

2020 ENERGY STAR® Awards

PART 2: Partner of the Year Award

Application Service & Product Provider

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Approved where
ENERGY STAR

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About the Award

Eligibility: ENERGY STAR service and product provider (SPP) partners are eligible to apply¹.

Submission Instructions: Please review and complete **PART 1: General Instructions & Executive Summary** before completing this part of your application.

Description: This award recognizes service and product provider partners who demonstrate outstanding success in using ENERGY STAR tools and resources to help clients improve the energy performance of their existing buildings and/or building design (commercial new construction) projects.

Criteria: The 2019 ENERGY STAR Awards are based on work completed and accomplishments achieved **during the 2019 calendar year**, except when specifically noted. Accomplishments outside this timeframe should be excluded to the extent possible. They should only be mentioned to provide context for this year's accomplishments and to demonstrate continuous improvement that continued through the 2019 calendar year. Applicants should be aware that EPA will refer to application material in its promotion of winners' achievements. Please do not include confidential data. **Applications citing or including confidential business information will NOT be evaluated.**

Accomplishments Narrative: The narrative consists of four sections -

1. Quantifying ENERGY STAR Benchmarking & Certification Success
2. Integrating ENERGY STAR into Client Services
3. Integrating ENERGY STAR into Marketing & Communications
4. Collaborating with EPA to Advance ENERGY STAR

All Service and Product Provider Partners must address the criteria in Section 1A or 1B as well as Sections 2, 3, and 4. SPPs that work primarily with existing buildings should complete Section 1A. SPPs that work primarily with building designs should complete Section 1B.

Your narrative response should be provided **directly in this application within the provided text boxes; do not attempt to expand the size of the boxes or decrease font size**. Do **not** provide a separate narrative document; additional or separate narrative pages will not be evaluated.

Supporting Files: (*minimum of 1 required*) Applicants are encouraged to submit **electronic copies of supporting materials** that support the application. Make sure to clearly reference any supporting materials within the narrative of the application. Supporting materials must be directly relevant to energy performance and/or ENERGY STAR. Examples of supporting materials are program descriptions, brochures, energy policy statements, etc.

How Applications Are Scored

The application is scored on a 100-point scale, and the weight of each section is provided in the application. Note that you should provide a **detailed description of your 2019 accomplishments** demonstrating how the required application criteria have been met. Winning

¹ Information on service and product provider partnership requirements is available [here](#) on the ENERGY STAR web site.

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applications will clearly show the organization's commitment to improving facility energy performance or design energy efficiency for their clients through services, programs, and outreach efforts that leverage ENERGY STAR.

BEGIN APPLICATION





PART 2: Award Accomplishments Document

Company Information:

Company Web Site:	Enter company's Web site URL here
URL(s) for company web page(s) highlighting ENERGY STAR:	Enter URL for company web page(s) highlighting ENERGY STAR

Please indicate your ENERGY STAR Service Provider category (**select only one**):

- Existing Buildings
- Commercial New Construction/Building Design (Architecture / Engineering)

Accomplishments Narrative:

Section 1 – Quantifying ENERGY STAR Benchmarking & Certification Success (35 points)

Section 1A: If you serve the **existing buildings** market:

ENERGY STAR Benchmarking (20 points)

Please provide the following for activity in the last 12 months only:

- Number of buildings (scored and unscored) your organization has benchmarked in Portfolio Manager²
 - Enter total: _____
- Number of buildings your organization has benchmarked in Portfolio Manager for each of the following resource types
 - Energy: _____
 - Water: _____
 - Waste: _____
- The percentage of your customers' total buildings benchmarked in Portfolio Manager
 - Enter percentage: _____ %

² Scored properties of types that are eligible to receive an ENERGY STAR score. Unscored properties are properties of types that are not eligible to receive a score.

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- If the percentage is less than 100%, please provide an explanation below:

Click or tap here to enter text.

