

2022 AHS Public Participation in the Arts – Cognitive Interview Protocol Guide

Proxy respondent interview

PARTICIPANT ID: \_\_\_\_\_ DATE: \_\_\_\_ / \_\_\_\_ / 2020

COGNITIVE INTERVIEWER NAME: \_\_\_\_\_

START TIME: \_\_\_\_\_: \_\_\_\_\_ AM / PM

PAIRED PARTICIPANT ID: \_\_\_\_\_

RELATED\_\_\_\_ UNRELATED\_\_\_\_ RELATIONSHIP (EVEN IF UNRELATED) \_\_\_\_\_

VARIABLES FOR MODULE D:

AGE: 18-24\_\_\_\_ 25+\_\_\_\_ CHILDREN: NO\_\_\_\_YES\_\_\_\_ → Number: \_\_\_\_ → CHILDREN'S AGE(S): \_\_\_\_\_ → R IS PARENT: YES\_\_\_\_NO\_\_\_\_

**SECTION I. INTRODUCTION**

Hello, I'm [NAME OF COGNITIVE INTERVIEWER]. I work for the Census Bureau. Thanks for agreeing to help us today.

Let me begin by telling you about what we'll be doing today. The Census Bureau counts the population in the U.S and also conducts various kinds of surveys.

Today we will be testing some new questions that were developed for a national survey called the Current Population Survey. I will first ask you some survey questions and you'll answer them just like you would if you were taking the actual survey. Then I will ask you how you came up with your answers for some of the survey questions. This helps us get a better idea how of well the new questions work with people such as yourself before we actually use them in the survey.

This survey also asks questions about different people in a household, so I will ask you to answer them about the other person in your household who is participating in this study. This helps us get a sense of how well the questions work at times when the person selected for the survey may not be available, and someone else has to answer for them.

Please keep in mind I'm only asking for your thoughts and opinions on these survey questions, and there are no right or wrong answers.

Do you have any questions so far?

## SECTION II. INTERVIEW CONSENT

**Prior to today, you signed a consent form providing information about your rights as a participant. This also asked for your permission to have this session audio recorded. Do you have any questions about that before we begin?**

IF PARTICIPANT PROVIDES CONSENT TO HAVE THE SESSION AUDIO-TAPED:

**Ok, I will now turn on the audio recorder.**

TEST AUDIO RECORDER AND TURN IT ON AGAIN AFTER TEST

**For the upcoming questions, I am interested in your answers, but I am also interested in the process you go through in your mind when you answer the questions. So I'd like you to tell me everything you are thinking about as you go about answering each question.**

THINK-ALLOUD PRACTICE

**This is a little unusual for most people, so let's begin with a practice question. Remember to say your thoughts out loud as you answer.**

**How many windows are there in the place where you live?**

**[IF NEEDED:] Try to visualize the place where you live, and think about how many windows there are in that place. As you count up the windows, tell me what you are seeing and thinking about.**

**PROBES:**

- How did you come up with that answer?
- Tell me more about that. Why did you say [ANSWER]?
- I noticed that you hesitated. Tell me what you were thinking.

**Okay, that was great. Now we can get started with the survey. Please answer the questions as you would if you were taking the actual survey, and remember to tell me what you are thinking about as you are answering them.**

NOTE TO COGNITIVE INTERVIEWER: START INTERVIEW. NOTE ANY PROBLEMS /COMMENTS /QUESTIONS /PUZZLED LOOKS/EXASPERATED SIGHS RESPONDENT HAS DURING THE INTERVIEW. WHEN NECESSARY, PROBE ON THESE AFTER THE RESPONDENT ANSWERS THE QUESTION.

## SECTION III. COGNITIVE INTERVIEW

### Core 1: Participation in Arts and Leisure Activities

**Introduction** The following questions are about [NAME]'S activities during the last 24 months between [fill today's date], 2019 and [fill today's date], 2021.

**1-1A** With the exception of elementary, middle, or high school performances, did [NAME] go to a live jazz performance during the last 24 months?

- Yes - *Go to 1-1B*
- No - *Skip to 1-2A*
- Don't know
- Refused

**1-1B (if 1-1A = yes)** How many times did [NAME] do this [during the last 24 months]?

Number \_\_\_\_\_

- Don't know
- Refused

**1-2A** With the exception of elementary, middle, or high school performances, did [NAME] go to a live Latin, Spanish, or salsa music performance during the last 24 months?

- Yes - *Go to 1-2B*
- No - *Skip to 1-3A*
- Don't know
- Refused

**1-2B (if 1-2A = yes)** How many times did [NAME] do this [during the last 24 months]?

Number \_\_\_\_\_

- Don't know
- Refused

**1-3A** With the exception of elementary, middle, or high school performances, did [NAME] go to a live classical music performance during the last 24 months?

- Yes – *Go to 1-3B*
- No – *Skip 1-4A*
- Don't know
- Refused

**1-3B (if 1-3A = yes)** How many times did [NAME] do this [during the last 24 months]?

Number \_\_\_\_\_

- Don't know
- Refused

**1-4A** With the exception of elementary, middle, or high school performances, did [NAME] go to a live opera during the last 24 months?

- Yes – *Go to 1-4B*
- No – *Skip 1-5A*
- Don't know
- Refused

**1-4B (if 1-4A = yes)** How many times did [NAME] do this [during the last 24 months]?

Number \_\_\_\_\_

- Don't know
- Refused

**1-5A** With the exception of elementary, middle, or high school performances, did [NAME] go to a live musical stage play during the last 24 months?

- Yes – *Go to 1-5B*
- No – *Skip 1-6A*
- Don't know
- Refused

**1-5B (if 1-5A = yes)** How many times did [NAME] do this [during the last 24 months]?

Number \_\_\_\_\_

- Don't know
- Refused

**1-6A** With the exception of elementary, middle, or high school performances, did [NAME] go to a live performance of a non-musical stage play during the last 24 months?

- Yes – *Go to 1-6B*
- No – *Skip 1-7A*
- Don't know
- Refused

**1-6B (if C1Q6A = yes)** How many times did [NAME] do this [during the last 24 months]?

Number \_\_\_\_\_

- Don't know
- Refused

**1-7A** With the exception of elementary, middle, or high school performances, did [NAME] go to a live ballet performance during the last 24 months?

- Yes – *Go to 1-7B*
- No – *Skip 1-8A*
- Don't know
- Refused

**1-7B (if 1-7A = yes)** How many times did [NAME] do this [during the last 24 months]?

Number \_\_\_\_\_

- Don't know
- Refused

**1-8A** With the exception of elementary, middle, or high school performances, did [NAME] go to a live dance performance other than ballet, such as modern, contemporary, folk, traditional, or tap dance during the last 24 months?

- Yes – *Go to 1-8B*
- No – *Skip 1-9A*
- Don't know
- Refused

**1-8B (if 1-8A = yes)** How many times did [NAME] do this [during the last 24 months]?

Number \_\_\_\_\_

- Don't know
- Refused

**1-9A** With the exception of elementary, middle, or high school performances, did [NAME] go to any live music, dance, or theater performance—other than the kinds I've asked about—during the last 24 months? This may include: rock, folk, or country music concerts; rap or hip-hop performances; comedy or improv, magic shows, or circus acts.

- Yes
- No
- Don't know
- Refused

**Transition** Next I will ask you about other activities [NAME] may have taken part in during the last 24 months.

**1-10A** [During the last 24 months,] did [NAME] visit an art museum or gallery?

- Yes - *Go to 1-10B*
- No - *Skip 1-10B*
- Don't know
- Refused

**1-10B (if C1Q10A = yes)**

How many times did [NAME] do this [during the last 24 months]?

