

ATTACHMENT 11_E2B: QUESTIONS AND ANSWERS ABOUT THE EVALUATION OF THE PUBLIC EDUCATION CAMPAIGN ON TEEN TOBACCO COHORT II (EXPECTT II) FOR YOUTH FIRST, SECOND, AND THIRD FOLLOW-UP INTERVIEW

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Questions and Answers about the Evaluation of the Public Education Campaign on Teen Tobacco Cohort II (ExPECTT II)

What is the Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)?

The Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT) will provide FDA, policy makers, and researchers important information about youth exposure to public education messages on the health risks of smoking or using other tobacco products. The information collected by this study will also improve our understanding of how public education campaigns affect youth's attitudes, beliefs, and behaviors toward tobacco use.

Why should I participate?

This is an opportunity for you and your child to contribute to important research related to tobacco use and to help researchers and policy makers understand the impact and effectiveness of public education activities aimed at reducing tobacco use and the health risks of using tobacco.

Who is sponsoring this study?

The study is sponsored by the Food and Drug Administration (FDA) Center for Tobacco Products (CTP). CTP is responsible for creating strategies to prevent youth from starting to use tobacco and to encourage tobacco users to quit. RTI International (RTI) has been selected by the FDA to conduct this study to assess the effectiveness of these strategies .

Who is RTI International?

RTI International (RTI) is a not-for-profit research organization located in North Carolina. RTI conducts research projects for a wide variety of government agencies, universities, and private companies. Professional RTI interviewers in your area are conducting the interviews with eligible youth and their parents.

How was I chosen?

A random sample of households is selected throughout the United States. Since the survey is based on a random sample, you will represent thousands of other United States residents.

How will my child be involved?

If your child takes the survey in person with an interviewer, the interviewer will ask your permission to speak with your child about participating in the study. If your child is 18 years old, parental permission is not required. The interviewer will read some questions off of a computer screen and enter the responses into a computer. Your child will also read questions and answer choices from the computer screen and enter their responses directly into the computer. If your child takes the survey through the website, you will be asked to provide permission by checking a box on the

computer screen. If your child is 18 years old, parental permission is not required. Your child will read questions from the screen and enter their responses directly.

How is the study being conducted?

During the first data collection, a professional RTI interviewer visited each selected address to ask legal adults (people age 18 and older) whether any children age 11 to 16 live in the household, to assess the eligibility of children within the age range, and to conduct in person interviews with parents and children if appropriate. In this round of data collection, children can participate by completing the survey through the website or with an interviewer in your home.

How will I recognize the RTI interviewer?

The interviewer will carry an RTI identification badge with his or her picture on it. The interviewer will also have a letter of authorization from RTI.

How long will it take?

The interview with eligible youth will take 35-45 minutes depending on their responses. Interviewers can schedule a visit to your household when it is most convenient for you and your child.

What happens to the information?

Each computerized interview data file—which is identified only by code number—will be transmitted within 72 hours via secure encrypted data transmission to RTI's offices. Upon confirmation of receipt, all data will be automatically wiped from all data collection devices used in the field. While awaiting deletion, the case is hidden on the laptop and is not accessible. The answers will then be combined with all other participants' answers, and then coded, totaled, and turned into statistics for analysis. As a quality control measure, your household might receive a telephone call from RTI to verify that the interviewer followed the correct steps in completing the survey with you and your child.

What about Privacy?

All RTI staff members and interviewers have signed a privacy pledge guaranteeing that they will not reveal any information to anyone other than authorized project staff. All information collected as part of the study will be kept private to the fullest extent allowable by law and the technology used. No absolute guarantees can be made regarding the interception of data sent via the Internet. However we are taking extensive precautions to protect the confidentiality of your data. Nothing you tell us will be reported with your name.

A parent or legal guardian must provide permission for their child to participate in the survey. After receiving your permission, your child may choose whether or not to participate in the study. To protect your privacy and that of your child, neither of you will know the other's answers to the interview questions. Answers obtained during the survey will be combined with those from thousands of others from around the country.

Where do I get more information about the study?

If you have any more questions about this study, you can call the ExPECTT project assistance line toll free at (800) 608-2955. If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

