

**OMB Control Number: 0990-0281**  
**ODPHP/OWH Generic Information Collection Request:**  
**Prevention Communication and Formative Research**

**Active Duty and Veteran Women's Health Research**

**Health Care Providers In-Depth Interviews**

**Supporting Statement — Section B**

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**Submitted to:**

Sherrette Funn  
Office of the Chief Information Officer  
U.S. Department of Health and Human Services

**Submitted by:**

Candace Marshall  
Health Communications Specialist  
Office on Women's Health  
U.S. Department of Health and Human Services

## Section B — Data Collection Procedures

### 1. Respondent Universe and Sampling Methods

The HHS Office on Women's Health (OWH) is seeking to uncover how OWH resources can support health care providers (HCPs) to understand active duty and veteran women's distinct experiences and health care needs. Given the significant numbers of active duty and veteran women who use civilian sources of care and the broad-ranging health impacts of military service, the proposed research aims to understand civilian HCPs' experiences delivering care to these women, including the facilitators and barriers. Specifically, the in-depth interviews (IDIs) we are proposing intends to uncover information and insights related to the following objectives:

- Assess civilian providers' knowledge of the unique physical and mental health needs of active duty and veteran women.
- Understand civilian providers' experiences, facilitators for, and barriers to caring for active duty and veteran women.
- Explore civilian providers' informational and training needs related to caring for active duty and veteran women.

The IDIs will provide implications and recommendations for how HHS OWH might adapt the resources they offer to best address the needs and gaps HCPs face when providing high quality care for active duty and veteran women.

In order to get feedback from a diverse target audience, we will recruit physicians (both Medical Doctors (MDs) and Doctors of Osteopathic (DOs)), nurse practitioners (NPs), and physician assistants (PAs) that practice outside the DoD Military Health System (MHS) and VA Veterans Health Administration (VHA) facilities. The participant pool will include four internal medicine/family practice physicians, four internal medicine/family practice PAs or NPs, four obstetrician-gynecologists (OB/GYN), and four OB/GYN PAs or NPs, for a total of 16 HCP respondents. Only respondents whose patient population is at least 40 percent adult women will be eligible to participate.

### 2. Procedures for the Collection of Information

#### Recruitment

HHS OWH will engage Medscape market research, a national panel of over a million clinicians across specialties and professional categories, to conduct recruitment for IDIs with HCPs. For this specific recruitment effort, only health professionals in the U.S. will be considered. (See attached **IDI Screening Guide**)

Medscape will:

- Use the approved screening questionnaires and informed consent language
- Distribute dial-in information and instructions to participants as they recruit them

- Remind participants 24 hours in advance of the IDI
- Disburse incentives to participants following the completion of each IDI

Medscape will ensure that all physician and non-physician interviewees meet the following eligibility criteria:

- Between the ages 25–65
- See patients at least 75 percent of the time (e.g., 30 hours/week for a full-time HCP)
- At least 40 percent of patients are women ages 18–64
- Practice outside of VHA/MHS
- Regularly screen patients for active duty/veteran status
- Mix of practice type, including private practice, group practice, academic/academic teaching hospitals, and community health and public health settings, including at least two providers from a Federally Qualified Health Center (FQHC)
- Mix of practice settings, including rural, suburban and urban
- Mix of patient population socioeconomic status
- Mix of geographic locations with high populations of active duty and veteran women (e.g., Virginia, Texas, California, Florida, Georgia and North Carolina)

### **Interview Logistics**

Our contract team will conduct the IDIs using a dedicated conference line. (See attached **IDI Interview Guide**)

### **Analysis and Reporting**

Audio from the IDIs will be recorded and submitted to GMR Transcription, a transcription services provider. Transcripts will be labeled by participant category and date of the interview and will not contain any personally identifiable information. The recordings will be destroyed after the report is made final.

We will use the transcripts from the IDIs to code and analyze the data using Dedoose qualitative analysis software. Analysis of the IDIs will focus on specific themes that emerge most frequently from the interviews. The final report will include an executive summary, overview, methodology, detailed findings with verbatim quotations, and recommendations.

### **3. Methods to Maximize Response Rates and Deal with Nonresponse**

OWH will partner with Medscape market research, which has expertise in recruitment, maximizing response rates and accounting for potential non-response. Medscape's online panel includes over a million clinicians across specialties and professional categories that align with this target for this data collection.

### **4. Test of Procedures or Methods to be Undertaken**

OWH, VA and DoD staff with subject matter expertise in active duty and veteran women's health and health professional engagement and research have reviewed and approved the documents in this packet.

## **5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data**

Roshni Devchand, MPH, MCHES is Vice President, Strategic Planning, Research, & Evaluation at Hagar Sharp, OWH's communication and research contractor. Roshni has more than 10 years of experience in formative, evaluative, and usability research. Trish Taylor, Ph.D. is Executive Vice President of Health for Hagar Sharp and has over 20 years of formative research focused on communications and usability testing for health providers. Together, Roshni and Trish are overseeing all research protocol development, data collection, and data analysis with support from additional contract staff.

In addition, the following research leads and fellows from the Department of Veterans Affairs will provide guidance in the collection and analysis of data.

- Joan Combellick, PhD, Research Fellow, Comprehensive Women's Health, Women's Health Services, Department of Veterans Affairs (VA)
- Galina A. Portnoy, PhD, Research Fellow, Comprehensive Women's Health, Women's Health Services, Department of Veterans Affairs (VA)
- Mary Driscoll, PhD, Behavioral Researcher, Comprehensive Women's Health, Women's Health Services, VA Connecticut Health System