Number \_\_\_\_\_

- Don't know
- Refused

**1-11A** [During the last 24 months,] did [NAME] go to a crafts fair or a visual arts festival?

- Yes
- No
- Don't know
- Refused

**1-12A** [During the last 24 months,] did [NAME] go to an outdoor festival that featured performing artists?

- Yes
- No
- Don't know

- Refused

1-13A

[During the last 24 months,] did [NAME] visit a historic park or monument, or tour a building or neighborhood for its historic or design value? [This would include any park in which [NAME]'s visit was at least in part because of the historical or design value of the park.]?

- Yes
- No
- Don't know
- Refused

### Retrospective Probes

1. You said that [NAME] went to [repeat types = yes, and numbers] performances.
  - How did you come up with your answer(s)?
    - *(if needed)* Please say more about how you know that [NAME] did these things.
    - *(if needed)* How did you come up with the numbers of times [NAME] did these things?
      - *(Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:*
        - o *Direct knowledge/direct experience – Participated with R in events, saw R leave for event, etc.*
        - o *Indirect knowledge – Was told about it by R, etc.*
        - o *Inference – Arrives at an answer by reasoning – eg, R couldn't have gone to a ballet performance because R doesn't like ballet – estimation, impression, etc.*
2. You answered “no” for [repeat types = no].
  - How did you come up with your answers?
    - *(if needed)* Please say more about how you know that [NAME] did not do these things.
3. Thinking about all of the questions I just asked you, how easy or difficult was it to answer these questions?
  - *(If R indicates Qs were generally easy)* Did you find any particular questions difficult?
    - *(if no)* Please tell me more about why they were easy for you.
  - *(If R says some Qs were difficult)* Which questions were difficult/most difficult?
    - In your opinion, what made these questions difficult to answer?
      - *(Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:*
        - *no/limited knowledge of R's activities*
        - *vague memory/retrieval difficulty*
        - *question comprehension issue (interpretation or mapping)*

4. Thinking about all of the questions I just asked you about [performances], how important are these types of activities to you personally?
  - On a scale of 1 to 5, where 1 is not at all important and 5 is very important, how important are these activities to you?
5. These questions asked you about various things [NAME] may have done in the last 24 months.
  - How easy or difficult is it to think about what [NAME] has done in the last 24 months?
    - (If needed) Tell me more about what made it easy/difficult.
6. What does “going to a performance” mean to you in questions like these?
  - What kinds of things did you include?
  - What did you exclude?
7. The questions you just answered say “with the exception of elementary, middle, or high school performances.”
  - Please tell me in your own words what that means to you.
8. (1-9A) The last question asked whether [NAME] went to any live music, dance, or theater performance other than the kinds I had already asked about, and you said [fill in response].
  - Were you thinking of any particular kinds of performances when you heard this question?
    - o (if yes) What kinds were you thinking of?
    - o (if no) Are there any other kinds of performances that come to mind now?
9. (1-11A) Earlier I asked, did [NAME] go to a crafts fair or a visual arts festival, and you said [fill in response].
  - What does “crafts fair” mean to you in this question?
  - What does “visual arts festival” mean to you in this question?
10. (1-12A) Earlier I asked, did [NAME] go to an outdoor festival that featured performing artists, and you said [fill in response].
  - What does “festival that featured performing artists” mean to you?
  - (If needed) Can you think of any examples?
11. (1-13A) Earlier I asked, did [NAME] visit a historic park or monument, or tour a building or neighborhood for its historic or design value, and you said [fill in response].
  - Please tell me in your own words what this question is asking.
  - What does “historic or design value” mean to you?
  - What kinds of places did this question make you think of?

## Core 1, Part 2 – Reading

### Observations

- Note whether R mentions e-books or audiobooks prior to first mention of e-books in C1Q15aa.
- Note whether R reconsiders their responses to 14A-B upon hearing mention of e-books in 15aa.
- If R answers “no” to C1Q14A, note whether they comment on being asked questions about novels, etc. in C1Q15A.

### Transition

Next, I have a few questions about reading.

### 1-14A

With the exception of books required for work or school, did [NAME] read any books during the last 12 months?

- Yes – *Go to 1-14B*
- No – *Skip to 1-15A*
- Don’t know
- Refused

**1-14B (if 1-14A = yes)** About how many did [NAME] read [during the last 12 months]?

Number \_\_\_\_\_

- Over 900
- Don’t know
- Refused

### 1-15A

During the last 12 months, did [NAME] read any...

(Interviewer note: Include any reading of novels or short stories, poetry, or plays in the last 12 months, regardless of whether it was in books, magazines, or newspapers in paper form or online.)

...Novels or short stories?    Y / N / DK / R  
...Poetry?    Y / N / DK / R  
...Plays?    Y / N / DK / R

*Any yes – go to 1-15aa*

*All no – skip to 1-15ac*

**1-15aa (if any 1-15A = yes)**

You said [NAME] read [novel or short stories / poetry / plays]. Did [NAME] read any of these on electronic devices such as e-readers, tablets, laptop computers, or cell phones?

- Yes
- No
- Don't know
- Refused

**1-15ab (if any 1-15A = yes)**

Did [NAME] read these in printed form?

- Yes
- No
- Don't know
- Refused

**1-15ac**

Did [NAME] listen to any recordings, broadcasts, or web streams of novels or short stories?

- Yes
- No
- Don't know
- Refused

**1-15ad**

Did [NAME] listen to any recordings, broadcasts, or web streams of poetry?

- Yes
- No
- Don't know
- Refused

**1-16A (if 1-14A = yes)** During the last 12 months, with the exception of books required for work or school, did [NAME] read any (INSERT)?

...Nonfiction books about history	Y / N / DK/ R
...Nonfiction books about science or technology	Y / N / DK/ R
...Biographies or memoirs	Y / N / DK/ R
...Graphic novels, or books in comic-strip format	Y / N / DK/ R
...Religious texts or books about religion or spirituality	Y / N / DK/ R

**1-16aa (if 1-14A = yes)**

Considering all the books [NAME] read outside work or school, did [NAME] read any on electronic devices such as e-readers, tablets, laptops, computers, or cell phones?

- Yes
- No
- Don't know
- Refused

**1-16ab (if 1-14A = yes)**

Did [NAME] read any books in printed form?

- Yes
- No
- Don't know
- Refused

**1-17A (all)**

During the last 12 months, did [NAME] listen to any audiobooks? This could include recordings, broadcasts, or web streaming.

- Yes
- No
- Don't know
- Refused

**Retrospective Probes**

1. In this section I asked you about things [NAME] may have read in the last 12 months.
  - How did you come up with your answer(s)?
    - (if needed) Please say more about how you know what [NAME] may have read.
      - (Code R's response using the codes below. Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code.)
        - o Direct knowledge/direct experience – Participated with R in events, saw R leave for event, etc.
        - o Indirect knowledge – Was told about it by R, etc.
        - o Inference – Arrives at an answer by reasoning – eg, R couldn't have gone to a ballet performance because R doesn't like ballet – estimation, impression, etc.
2. Thinking about all of the questions I just asked you about what [NAME] may have read, how easy or difficult was it to answer these questions?
  - (If R indicates Qs were generally easy) Did you find any particular questions difficult?

