

# **APPENDIX G**

## **2019 NSCG Data Collection Pathways**

<b>Data Collection Phase</b>	Web First Pathway (DEFAULT)	Mail First Pathway	CATI First Pathway
<b>Invitation Phase</b> (Weeks 1-4)	<u>Week 1</u> Web invite letter (NSCG-1W(N))  <u>Week 2</u> Perforated Reminder (NSCG-2W)	<u>Week 1</u> Web invite letter (NSCG-1W(N))  <u>Week 2</u> Mail Invite and Questionnaire (NSCG-2W(Q))	<u>Week 1</u> Web invite letter (NSCG-1W(N))  <u>Week 2</u> Perforated Reminder (NSCG-2W)
<b>Reminder Phase</b> (Weeks 5-7)	<u>Week 5</u> Web Invite, ACS style (NSCG-5W) Reminder email (1A/B)  <u>Week 6</u> Reminder postcard (NSCG-6W) Reminder email (1A/B)  <u>Week 7</u> NRFU (non-response follow-up) phone calls begin.	<u>Week 5</u> Web Invite, ACS style (NSCG-5W) Reminder email (1A/B)  <u>Week 6</u> Reminder postcard (NSCG-6W) Reminder email (1A/B)  <u>Week 7</u> NRFU (non-response follow-up) phone calls begin.	<u>Week 2.5</u> Automated phone call  <u>Weeks 3-7</u> Telephone calls  <u>Week 5</u> Web Invite, ACS style (NSCG-5W) Reminder email (1A/B)  <u>Week 6</u> Reminder postcard (NSCG-6W) Reminder email (1A/B)
<b>Additional Mode Phase</b> (Weeks 8-11)	<u>Week 8</u> Web/Mail invite letter and questionnaire (NSCG-8W)  <u>Week 10</u> Email reminder (2A/B)	<u>Week 8</u> Web/Mail invite letter and questionnaire (NSCG-8W)  <u>Week 10</u> Email reminder (2A/B)	<u>Week 8</u> Web/Mail invite letter and questionnaire (NSCG-8W)  <u>Week 10</u> Email reminder (2A/B)
<b>Telephone Follow-up Phase</b> (Weeks 12-22)	<u>Week 12</u> Pressure Sealed Web Invite (NSCG-12W) Reminder email (1A/B)  <u>Week 12 – Week 22</u> Telephone calls  <u>Week 16</u> Web invite with letter-size white envelope, new sample (NSCG-16W)  <u>Week 18</u> PRIORITY Web invite letter (NSCG-18W) or Web invite letter and questionnaire (NSCG-18W(Q)). Returning sample only.  <u>Week 20</u> PRIORITY Web invite letter and questionnaire (NSCG-20W(Q)). New sample only.		

<b>Final Contact Phase</b> (Weeks 23-26)	<u>Week 23</u> Web invite letter (NSCG-23W) Last Chance email (3A/B)
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*(1) Incentivized cases will receive slight variations of the weeks 1 and 2 letters that include wording regarding the debit card incentive. The incentivized cases will receive the NSCG-1W(NI) or NSCG-1W(OI) letter at week 1 and the NSCG-2W(I) letter at week two.*

*(2) The Mailout Strategy Experiment treatment cases will receive the contacts in a different order throughout the data collection period.*

*(3) Note that emails only go out to returning sample persons who have given us an email address.*