

Appendix K

Request for Approval under the “Generic Clearance for the Collection of Routine Customer Feedback” (OMB Control Number: 1545-2256)

TITLE OF THE STUDY:

IRS OLS Payments Nomenclature Feedback Taxpayer Survey

PURPOSE:

The goal of this research is to explore how taxpayers understand certain terms and phrases used to describe different types of payments and payment plans on IRS.gov in order to make it easier for them to self-serve payment-related inquiries (without needing to call the IRS).

The study will be conducted using an unmoderated online survey with individual taxpayers on certain payment pages on IRS.gov. Participation is completely voluntary and anonymous, and no personally identifiable information will be collected.

DESCRIPTION OF RESPONDENTS:

Individual taxpayers interacting with the payments section of IRS.gov.

TYPE OF COLLECTION: (Check one)

- | | |
|---|---|
| <input type="checkbox"/> Customer Comment Card/Complaint Form | <input type="checkbox"/> Customer Satisfaction Survey |
| <input type="checkbox"/> Usability Testing (e.g., Website or Software | <input type="checkbox"/> Small Discussion Group |
| <input type="checkbox"/> Focus Group | <input checked="" type="checkbox"/> Other: <u>Online Survey</u> |

CERTIFICATION:

I certify the following to be true:

1. The collection is voluntary.
2. The collection is low-burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does not raise issues of concern to other federal agencies.
4. The results are not intended to be disseminated to the public.
5. Information gathered will not be used for the purpose of substantially informing influential policy decisions.
6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

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To assist review, please provide answers to the following question:

Personally Identifiable Information:

1. Is personally identifiable information (PII) collected? Yes No
2. If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974? Yes No
3. If Yes, has an up-to-date System of Records Notice (SORN) been published? Yes No

Gifts or Payments:

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? Yes No

BURDEN HOURS:

Category of Respondent	No. of Respondents	Participation Time	Burden
Unmoderated Survey (Category 1, Individuals)	200	5 minutes	16.66 hours
Totals			16.66 hours

FEDERAL COST:

There estimated annual cost to the Federal government is **\$600.00**

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?
 Yes No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

Two sources of recruiting:

- 1) A request for volunteers on the “Paying Your Taxes” and/or “Apply Online for a Payment Plan” pages of IRS.gov
- 2) A request for volunteers through our respondent database, professional and social media networks and online forums/job boards.

Administration of the Instrument

1. How will you collect the information? (Check all that apply)
 Web-based or other forms of Social Media
 Telephone
 In-person
 Mail
 Other, Explain
2. Will interviewers or facilitators be used? Yes No

Please make sure that all instruments, instructions, and scripts are submitted with the request.