- (if no) Please tell me more about why they were easy for you.
  - (If R says some Qs were difficult) Which questions were difficult/most difficult?
    - In your opinion, what made these questions difficult to answer?
    - *(Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:*
      - *no/limited knowledge of R's activities*
      - *vague memory/retrieval difficulty*
      - *question comprehension issue (interpretation or mapping)*
3. Thinking about all of the questions I just asked you about reading, how important is reading to you personally?
- On a scale of 1 to 5, where 1 is not at all important and 5 is very important, how important is reading to you?
4. These questions asked you what [NAME] may have read in the last 12 months.
- How easy or difficult is it to think about what [NAME] has read in the last 12 months?
  - How did you decide what to include? What to exclude?
5. (1-14A) Earlier I asked, with the exception of books required for work or school, did [NAME] read any books during the last 12 months, and you said [fill in response].
- What were you thinking about when I asked you about books?
    - *Probe as needed:*
      - Was there anything you thought about including as a book but did not include?
  - Sometimes books or portions of books are available to read on websites.
    - Does [NAME] ever read books or portions of books on websites?
      - (if yes) Did you include these in your responses?
6. (1-14B) Earlier I asked about how many books [NAME] read during the last 12 months, and you said [fill in response].
- How did you come up with your answer?
  - What did you include in your answer? What did you exclude?
    - As you came up with your answer, did you think about whether to include e-books (or books in electronic format)?
      - How about audiobooks?
      - How did you decide what to include and not include in your answer?
    - What does “with the exception of books required for work or school” mean to you?
      - Did that instruction affect how you came up with your responses?
7. (1-15aa) Earlier I asked whether [NAME] read any [novel or short stories / poetry / plays] on electronic devices such as e-readers, tablets, laptop computers, or cell phones, and you said [fill in response].
- Please tell me in your own words what this question is asking you.
  - What terms do you use to refer to electronic books?

8. (1-15ac) Earlier I asked whether [NAME] listened to any recordings, broadcasts, or web streams of novels or short stories, and you said [fill in response].
  - Please tell me in your own words what this question is asking you.
  - How did you come up with your answer?
  - What does “web streams” mean to you?
  - Have you ever heard of novels, stories, or poetry being read over broadcasts or web streams?
9. (1-16A) Earlier I asked you whether you read any graphic novels or books in comic-strip format, and you said [fill in response].
  - What does “graphic novels or books in comic-strip format” mean to you?
10. (1-17A) Earlier I asked whether you listened to any audiobooks, which could include recordings, broadcasts, or web streaming, and you said [fill in response].
  - What does this question mean do you?
  - What does “recordings, broadcast, or web streaming” mean to you?
  - Have you ever heard of audiobooks being available as broadcasts or web streaming?
    - o (if no) In your opinion, is this question clear or not clear?

## **Core 2: Participation in Arts and Leisure Activities**

## Introduction

The first questions are about participation in art and leisure activities.

The following questions are about [NAME]'s activities during the last 24 months between [fill today's date], 2019 and [fill today's date], 2021.

### 2-1A

With the exception of elementary, middle, or high school performances, did [NAME] go to a live music, theater, or dance performance?

- Yes
- No
- Don't know
- Refused

### 2-1B

With the exception of elementary, middle, or high school performances, did [NAME] go to a live book reading or a poetry or storytelling event?

- Yes
- No
- Don't know
- Refused

### 2-1C

With the exception of elementary, middle, or high school exhibits, did [NAME] go to an art exhibit, such as paintings, sculpture, pottery, graphic design, or photography?

- Yes
- No
- Don't know
- Refused

### 2-1D

Did [NAME] go out to the movies or go see a film?

- Yes - *Go to 2-1D2*
- No - *Skip to 2-1E*
- Don't know
- Refused

**2-1D2 (if 2-1D = yes)** Was it part of a film festival?

- Yes
- No
- Don't know
- Refused

**2-1D3 (if 2-1D = yes)** Was it a documentary?

- Yes

- No
- Don't know
- Refused

**2-1E**

Did [NAME] visit or go see any buildings, neighborhoods, parks or monuments because of their historical, architectural or design value?

- Yes
- No
- Don't know
- Refused

**2-3A - 2-3I (if any 2-1A, 2-1B, 2-1C, 2-1D or 2-1E = yes)**

Thinking about all the kinds of events you told me [NAME] went to, during the last 24 months, did [NAME] go to any at a...

...college or university campus?	Y / N / DK / R
...elementary, middle, or high school?	Y / N / DK / R
...church, synagogue, or other place of worship?	Y / N / DK / R
...theater, concert hall, or auditorium?	Y / N / DK / R
...restaurant, bar, nightclub, or coffee shop?	Y / N / DK / R
...museum or gallery?	Y / N / DK / R
...park or open-air facility?	Y / N / DK / R
...community center or public library?	Y / N / DK / R
...some other location?	Y / N / DK / R

**2-4 (if any 2-1A, 2-1B, 2-1C, 2-1D or 2-1E = yes)**

Thinking about all the events you said you went [NAME] to, what are some ways [NAME] first heard about them? (Check all that apply.)

- Partner or spouse
- Other family members
- Friend, neighbor, or co-worker
- Social media
- Other media outlets (Examples include print or broadcasts.)
- Some other source

### **Retrospective Probes**

1. You said that [NAME] went to [repeat types = yes] performances.

- How did you come up with your answer(s)?
    - (if needed) Please say more about how you know that [NAME] did these things.
    - (if needed) How did you come up with the numbers of times [NAME] did these things?
      - (Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:
        - o Direct knowledge/direct experience – Participated with R in events, saw R leave for event, etc.
        - o Indirect knowledge – Was told about it by R, etc.
        - o Inference – Arrives at an answer by reasoning – eg, R couldn't have gone to a ballet performance because R doesn't like ballet – estimation, impression, etc.
2. You answered “no” for [repeat types = no].
  - How did you come up with your answers?
    - (if needed) Please say more about how you know that [NAME] did not do these things.
3. Thinking about all of the questions I just asked you, how easy or difficult was it to answer these questions?
  - (If R indicates Qs were generally easy) Did you find any particular questions difficult?
    - (if yes) Which ones were difficult?
    - (if no) Please tell me more about why they were easy for you.
  - (If R says some Qs were difficult) Which questions were difficult/most difficult?
  - In your opinion, what made these questions difficult to answer?
    - (Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:
      - no/limited knowledge of R's activities
      - vague memory/retrieval difficulty
      - question comprehension issue (interpretation or mapping)
4. Thinking about all of the questions I just asked you about [performances], how important are these types of activities to you personally?
  - On a scale of 1 to 5, where 1 is not at all important and 5 is very important, how important are these activities to you?
5. These questions asked you about various things [NAME] may have done in the last 24 months.
  - How easy or difficult is it to think about what [NAME] has done in the last 24 months?
  - How did you decide what to include? What to exclude?
6. The questions you just answered say “with the exception of elementary, middle, or high school performances.”
  - Please tell me in your own words what that means to you.

7. (2-1E) Earlier I asked, did [NAME] visit or go see any buildings, neighborhoods, parks or monuments because of their historical, architectural or design value, and you said [fill in response].
- Please tell me in your own words what this question means to you.
  - What does “historic, architectural or design value” mean to you?
  - Did this question make you think of any particular places? (*if yes*) What places did it make you think of?

## **MODULE A: Consuming Art via Electronic Media**

**Introduction**

The following questions are about ways people use electronic devices and media. By “devices,” we mean things like TV and radio, and record-, cassette-, CD- and DVD-players as well as computers, laptops, tablets, cell phones and other mobile devices.

**MAQ1A**

During the last 12 months, did [NAME] use a device to watch or listen to jazz music?

- Yes – *Go to A-2A*
- No – *Skip to A-1B*
- Don’t know
- Refused

**A-2A (if A-1A = yes)**

How often did [NAME] use a device to watch or listen to jazz music?

