

Appendix B: Participant Recruitment Advertisement Script

The U.S. Census Bureau is looking for adults and children to help test a mobile smartphone app. The app will be used to collect data for a national survey of Americans' food acquisitions. Anyone, particularly those who are receiving food assistance (e.g., WIC or SNAP), are welcome to participate! The study will be conducted for eight days. During the eight days participants will spend about 30 minutes per day recording the food they got. They will also spend about four hours across the eight days virtually meeting with the study team to discuss the smartphone app and the food they got. Participants will receive up to \$125 for participation. Please call 301-763-4979 or email csm.recruiting@census.gov to learn more. Please mention "FoodAPS" in the email subject line or when you call.