

OMB Control Number: 0990-0281
ODPHP Generic Information Collection Request:
Prevention Communication and Formative Research

Office on Women's Health
Health Professional Women's Health Survey

Supporting Statement — Section A

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Submitted to:

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Section A — Justification

1. Circumstances Making the Collection of Information Necessary

The Office on Women's Health (OWH) requests to conduct additional research under the ODPHP/OWH Generic Information Collection Request: Prevention Communication and Formative Research (OMB No. 0990-0281). The requested research will inform communications to health professional regarding OWH work and general women's health issues.

The HHS Office on Women's Health (OWH) is seeking to better understand how OWH resources can be useful in supporting health professionals who regularly deliver care to women.

2. Purpose and Use of the Information Collection

We are planning to disseminate a survey to health professional to fulfil the following objectives:

- Understand what barriers health professionals face in caring for women.
 - Learn how health professionals care for women and how care delivery differs by specific health issues, demographics (race/ethnicity, age, gender), geography, and practice specialty.
 - Explore which categories of health professionals (e.g., primary care physicians, nurse practitioners) could most benefit from OWH resources to help care for women.
- Explore health professionals' current needs and preferences for information and tools to best care for women.
 - Understand what information is relevant and useful for health professionals who care for women.
 - Learn what resources health professionals want to have, but are unable to find/access.
- Learn how health professionals are currently getting information and tools to best care for women.
 - Assess how they typically find information and tools to improve patient care.
 - Understand if and how health professionals are currently using OWH resources and other government resources.
 - Assess what sources, outside of OWH (e.g., associations), health professionals are turning to improve how they care for women.
- Identify gaps OWH can fill.

3. Use of Improved Information Technology and Burden Reduction

Every survey is initiated by a personalized email invitation sent directly to the panelist's registered email address. Each invitation has a unique link to the survey in which they are invited to participate.

4. Efforts to Identify Duplication and Use of Similar Information

The survey is the first survey that OWH is launching to collect data from health professionals regarding women's health issues and OWH resources.

5. Impact on Small Businesses or Other Small Entities

No small businesses will be impacted or involved in this data collection.

6. Consequences of Collecting the Information Less Frequently

This request is for one-time data collection. These data have not previously been collected elsewhere.

7. Special Circumstances Relating to the Guidelines of 5 CFR 1320.5

There are no special circumstances with this information collection package. This request fully complies with the regulation 5 CFR 1320.5 and will be voluntary.

8. Comments in Response to the Federal Register Notice and Efforts to Consult Outside the Agency

This data collection is being conducted using the Generic Information Collection mechanism through ODPHP/OWH — OMB No. 0990-0281.

9. Explanation of Any Payment or Gift to Respondents

A small cash stipend (\$25 for primary care physicians; \$25 for OB/GYN physicians; and \$25 for nurse practitioners/physician assistants) is being given to research participants for their time and possible expenses incurred due to their participations. Providing a stipend for participation in research is best-practice and ensures quality of respondents.

10. Assurance of Confidentiality Provided to Respondents

The Privacy Act does not apply to this data collection. The proposed data collection will have little or no effect on participants' privacy. OWH will not collect any personally identifiable information from survey participants. OWH will use only comments, quotes, and quantitative responses from participants to inform the development of future communication materials.

11. Justification for Sensitive Questions

OWH does not anticipate that research participants will perceive questions as sensitive in nature. OWH will focus on collecting information that can inform health communication and educational materials on improving OWH resources for health professionals. In the screening, we inform participants that they can stop participating at any time. The forms also indicates that if participants have questions or feel they have been harmed by the project, they can contact the project team.

12. Estimates of Annualized Burden Hours and Costs

We estimate that each prospective consumer participant will spend a total of 22 minutes answering questions (See Attachment A: Survey Instrument). Table A-12 shows estimated burden and cost information.

Table A-12: Estimated Annualized Burden Hours and Costs to Participants

Category of Respondent (Individuals)	No. of Respondents	Participation Time (in min)	Burden
Primary care physicians (participating)	100	22	36.7
OB/GYN physicians (participating)	100	22	36.7
Nurse practitioners (participating)	150	22	55
Physician's assistants (participating)	150	22	55
Total	500		183.33

13. Estimates of Annualized Burden Hours and Costs

OWH expects that participants will incur no costs beyond the burden hours required to answer screening questions and participate in the survey.

FEDERAL COST: The estimated annual cost to the Federal government is \$70,903.92

14. Annualized Cost to the Government

Table A-14: Estimated Annualized Cost to the Federal Government

Expense	Number/ Amount	Cost/Hourly Wage Rate	Average Cost
Project Director II labor	40	\$263.56	\$10,542.40
Project Director II labor	10	\$280.03	\$2,800.30
Account Executive II labor	40	\$144.68	\$5,787.20
Health professional survey (programming, fielding, incentives, cross- tabulations)	-	-	\$51,774.02
Estimated Total Cost of Data Collection			\$70,903.92

15. Explanation for Program Changes or Adjustments

This is new data collection.

16. Plans for Tabulation and Publication and Project Time Schedule

After the data collection, OWH will conduct an analysis of the data and create a summary report highlighting key findings and recommendations. The results of the research will be used for internal purposes only as research to inform the development of OWH communication and educational tools for health professionals regarding women's health issues. No names or other personal information will be reported in the summaries.

Proposed Timeline

Completion Date	Major Tasks/Milestones
5/10/19	<ul style="list-style-type: none"> Survey programming and testing
5/24/19	<ul style="list-style-type: none"> Survey fielding
7/12/19	<ul style="list-style-type: none"> Analysis
8/9/19	<ul style="list-style-type: none"> Final report

17. Reason(s) Display of OMB Expiration Data is Inappropriate

We are requesting no exemption.

18. Exceptions to Certification for Paperwork Reduction Act Submissions

There are no exceptions to the certification. These activities comply with the requirements in 5 CFR 1320.9.

Section A — List of Attachments

[IN SEPARATE FILES]

- **Supporting Statement B: Data Collection Procedures**
- **Attachment A: Survey Instrument (Research Instrument)**