- Everyday
- A few times a week
- A few times a month
- A few times a year
- Don’t know
- Refused

**A-1B**

[During the last 12 months], did [NAME] use a device to watch or listen to Latin, Spanish, or salsa music?

- Yes – *Go to A-2b*
- No – *Skip to A-1C*
- Don’t know
- Refused

**A-2B (if A-1B = yes)**

How often did [NAME] use a device to watch or listen to Latin, Spanish, or salsa music?

- Everyday
- A few times a week
- A few times a month
- A few times a year
- Don’t know
- Refused

**A-1C**

[During the last 12 months], did [NAME] use a device to watch or listen to classical music or opera?

- Yes – *Go to A-2C*

- No – *Skip to A-1C*
- Don't know
- Refused

**A-2C (if A-1C = yes)** How often did [NAME] use a device to watch or listen to classical music or opera?

- Everyday
- A few times a week
- A few times a month
- A few times a year
- Don't know
- Refused

**A-1D** [During the last 12 months], did [NAME] use a device to watch or listen to other kinds of music, such as rock, pop, country, folk, rap or hip-hop?

- Yes – *Go to A-2D*
- No – *Skip to A-1D*
- Don't know
- Refused

**A-2D (if A-1D = yes)** How often did [NAME] use a device to watch or listen to other kinds of music?

- Everyday
- A few times a week
- A few times a month
- A few times a year
- Don't know
- Refused

**A-1E** [During the last 12 months], did [NAME] use a device to watch or listen to theater productions, such as musicals or plays?

- Yes – *Go to A-2E*
- No – *Skip to A-1E*
- Don't know
- Refused

**A-2E (if A-1E = yes)** How often did [NAME] use a device to watch or listen to theater productions?

- Everyday

- A few times a week
- A few times a month
- A few times a year
- Don't know
- Refused

**A-1F** [During the last 12 months], did [NAME] use a device to watch or listen to dance performances?

- Yes – *Go to A-2F*
- No – *Skip to A-1F*
- Don't know
- Refused

**A-2F (if A-1F = yes)** How often did [NAME] use a device to watch or listen to dance performances?

- Everyday
- A few times a week
- A few times a month
- A few times a year
- Don't know
- Refused

**A-1G** [During the last 12 months], did [NAME] use a device to watch or listen to programs, podcasts, or other video or audio content about music, dance, or theater?

- Yes – *Go to A-2G*
- No – *Skip to A-1G*
- Don't know
- Refused

**A-2G (if A-1G = yes)** How often did [NAME] do this?

- Everyday
- A few times a week
- A few times a month
- A few times a year
- Don't know
- Refused

**A-1H** [During the last 12 months], did [NAME] use a device to watch or listen to programs, podcasts, or other video or audio content about the visual arts?

- Yes – *Go to A-2H*
- No – *Skip to A-1H*
- Don't know
- Refused

**A-2H (if A-1H = yes)** How often did [NAME] do this?

- Everyday
- A few times a week
- A few times a month
- A few times a year
- Don't know
- Refused

**A-1I** [During the last 12 months], did [NAME] use a device to watch or listen to programs, podcasts, or other video or audio content about books or writers?

- Yes – *Go to A-2I*
- No – *Skip to A-1I*
- Don't know
- Refused

**A-2I (if A-1I = yes)** How often did [NAME] do this?

- Everyday
- A few times a week
- A few times a month
- A few times a year
- Don't know
- Refused

**A-1J** [During the last 12 months], did [NAME] use a device to watch or listen to documentaries of any kind?

- Yes – *Go to A-2J*
- No – *Skip to A-3A*
- Don't know
- Refused

**A-2J (if A-1J = yes)** How often did [NAME] do this?

- Everyday
- A few times a week

- A few times a month
- A few times a year
- Don't know
- Refused

**A-3A** [During the last 12 months], did [NAME] use a computer, tablet, or smart phone to look at paintings, sculpture, pottery, or other visual art?

- Yes – Go to A-3B
- No – Skip to A-4A
- Don't know
- Refused

**A-3B (if A-3A = yes)** How often did [NAME] do this?

- Everyday
- A few times a week
- A few times a month
- A few times a year
- Don't know
- Refused

**A-4** [During the last 12 months], did [NAME] use a device in a museum, theater, concert hall, to learn about or interact with an art exhibit or as part of a performance?

- Yes
- No
- Don't know
- Refused

**A-5A – A-5D (all)** During the last 12 months, did [NAME] email, post, or digitally share information, articles, websites, blogs, comments, or video or audio clips or any other media content about...

(Interviewer note: May include social media, blog posts, and news articles.)

- ...music, dance, or theater? Y / N / DK / R
- ...movies or films? Y / N / DK / R
- ...visual art? Y / N / DK / R
- ...books or literature? Y / N / DK / R

## Retrospective Probes

1. You said that [NAME] used a device to listen to or watch [repeat types = yes] and how often they did so.
  - How did you come up with your answer(s)?
    - *(if needed)* Please say more about how you know that [NAME] did these things.
    - *(if needed)* How did you decide how often [NAME] did these things?
      - *(Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:*
        - o *Direct knowledge/direct experience – Participated with R in events, saw R leave for event, etc.*
        - o *Indirect knowledge – Was told about it by R, etc.*
        - o *Inference – Arrives at an answer by reasoning – eg, R couldn't have gone to a ballet performance because R doesn't like ballet – estimation, impression, etc.*
2. You answered “no” for [repeat types = no].
  - How did you come up with your answers?
    - *(if needed)* Please say more about how you know that [NAME] did not do these things.
3. Thinking about all of the questions I just asked you, how easy or difficult was it to answer these questions?
  - *(If R indicates Qs were generally easy) Did you find any particular questions difficult?*
    - *(if yes)* Which ones were difficult?
    - *(if no)* Please tell me more about why they were easy for you.
  - *(If R says some Qs were difficult) Which questions were difficult/most difficult?*
  - *In your opinion, what made these questions difficult to answer?*
    - *(Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:*
      - *no/limited knowledge of R's activities*
      - *vague memory/retrieval difficulty*
      - *question comprehension issue (interpretation or mapping)*
4. Thinking about all of the questions I just asked you about using devices to experience music and other arts-related content, how important are these types of activities to you personally?
  - On a scale of 1 to 5, where 1 is not at all important and 5 is very important, how important are these activities to you?
5. These questions asked you about various things [NAME] may have done in the last 12 months.
  - How easy or difficult is it to think about what [NAME] has done in the last 12 months?
  - How did you decide what to include? What to exclude?
6. (Introduction) – At the beginning of this section I said,

“The following questions are about ways people use electronic devices and media. By “devices,” we mean things like TV and radio, and record-, cassette-, CD- and DVD-players as well as computers, laptops, tablets, cell phones and other mobile devices.”

- What does “electronic devices and media” mean to you? (*Probe on both terms as needed*)
  - What do you think of the examples of different kinds of devices?
  - Are there any other devices that come to mind?
7. (A-1A – A-3B) These questions asked how often [NAME] used a device to watch or listen to different things, and you said [repeat responses for A-1B, A-2B, and A-3B if answered].
- How did you come up with your answers?
  - How easy or difficult was it for you to answer these questions?
8. (A-1G) Earlier I asked you whether [NAME] used a device to watch or listen to programs, podcasts, or other video or audio content about music, dance, or theater.
- Please tell me in your own words what this question is asking.
  - What does “other video or audio content” mean to you?

## **Module B Arts Creation and Performance**

### **Introduction**

The following questions are about ways people make and do art.

### **B-1A (all)**

During the last 12 months, did [NAME] work with pottery, ceramics, or jewelry?

