ii. What did you think was the general level of receptivity to implementing the SPPC program? Why do you think that is?

c. **Relative Priority**

- i. What kinds of high-priority initiatives or activities do you know of that are already happening in the arena of improving maternal outcomes within your organization?
 - Did the SPPC program implementation conflict with these priorities?
 - Did the SPPC program implementation help achieve (or relieve pressure related to) these priorities?

d. **Organizational Incentives and Rewards**

- i. Were you aware of any incentives being provided to help ensure that the implementation of the SPPC program was successful?

e. **Goals & feedback**

- i. Did your organization set goals related to the implementation of SPPC?
- ii. How did dissemination and implementation of the SPPC program align with other organizational goals within your agency?

f. **Readiness for implementation**

- i. **Leadership engagement**

- What level of endorsement or support for SPPC have you seen or heard from leaders within or outside your organization?
 - a. Who are these leaders and how has this affected things so far? Going forward?

ii. Available resources

- Do you feel like you had sufficient resources to successfully support the SPPC program?
 - a. [If Yes] What resources were most useful? Are there any other resources that you would have liked to have received?
 - b. [If No] What resources were not available?

4. Process

a. Planning

- i. How did your organization plan for implementing and growing the SPPC program?
 - How detailed was the plan? Do you think the plan was realistic and feasible?

b. Reflecting and Evaluating

- i. What components of the SPPC program do you think contributed most to any successes it had?
- ii. What components of the SPPC program do you think contributed most to any failures it had?