

## Child Welfare Information Gateway Special Initiative Survey

1. Please describe why you are visiting the *[insert name of special initiative]* website.
2. Overall, how satisfied are you with your interaction with Child Welfare Information Gateway?
  - Very satisfied
  - Somewhat satisfied
  - Neither satisfied nor dissatisfied
  - Somewhat dissatisfied (*please explain*):
  - Very dissatisfied (*please explain*):
3. Is this your first time visiting the *[insert name of special initiative]* website?
  - Yes - If so, how did you hear about us?
  - No - If not the first time, how many times?
    - 1-4
    - 5-10
    - More than 10
4. Which of the following best describes your background or role?
  - Prevention/family support
  - Child protective services
  - Foster care
  - Adoption
  - Youth services
  - Juvenile justice
  - Health/mental health Substance use
  - Legal/courts (e.g. GAL, CASA, attorney)
  - Researcher/evaluator/consultant
  - Early childhood educator (0-5yrs)
  - Teacher (K-12)
  - Professor/faculty (higher education)
  - Kinship caregiver (*optional response option*)
  - Training specialist (*optional response option*)
  - Licensing specialist (*optional response option*)
  - Foster youth (current or former) (*optional response option*)
  - Student (*optional response option*)
  - Prospective Adoptive Parent (*optional response option*)
  - Kinship caregiver (*optional response option*)
  - Training specialist (*optional response option*)
  - Licensing specialist (*optional response option*)
  - Foster/Adoptive Parent (*optional response option*)
  - Other (please describe):
5. Which of the following best describes your workplace? (Check one.)
  - Local or county public agency
  - State agency
  - Tribal agency/organization
  - Federal agency
  - Community-based/faith-based organization
  - National organization (e.g., nonprofit, advocacy)
  - Training and technical assistance service provider

- Educational institution (early education, K-12, college, university)
  - Other (Please describe.)
- 6. Which of the following best describes your position? (Check one.)**
- Frontline worker (e.g., caseworker, direct service worker)
  - Supervisor/manager
  - Director/administrator
  - Training Specialist
  - Other (Please describe.)
- 7. How useful are the information and resources available on the [insert name of special initiative] website?**
- Very useful (Please explain.)
  - Useful (Please explain.)
  - Somewhat useful (Please explain.)
  - Not useful (Please explain.)
- 8. On a scale of 1 (poor) to 5 (excellent), please rate the following regarding the [insert name of special initiative] website**
- Ease of finding information on the website
  - Website organization
  - Appeal of the website design
  - Content that matches my needs
- 9. The following tools are available to help you and your organization/agency promote [insert name of special initiative]. For each tool, please indicate whether or not you and your organization/agency have used it or intend to use it to promote [insert name of special initiative]. (Check all that apply and indicate how you intend to use each).**
- |  |  |
|--|--|
| • Widgets  | • Voices of Older Youth Videos ( <i>optional response option</i> )                                       |
| • Sample signature blocks  | • National Foster Care Month Graphics (Infographic, FB banner, etc.) ( <i>optional response option</i> ) |
| • Sample email messages  | • National Foster Care Month FAQs ( <i>optional response option</i> )                                    |
| • Sample social media messages                                   | • Sample proclamations ( <i>optional response option</i> )   |
| • Library search   | • National Child Abuse Prevention Month calendars ( <i>optional response option</i> )                    |
| • Frequently Asked Questions ( <i>optional response option</i> ) |  |
| • Meet older youth feature ( <i>optional response option</i> )   |  |
| • AdoptUSKids Illustration ( <i>optional response option</i> )   |  |
| • National and State PSAs ( <i>optional response option</i> )    |  |
- 10. Do you have any additional comments or suggestions?**

**Optional Survey Questions**

- 11. Did you access any of the [resource specific to the initiative] on the [insert name of special initiative] website?**
- Yes (If yes, tell us how you intend to use the [resource specific to initiative] and provide any comments or suggestions).
  - No

- I don't remember
12. This year's theme for our *[insert name of special initiative]* is *[insert current theme]*. Do you have suggestions for next year's theme?
13. Please select the various ways in which you (or your work) might be affected if the *[insert name of special initiative]* website did not exist.
- It would take me longer to find information, resources, or tools to promote *[insert name of special initiative]*.
  - It would cost more money to get the information, resources, or tools I need to promote *[insert name of special initiative]*.
  - It would be more difficult to share information, resources, or tools with others about *[insert name of special initiative]*.
  - It would be more difficult to train staff and colleagues about *[insert name of special initiative]*.
  - I would not have adequate access to publications and products on *[insert name of special initiative]*.
  - It would affect me in other ways. (Please describe)
  - It would not affect me
14. Please rate your agreement with the following statements. (Strongly agree; Agree; Neutral; Disagree; Strongly disagree; N/A)
- The *[insert name of special initiative]* website promotes public awareness about *[issues specific to initiative]*
  - The *[insert name of special initiative]* website promotes the social and emotional well-being of children and families.
  - The *[insert name of special initiative]* website enhances services for children and families.
  - The *[insert name of special initiative]* website increased my knowledge about *[issues specific to initiative]*
15. How do you intend to use the resources offered on the *[insert name of special initiative]* website? (Check all that apply and please provide details)
- Increase my knowledge or inform my attitudes
  - Share with families and/or clients
  - Share with professionals or colleagues
  - Support public awareness or advocacy efforts
  - Share in a formal training environment
  - Support practice improvement and/or sustain good practice
  - Implement, sustain, or improve programs (e.g., program management, logic model development, program evaluation)
  - Support policy change and/or sustain good policies
  - Conduct research or evaluation
  - Grant writing/fundraising
  - My own professional development
  - Personal use
  - Other (please describe):