- Yes
- No
- Don't know

- Refused
- B-1B** [During the last 12 months], did [NAME] do any leatherwork, metalwork or woodwork?
- Yes
  - No
  - Don't know
  - Refused
- B-1C** [During the last 12 months], did [NAME] do any weaving, crocheting, quilting, needlepoint, knitting, or sewing?
- Yes
  - No
  - Don't know
  - Refused
- B-1D** [During the last 12 months], did [NAME] play a musical instrument?
- Yes – *Go to B-2D*
  - No – *Skip to B-1E*
  - Don't know
  - Refused
- B-2D (if B-1D = yes)** Did [NAME] play a musical instrument with one or more partners, a band, orchestra, or other music group?
- Yes
  - No
  - Don't know
  - Refused
- B-1E** [During the last 12 months], did [NAME] do any acting?
- Yes
  - No
  - Don't know
  - Refused
- B-1F** [During the last 12 months], did [NAME] perform or practice any dance?
- Yes

- No
- Don't know
- Refused

**B-1G** [During the last 12 months], did [NAME] do any social dancing, including dancing at weddings, clubs, or other social settings?

- Yes
- No
- Don't know
- Refused

**B-1H** [During the last 12 months], did [NAME] perform or practice any singing? This may include singing by [HIMSELF/HERSELF], or in a choir or social gathering.

- Yes – *Go to B-2H*
- No – *Skip to B-1I*
- Don't know
- Refused

**B-2H (if B-1H = yes)** Did [NAME] do any singing with others, such as one or more partners, a glee club, choir, chorus, band, or other music group?

- Yes
- No
- Don't know
- Refused

**B-1I** [During the last 12 months], did [NAME] create any films or videos as an artistic activity?

- Yes
- No
- Don't know
- Refused

**B-1J** [During the last 12 months], did [NAME] take any photographs as an artistic activity?

- Yes
- No
- Don't know
- Refused

**B-1K** [During the last 12 months], did [NAME] create any other visual art, such as paintings, sculpture, graphic designs, or digital art?

- Yes
- No
- Don't know
- Refused

**B-1L** [During the last 12 months], did [NAME] do any creative writing, such as fiction, non-fiction, poetry, or plays?

- Yes
- No
- Don't know
- Refused

**B-1M** [During the last 12 months], did [NAME] design, code, or create any games, software, or tools for computers, mobile devices, or other platforms for artistic purposes?

- Yes
- No
- Don't know
- Refused

**B-1N** [During the last 12 months], did [NAME] use a computer, mobile device, or other platform to create visual art or a performance?

- Yes
- No
- Don't know
- Refused

**B-1O (if any B-1A - B-1M = yes)**

Who was the intended audience for most of [NAME]'s performances, art work, and/or creative writing?

- Just [HIMSELF/HERSELF]
- Only people [NAME] knows personally
- General public

## B-2P (if any B-1A - B-1M = yes)

During the last 12 months, did [NAME] use the internet to share any of [HIS/HER] performances, art work, and/or creative writing? (This may include those shared through email, websites, or social media.)

- Yes
- No
- Don't know
- Refused

## Retrospective Probes

1. You said that [NAME] \_\_\_\_ [repeat types = yes] \_\_\_\_.
    - How did you come up with your answer(s)?
      - (if needed) Please say more about how you know that [NAME] did these things.
      - (if needed) How did you come up with the numbers of times [NAME] did these things?
        - (Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:
          - o Direct knowledge/direct experience - Participated with R in events, saw R leave for event, etc.
          - o Indirect knowledge - Was told about it by R, etc.
          - o Inference - Arrives at an answer by reasoning - eg, R couldn't have gone to a ballet performance because R doesn't like ballet - estimation, impression, etc.
2. You answered "no" for [repeat types = no].
    - How did you come up with your answers?
      - (if needed) Please say more about how you know that [NAME] did not do these things.
3. Thinking about all of the questions I just asked you, how easy or difficult was it to answer these questions?
    - (If R indicates Qs were generally easy) Did you find any particular questions difficult?
      - (if yes) Which ones were difficult?
      - (if no) Please tell me more about why they were easy for you.
    - (If R says some Qs were difficult) Which questions were difficult/most difficult?
    - In your opinion, what made these questions difficult to answer?
      - (Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:
        - no/limited knowledge of R's activities
        - vague memory/retrieval difficulty
        - question comprehension issue (interpretation or mapping)

4. Thinking about all of the questions I just asked you about [performances], how important are these types of activities to you personally?
  - On a scale of 1 to 5, where 1 is not at all important and 5 is very important, how important are these activities to you?
5. These questions asked you about various things [NAME] may have done in the last 12 months.
  - How easy or difficult is it to think about what [NAME] has done in the last 12 months?
  - How did you decide what to include? What to exclude?
6. (B-1F) Earlier I asked whether you performed or practiced any dance, and you said [fill in response].
  - What does “performed or practiced” mean to you?
7. (B-1G) Earlier I asked whether you did any social dancing, including dancing at weddings, clubs, or other social settings, and you said [fill in response].
  - How did you come up with your answer to this question?
  - What does “social dancing” mean to you?
8. (B-1H) Earlier I asked whether you performed or practiced any singing, which may include singing by yourself, or in a choir or social gathering, and you said [fill in response].
  - How did you come up with your answer to this question?
9. (B-1J) Earlier I asked whether you took any photographs as an artistic activity, and you said [fill in response].
  - How did you come up with your answer to this question?
  - What does “take any photographs as an artistic activity” mean to you?

## Module C – Leisure Activities

- C-1A**                      During the last 12 months, did [NAME] go to any amateur or professional sports events?
- Yes
  - No
  - Don’t know
  - Refused
- C-1B**                      [During the last 12 months], did [NAME] exercise or participate in any sports activities?

- Yes
- No
- Don't know
- Refused

**C-1C** [During the last 12 months], did [NAME] do any hunting or fishing?

- Yes
- No
- Don't know
- Refused

**C-1D** [During the last 12 months], did [NAME] participate in any other outdoor activities, such as camping, hiking, or canoeing?

- Yes
- No
- Don't know
- Refused

**C-1E** [During the last 12 months], did [NAME] work with indoor plants or do any gardening for pleasure?

- Yes
- No
- Don't know
- Refused

**C-1F** [During the last 12 months], did [NAME] do any interior design, architectural work, fashion design, or landscaping as a pastime or hobby?

- Yes – *Go to C-2F*
- No – *Skip to C-1G*
- Don't know
- Refused

**C-2F (if C-1F = yes)** How often did [NAME] do this?

- At least once a week
- At least once a month but not every week
- at least 3 or 4 times a year but not every month

- 1 or 2 times a year
- Don't know
- Refused to answer

**C-1G**

[During the last 12 months], did [NAME] work on any projects in which [HE/SHE] restored, rebuilt, or customized something, such as a historic home, a classic vehicle, or furniture

- Yes – Go to C-2G
- No – Skip to C-1H
- Don't know
- Refused

**C-2G (if C-1G = yes)** How often did [NAME] do this?

- At least once a week
- At least once a month but not every week
- at least 3 or 4 times a year but not every month
- 1 or 2 times a year
- Don't know
- Refused to answer

**C-1H**

[During the last 12 months], did [NAME] play any video or computer games?

- Yes – Go to C-2H
- No – Skip to C-1I
- Don't know
- Refused

**C-2H (C-1H = yes)** How often did [NAME] do this?

- At least once a week
- At least once a month but not every week
- at least 3 or 4 times a year but not every month
- 1 or 2 times a year
- Don't know
- Refused to answer

**C-1I**

[During the last 12 months], did [NAME] participate in any book clubs or reading groups?