ENERGY STAR Certification (15 points)

Please provide the following for activity in the last 12 months only:

- Number of buildings your organization has helped to obtain initial ENERGY STAR certification
 - o Enter total: _____
- Number of buildings your organization has helped to obtain ENERGY STAR re-certification
 - o Enter total: _____
- Number of buildings for which your organization has provided cost-free verification
 - o Enter total: _____

Section 1B: If your organization serve the commercial new construction market (Architecture/Engineering Firms)

Use of ENERGY STAR Design Tools (25 points)

Over the past 24 months, enter information for activities completed by your firm and for your projects:

- Number of design projects where an energy use target was established using ENERGY STAR Target Finder or Portfolio Manager
 - o Enter total: _____
- Number of design projects that received Designed to Earn the ENERGY STAR recognition
 - o Enter total: _____
- Enter average percent energy reduction (compared to median EUI) of all projects that received Designed to Earn the ENERGY STAR recognition
 - o Enter average energy percent reduction: _____%

ENERGY STAR Benchmarking (10 points)

- Number of projects that received Designed to Earn the ENERGY STAR recognition and currently have benchmarked energy use in Portfolio Manager
 - o Enter total: _____
- Number of projects that received Designed to Earn the ENERGY STAR recognition and earned ENERGY STAR certification (for the actual energy performance)
 - o Enter total: _____

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All applicants must complete Sections 2-6.

Section 2 - Integrating ENERGY STAR into Client Services (25 points)

Please describe how your organization has used your ENERGY STAR partnership and EPA's tools to help your customers set targets for their buildings or design projects, create and implement energy management plans, implement efficiency improvements, and evaluate progress. Please provide specific examples of ENERGY STAR tools and resources you have used that were helpful to your customers.

Click or tap here to enter text.

Discuss how your organization used ENERGY STAR to help clients gain recognition for achieving energy efficiency and enhanced performance in design projects and/or existing buildings. Include specific examples such as ENERGY STAR Design profiles, results from franchise energy efficiency competitions, success stories, or case studies your organization or EPA created for your customers.

Click or tap here to enter text.

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Discuss specific value propositions your organization used to encourage your customers to pursue ENERGY STAR recognition over the past year.

Click or tap here to enter text.

Section 3 – Integrating ENERGY STAR into Marketing & Communications (20 points)

Please describe any ENERGY STAR-related marketing and sales strategies your organization used for your customers in the past year. This may include activities designed to increase consumer awareness or demand for ENERGY STAR benchmarking, certification, and/or energy-efficient design recognition from EPA. Please provide specific examples of how your organization promotes the ENERGY STAR brand and logo through your marketing materials.

Click or tap here to enter text.

If applicable, please quantify the results of your engagement:

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- Indicate the number of views of ENERGY STAR-related webpages or blog posts:
 - o Enter total: _____
- How many times has your organization shared ENERGY STAR-related content on social media?
 - o Enter total: _____
- Provide readership and click statistics on newsletters with ENERGY STAR content:

Click or tap here to enter text.

- Other: (include examples of outreach activities not discussed in sections above).

Click or tap here to enter text.

Section 4 – Collaborating with EPA to Advance ENERGY STAR (20 points)

Please describe how your organization has provided feedback or collaborated with EPA this year. Include instances in which your organization has given input on the design and functionality of ENERGY STAR tools and resources, reviewed or co-authored industry

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publications with EPA, or assisted EPA in communicating initiatives and campaigns by connecting with clients, using EPA communication tools, or participating in conferences or webinars highlighting ENERGY STAR.

Click or tap here to enter text.

Prepare/Gather Remaining Documents for Upload

PART 3: Supporting Materials (at least one required, [as described in the Application Instructions above](#))

PART 4: Organization's High-Resolution Logo (required)

ENERGY STAR® is the simple choice for energy efficiency. For 25 years, EPA's ENERGY STAR program has been America's resource for saving energy and protecting the environment. Join the millions already making a difference at energystar.gov.

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