

# Prescription Drug Information Study

Looking for **Participants for a Research Interview**

**Are you a primary care physician, endocrinologist, neurologist, nurse practitioner, or physician assistant?**

**Compensation for your participation will be provided!**

Fors Marsh Group, an independent research firm, is looking for **healthcare providers with prescribing authority** to assist with research on processing prescription drug information, which will include **eye tracking**.

- One hour session
- Conducted between 8 a.m. and 8 p.m.
- Location of your choice within the mid-Atlantic region, such as your office or our lab in Arlington, VA.
- Eligibility requirements:
  - Must have prescribing authority
  - Primary care providers must spend at least 50% of time on direct patient care; specialists must spend at least 20% of time on direct patient care
- Must not have participated in interviews or focus groups in the past month

If you are interested in participating, please contact the research team at [DrugInfoStudy@forsmarshgroup.com](mailto:DrugInfoStudy@forsmarshgroup.com) or 571-444-1131.