- Yes – Go to C-2I

- No – *Skip to C-1J*
- Don't know
- Refused

**C-2I (if C-1I = yes)** How often did [NAME] do this?

- At least once a week
- At least once a month but not every week
- at least 3 or 4 times a year but not every month
- 1 or 2 times a year
- Don't know
- Refused to answer

**C-1J** [During the last 12 months], did [NAME] prepare or cook any food as an artistic activity or take part in a cooking class?

- Yes – *Go to C-2J*
- No – *Skip to C-1K*
- Don't know
- Refused

**C-2J (if C-1J = yes)** How often did [NAME] do this?

- At least once a week
- At least once a month but not every week
- at least 3 or 4 times a year but not every month
- 1 or 2 times a year
- Don't know
- Refused to answer

**C-1K** [During the last 12 months], did [NAME] visit a public library?

- Yes – *Go to C-2K*
- No – *Skip to C-3A*
- Don't know
- Refused

**C-2K (if C-1K = yes)** How often did [NAME] do this?

- At least once a week
- At least once a month but not every week
- at least 3 or 4 times a year but not every month
- 1 or 2 times a year

- Don't know
- Refused to answer

**C-3A** During the last 12 months, did [NAME] do any volunteer or charity work?

- Yes – *Go to C-3B*
- No – *Skip to C-4*
- Don't know
- Refused

**C-3B (if C-3A = yes)** Did [NAME] volunteer for an arts organization, group, or project?

- Yes
- No
- Don't know
- Refused

**C-4** During the last 12 months, did [NAME] subscribe to season tickets to arts events or membership in an arts organization??

- Yes
- No
- Don't know
- Refused

**C-5** During the last 12 months, outside of any ticket purchases or subscriptions, did [NAME] donate any money, goods, or services to an arts organization, group, or project?

- Yes
- No
- Don't know
- Refused

**C-6** During the last 12 months, did [NAME] purchase or acquire any pieces of art, such as paintings, drawings, sculpture, pottery, or other visual art?

- Yes
- No
- Don't know
- Refused

**C-7 (all)** During the last 12 months, did [NAME] participate in any community activities, meetings, or events?

- Yes
- No

- Don't know
- Refused

## Retrospective Probes

1. (C-3A – C-6 – if R answers yes to any) The last few questions were about arts-related activities, and you said that [NAME] [repeat types = yes].
  - How did you come up with your answer(s)?
    - (if needed) Please say more about how you know that [NAME] did these things.
    - (if needed) How did you come up with the numbers of times [NAME] did these things?
      - (Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:
        - o Direct knowledge/direct experience – Participated with R in events, saw R leave for event, etc.
        - o Indirect knowledge – Was told about it by R, etc.
        - o Inference – Arrives at an answer by reasoning – eg, R couldn't have gone to a ballet performance because R doesn't like ballet – estimation, impression, etc.
2. (C-3A – C-6 – if R answers no to any) And you said that [NAME] did not [repeat types = no].
  - How did you come up with your answers?
    - (if needed) Please say more about how you know that [NAME] did not do these things.
3. How easy or difficult was it to answer these questions?
  - (If R indicates Qs were generally easy) Did you find any particular questions difficult?
    - (if yes) Which ones were difficult?
    - (if no) Please tell me more about why they were easy for you.
  - (If R says some Qs were difficult) Which questions were difficult/most difficult?
  - In your opinion, what made these questions difficult to answer?
    - (Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:
      - no/limited knowledge of R's activities
      - vague memory/retrieval difficulty
      - question comprehension issue (interpretation or mapping)
4. How important are these types of activities to you personally?
  - On a scale of 1 to 5, where 1 is not at all important and 5 is very important, how important are these activities to you?
5. These questions asked you about various things [NAME] may have done in the last 12 months.

- How easy or difficult is it to think about what [NAME] has done in the last 12 months?
  - How did you decide what to include? What to exclude?
6. (C-1F – *if R answers yes*) Earlier I asked whether [NAME] did any interior design, architectural work, fashion design, or landscaping as a pastime or hobby, and you said yes.
    - How did you come up with your answer to this question?
    - (C-2F – *if needed*) And you said [NAME] did this [repeat frequency response]. How did you choose that answer?
  7. (C-1G – *if R answers yes*) Earlier I asked whether [NAME] worked on any projects in which you restored, rebuilt, or customized something, such as a historic home, a classic vehicle, or furniture, and you said yes.
    - What kinds of activities were you thinking about as you came up with your answer?
    - (C-2G) And you said [NAME] did this [repeat frequency response]. How did you choose that answer?
  8. (C-1J – *if R answers yes*) Earlier I asked whether [NAME] prepared or cooked any food as an artistic activity or took part in a cooking class, and you said yes.
    - What does “prepared or cooked any food as an artistic activity” mean to you?
    - (C-2J) And you said [NAME] did this [repeat frequency response]. How did you choose that answer?
  9. (C-7) Earlier I asked whether [NAME] participated in any community activities, meetings, or events, and you said [fill in response].
    - What does “community activities, meetings, or events” mean to you?
    - What kinds of activities were you thinking about as you came up with your answer?

## Module D: Arts Education

**Introduction**                    These questions are about learning.

(Interviewer note: Classes or lessons taken online should be included.)

### Module D, part 1 – Rs aged 18-24

**D-1A (R is 18-24)**            In [HIS/HER] lifetime, has [NAME] ever taken lessons or classes in music—either voice-training or playing an instrument?

- Yes – *Go to D-2A*
- No – *Skip to D-4A*
- Don't know
- Refused

**D-2A (if D-1A = yes)** Where were the music classes [either voice-training or playing an instrument] taken?

- In school
- Out of school
- Both in school and outside of school
- Don't know
- Refused

**D-3A (if D-1A = yes)** During the last 12 months, did [NAME] take any lessons or classes in music (either voice-training or playing an instrument)?

- Yes
- No
- Don't know
- Refused

**D-4A (R is 18-24)** During the last 12 months, did [NAME] learn music [either voice-training or playing a musical instrument] through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

**D-1B (R is 18-24)** In [HIS/HER] lifetime, has [NAME] ever taken lessons or classes in photography or filmmaking?

- Yes – *Go to D-2B*
- No – *Skip to D-4B*
- Don't know
- Refused

**D-2B (if D-1B = yes)** Where were the photography or filmmaking classes taken?

- In school
- Out of school
- Both in school and outside of school
- Don't know

- Refused

**D-3B (if D-1B = yes)** During the last 12 months, did [NAME] take any lessons or classes in photography or filmmaking?

- Yes
- No
- Don't know
- Refused

**D-4B (R is 18-24)** During the last 12 months, did [NAME] learn photography or filmmaking through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

**D-1C (R is 18-24)** In [HIS/HER] lifetime, has [NAME] ever taken lessons or classes in other visual arts such as drawing, painting, pottery, weaving, or graphic design?

- Yes - *Go to D-2C*
- No - *Skip to D-4C*
- Don't know
- Refused

**D-2C (if D-1C = yes)** Where were the other visual arts classes taken?

- In school
- Out of school
- Both in school and outside of school
- Don't know
- Refused

**D-3C (if D-1C = yes)** During the last 12 months, did [NAME] take any lessons or classes in other visual arts such as drawing, painting, pottery, weaving, or graphic design?

- Yes
- No
- Don't know

- Refused

**D-4C (R is 18-24)**

During the last 12 months, did [NAME] learn other visual arts such as drawing, painting, pottery, weaving, or graphic design through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

**D-1D (R is 18-24)**

In [HIS/HER] lifetime, has [NAME] ever taken lessons or classes in acting or theater?

