

Food and Drug Administration
National Survey of Health Information and Communication
OMB CONTROL NUMBER: 0910-0828

**Change Request (83-C)
July 27, 2017**

For our initial burden estimates for the main study we estimated a 35% response rate, based on recent work on similar studies (Table 1). Based on our pilot study and pilot study experiment, we now estimate a 20% response rate. We have adjusted the burden chart accordingly (Table 2).

Table 1. Initial Estimated Annual Reporting Burden for the Main Study

| Activity | No. of Respondents | No. of Responses per Respondent | Total Annual Responses | Average Burden per Response | Total Hours |
|-----------------------------------|--------------------|---------------------------------|------------------------|-----------------------------|-------------|
| Survey invitation letter | 5,042 | 1 | 5,042 | .08 (5 min.) | 403 |
| Reminder postcard | 5,042 | 1 | 5,042 | .03 (2 min.) | 151 |
| Non-response letter | 4,173 | 1 | 4,173 | .08 (5 min.) | 334 |
| Non-response questionnaire letter | 4,073 | 1 | 4,073 | .08 (5 min.) | 326 |
| Second postcard | 3,063 | 1 | 3,063 | .03 (2 min.) | 92 |
| Survey | 1,765 | 1 | 1,765 | .33 (20 min.) | 582 |
| Total | | | | | 1927 |

Table 2. Revised Estimated Main Study Burden

| Activity | No. of Respondents | No. of Responses per Respondent | Total Annual Responses | Average Burden per Response | Total Hours |
|-----------------------------------|--------------------|---------------------------------|------------------------|-----------------------------|-------------|
| Survey invitation letter | 7,585 | 1 | 7,585 | .08 (5 min.) | 607 |
| Reminder postcard | 7,585 | 1 | 7,585 | .03 (2 min.) | 228 |
| Non-response letter | 7,007 | 1 | 7,007 | .08 (5 min.) | 561 |
| Non-response questionnaire letter | 6,705 | 1 | 6,705 | .08 (5 min.) | 536 |
| Second postcard | 6,705 | 1 | 6,705 | .03 (2 min.) | 201 |
| Survey | 1,500 | 1 | 1,500 | .33 (20 min.) | 495 |
| Total | | | | | 2628 |