- Yes - *Go to D-2D*
- No - *Skip to D-4D*
- Don't know
- Refused

**D-2D (if D-1D = yes)**

Where were the acting or theater classes taken?

- In school
- Out of school
- Both in school and outside of school
- Don't know
- Refused

**D-3D (if D-1D = yes)**

During the last 12 months, did [NAME] take any lessons or classes in acting or theater?

- Yes
- No
- Don't know
- Refused

**D-4D (R is 18-24)**

During the last 12 months, did [NAME] learn acting or theater through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No

- Don't know
- Refused

**D-1E(R is 18-24)** In [HIS/HER] lifetime, has [NAME] ever taken lessons or classes in dance?

- Yes - *Go to D-2E*
- No - *Skip to D-4E*
- Don't know
- Refused

**D-2E (if D-1E = yes)** Where were the dance classes taken?

- In school
- Out of school
- Both in school and outside of school
- Don't know
- Refused

**D-3E (if D-1E = yes)** During the last 12 months, did [NAME] take any lessons or classes in dance?

- Yes
- No
- Don't know
- Refused

**D-4E (R is 18-24)** During the last 12 months, did [NAME] learn dance through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

**D-1F (R is 18-24)** In [HIS/HER] lifetime, has [NAME] ever taken lessons or classes in creative writing?

- Yes - *Go to D-2F*
- No - *Skip to D-4F*
- Don't know
- Refused

- D-2F (if D-1F = yes)** Where were the creative writing classes taken?
- In school
  - Out of school
  - Both in school and outside of school
  - Don't know
  - Refused
- D-3F (if D-1F = yes)** During the last 12 months, did [NAME] take any lessons or classes in creative writing?
- Yes
  - No
  - Don't know
  - Refused
- D-4F (R is 18-24)** During the last 12 months, did [NAME] learn creative writing through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?
- Yes
  - No
  - Don't know
  - Refused
- D-1G (R is 18-24)** In [HIS/HER] lifetime, has [NAME] ever taken lessons or classes in art history or art or music appreciation?
- Yes – *Go to D-2G*
  - No – *Skip to D-4G*
  - Don't know
  - Refused
- D-2G (if D-1G = yes)** Where were the art history or art or music appreciation classes taken?
- In school
  - Out of school
  - Both in school and outside of school
  - Don't know
  - Refused
- D-3G (if D-1G = yes)** During the last 12 months, did [NAME] take any lessons or classes in art history or art or music appreciation?

- Yes
- No
- Don't know
- Refused

**D-4G (R is 18-24)** During the last 12 months, did [NAME] learn art history or art or music appreciation through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet,

- Yes
- No
- Don't know
- Refused

**D-1H (R is 18-24)** In [HIS/HER] lifetime, has [NAME] ever taken lessons or classes in creative coding or in computer animation or digital art?

- Yes - *Go to D-2H*
- No - *Skip to D-4H*
- Don't know
- Refused

**D-2H (if D-1H = yes)** Where were the creative coding or computer animation or digital art classes taken?

- In school
- Out of school
- Both in school and outside of school
- Don't know
- Refused

**D-3H (if D-1H = yes)** During the last 12 months, did [NAME] take any lessons or classes in computer animation or digital art?

- Yes
- No
- Don't know
- Refused

**D-4H (R is 18-24)** During the last 12 months, did [NAME] learn creative coding or computer animation or digital art through other means such as being taught by

family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

## Retrospective Probes

1. In this section I asked about types of lessons or classes that [NAME] has had, and you said "yes" to [repeat types = yes].
  - How did you come up with your answer(s)?
    - (if needed) Please say more about how you know that [NAME] did these things.
      - (Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:
        - o Direct knowledge/direct experience – Participated with R in events, saw R leave for event, etc.
        - o Indirect knowledge – Was told about it by R, etc.
        - o Inference – Arrives at an answer by reasoning – eg, R couldn't have gone to a ballet performance because R doesn't like ballet – estimation, impression, etc.
2. You answered "no" for [repeat types = no].
  - How did you come up with your answers?
    - (if needed) Please say more about how you know that [NAME] did not do these things.
3. (If R answers yes to lifetime but no to last 12 months for any activity) You said that [NAME] had classes or lessons in \_\_\_\_ but not in the last 12 months.
  - Can you tell me more about how you know [NAME] did that more than 12 months ago?
4. Thinking about all of the questions I just asked you, how easy or difficult was it to answer these questions?
  - (If R indicates Qs were generally easy) Did you find any particular questions difficult?
    - (if yes) Which ones were difficult?
    - (if no) Please tell me more about why they were easy for you.
  - (If R says some Qs were difficult) Which questions were difficult/most difficult?
  - In your opinion, what made these questions difficult to answer?
    - (Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:
      - no/limited knowledge of R's activities
      - vague memory/retrieval difficulty
      - question comprehension issue (interpretation or mapping)

5. Thinking about the questions I just asked you, how important are these types of activities to you personally?
  - On a scale of 1 to 5, where 1 is not at all important and 5 is very important, how important are these activities to you?
6. These questions asked you about various things [NAME] may have done in the last 12 months.
  - How easy or difficult is it to think about what [NAME] has done in the last 12 months?
  - How did you decide what to include? What to exclude?
7. (D-2A, - 2B, -2C, -2D, -2E, -2F, -2G, -2H – *If R received any of these, refer to the first one with a yes response. If R did not respond yes to any, refer to the first one R received.*)
  - Earlier I asked where [NAME] took classes or lessons in [fill in activity], and you said [fill in response].
  - What does this question mean to you?
  - How did you come up with your answer?
8. (D-4A, - 4B, -4C, -4D, -4E, -4F, -4G, -4H – *If R received any of these, refer to the first one with a yes response. If R did not respond yes to any, refer to the first one R received.*)
  - Earlier I asked whether [NAME] learned [fill in activity] through other means such as being taught by family or friends, as part of a family tradition, by teaching yourself, or by using books or the internet, and you said [fill in response].
  - What does this question mean to you?
  - How did you come up with your answer?

## Module D, part 2 – Rs aged 25+

- D-5A**                      During the last 12 months, did [NAME] take any lessons or classes in music (either voice-training or playing an instrument)?
- Yes
  - No
  - Don't know
  - Refused
- D-5B**                      During the last 12 months, did [NAME] learn music [either voice-training or playing an instrument] through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?
- Yes
  - No

- Don't know
- Refused

**D-6A**

During the last 12 months, did [NAME] take any lessons or classes in photography or filmmaking?

- Yes
- No
- Don't know
- Refused

**D-6B**

During the last 12 months, did [NAME] learn photography or filmmaking through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

**D-7A**

During the last 12 months, did [NAME] take any lessons or classes in other visual arts such as drawing, painting, pottery, weaving, or graphic design?

- Yes
- No
- Don't know
- Refused

**D-7B**

During the last 12 months, did [NAME] learn other visual arts such as drawing, painting, pottery, weaving, or graphic design through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

**D-8A**

During the last 12 months, did [NAME] take any lessons or classes in acting or theater?

- Yes
- No

- Don't know
- Refused

**D-8B**

During the last 12 months, did [NAME] learn acting or theater through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

**D-9A**

During the last 12 months, did [NAME] take any lessons or classes in dance?

- Yes
- No
- Don't know
- Refused

**D-9B**

During the last 12 months, did [NAME] learn dance through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

**D-10A**

During the last 12 months, did [NAME] take any lessons or classes in creative writing?

- Yes
- No
- Don't know
- Refused

**D-10B**

During the last 12 months, did [NAME] learn creative writing through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know

- Refused

**D-11A**

During the last 12 months, did [NAME] take any lessons or classes in art history or art or music appreciation?

- Yes
- No
- Don't know
- Refused

**D-11B**

During the last 12 months, did [NAME] learn art history or art or music appreciation through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

**D-12A**

During the last 12 months, did [NAME] take any lessons or classes in creative coding or computer animation or digital art?

- Yes
- No
- Don't know
- Refused

**D-12B**

During the last 12 months, did [NAME] learn creative coding or computer animation or digital art through other means such as being taught by family or friends, as part of a family tradition, by teaching [HIMSELF/HERSELF], or by using books or the internet?

- Yes
- No
- Don't know
- Refused

### **Retrospective Probes**

1. In this section I asked about types of lessons or classes that [NAME] has had, and you said "yes" to [repeat types = yes].
  - How did you come up with your answer(s)?
    - *(if needed)* Please say more about how you know that [NAME] did these things.

- *(Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:*
    - o *Direct knowledge/direct experience – Participated with R in events, saw R leave for event, etc.*
    - o *Indirect knowledge – Was told about it by R, etc.*
    - o *Inference – Arrives at an answer by reasoning – eg, R couldn't have gone to a ballet performance because R doesn't like ballet – estimation, impression, etc.*
2. You answered “no” for [repeat types = no].
    - How did you come up with your answers?
      - (if needed) Please say more about how you know that [NAME] did not do these things.
  3. Thinking about all of the questions I just asked you, how easy or difficult was it to answer these questions?
    - (If R indicates Qs were generally easy) Did you find any particular questions difficult?
      - (if yes) Which ones were difficult?
      - (if no) Please tell me more about why they were easy for you.
    - (If R says some Qs were difficult) Which questions were difficult/most difficult?
    - In your opinion, what made these questions difficult to answer?
      - *(Probe as needed until R provides complete and codeable responses. Document code(s) and qualitative descriptions to support the code:*
        - *no/limited knowledge of R's activities*
        - *vague memory/retrieval difficulty*
        - *question comprehension issue (interpretation or mapping)*
  4. Thinking about the questions I just asked you, how important are these types of activities to you personally?
    - On a scale of 1 to 5, where 1 is not at all important and 5 is very important, how important are these kinds of activities to you?
  5. These questions asked you about various things [NAME] may have done in the last 12 months.
    - How easy or difficult is it to think about what [NAME] has done in the last 12 months?
    - How did you decide what to include? What to exclude?
  6. (D-5A, - 6A, -7A, -8A, -9A, -10A, -11A, -12A – If R received any of these, refer to the first one with a yes response. If R did not respond yes to any, refer to the first one R received.)
    - Earlier I asked whether you took any lessons or classes in [fill in activity], and you said [fill in response].
    - What does this question mean to you?
    - How did you come up with your answer?

7. (D-5B, - 6B, -7B, -8B, -9B, -10B, -11B, -12B – If R received any of these, refer to the first one with a yes response. If R did not respond yes to any, refer to the first one R received.)
- Earlier I asked whether you learned [fill in activity] through other means such as being taught by family or friends, as part of a family tradition, by teaching yourself, or by using books or the internet, and you said [fill in response].
  - What does this question mean to you?
  - How did you come up with your answer?

## **Module D, part 3 – Rs with children in household**

**Transition**                    The next questions are about children in your household.

### **D-13A (children in the household 4 years old or younger)**

During the last 12 months, did [NAME] or anyone else bring [this child/any of these children] to an art museum or gallery or to a live music, theater, or dance performance?

- Yes
- No
- Don't know
- Refused

### **D-13B (children in the household 4 years old or younger)**

[During the last 12 months,] [was this child/were any of these children] taught art or music, whether at home, in school or child-care, or in some other setting? This could include groups, classes or lessons that focus on arts, music, dance, and/or theater.

- Yes
- No
- Don't know
- Refused

### **D-13C (children in the household 5-17)**

During the last 12 months, [was this child/were any of these children] taught art or music in school?

- Yes

- No
- Don't know
- Refused

**D-13D (children in the household 5-17)**

[During the last 12 months,] [was this child/were any of these children] taught art or music outside of school?

- Yes
- No
- Don't know
- Refused

**D-13E (children in the household 5-17)**

With the exception of elementary, middle, or high school performances, did [this child/any of these children] go to an art museum or gallery or attend a live music, theater, or dance performance [during the last 12 months]?

- Yes
- No
- Don't know
- Refused

**Retrospective Probes**

1. (D-13B) I asked you if [this child/ any of these children] [was/were] taught art or music, whether at home, in school or child-care, or in some other setting, and you answered [fill in response].
  - What does this question mean to you?
  - How did you come up with your answer?
2. (D-13D) I asked you if [this child/ any of these children] [was/were] taught art or music outside of school, and you answered [fill in response].
  - What does this question mean to you?
  - How did you come up with your answer?

**Module D, part 4**

- D-14 (all)** [During the last 12 months,] did [NAME] attend a music, theater, or dance performance that featured student performers?

- Yes
- No
- Don't know
- Refused

**D-15A (all)**

What is the highest degree or level of school [NAME]'s Father completed?

- Less than 9th grade
- Some high school
- High school graduate (or GED)
- Some college
- College graduate (BA, AB, BS)
- Advanced or graduate degree (Masters, Professional, Doctoral)
- Don't know
- Refused

**D-15B (all)**

And, [what is the highest degree or level of school] [NAME]'s Mother [completed]?

- Less than 9th grade
- Some high school
- High school graduate (or GED)
- Some college
- College graduate (BA, AB, BS)
- Advanced or graduate degree (Masters, Professional, Doctoral)
- Don't know
- Refused

**Transition**

Finally, I'd like to read you three statements. Please tell me if [NAME] strongly agrees, agrees, disagrees, or strongly disagrees with each statement about where [NAME] lives.

**D-16A (all)**

There are many different kinds of arts and cultural activities in my neighborhood or community.

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree
- Don't know
- Refused

**D-16B (all)**

There are plenty of opportunities for me to take part in arts and cultural activities in my neighborhood or community.

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree
- Don't know
- Refused

**D-16C (all)**

It is easy for me to find information about the arts in my neighborhood or community.

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree
- Don't know
- Refused

### **Retrospective Probes**

1. (D-14) Earlier I asked did you attend a music, theater, or dance performance that featured student performers, and you answered [fill in response].
  - What does this question mean to you?
  - (If R answered "yes") What were you thinking of as you came up with your answer?
  - What does "featured student performers" mean to you?
2. (D-15A and -B) I asked about [NAME]'s parents' education, and you said [repeat responses].
  - How did you come up with your answers?

- How easy or difficult was it to come up with those answers?
3. (D-16A, -B, -C) Earlier I read three statements and asked whether [NAME] would agree with them:
- “There are many different kinds of arts and cultural activities in my neighborhood or community” and you said you [fill in response];
  - “There are plenty of opportunities for me to take part in arts and cultural activities in my neighborhood or community” and you said you [fill in response];
  - “It is easy for me to find information about the arts in my neighborhood or community” and you said you [fill in response].
- How did you come up with your answers?
  - How easy or difficult was it to come up with those answers?

## SECTION IV. DEBRIEFING AND WRAP-UP

Now, I have a few last questions your experience today.

- Overall, did you think this interview was easy or difficult? *(if needed)* Why do you say that?
- Have you ever answered survey questions about the arts or your leisure activities? If yes, what was the survey? What was the experience like for you?
- Thinking about the survey questions I asked, do you think some people might find any of these questions sensitive? *(if needed)* Why do you say that?
- Do you have anything else you would like to tell us that you haven’t had a chance to mention yet?

Thank you for taking part in our study. It was very helpful to talk to you.

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