

Reproductive Health and Family Planning: Email and Text Scripts

OMB#: 0990-0421

Date of Expiration: 10/31/2020

Initial Email

Subject: We want to talk with you in a focus group!

Dear [First Name],

We are asking you to be part of a select group of [female or male] young adults (18-22 years old) to talk with us in a focus group about attitudes and choices surrounding reproductive health and family planning. Groups will be held close by—at a local library or health clinic—and will last about 90 minutes.

If you are interested, please email me at: FocusGroup@air.org or call/text me at: [phone]. I very much look forward to talking with you about this opportunity to share your voice.

Sincerely,

[Name]

Senior Associate with THE Study team

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0421. The time required to complete this information collection is estimated to average 60 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer

Initial SMS (text)

Asking select people to talk with us in a focus group. Please text for details if interested.

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Follow-up Email

Subject: We want YOU in our focus group!

Dear [First Name],

Time is running out to sign-up for the focus group! Please contact me right away if you would like to participate. Focus groups will be held at the following locations:

- (Day of the week), September XX, X:XXpm, at xx Library/Clinic
- (Day of the week), September XX, X:XXpm, at xx Library/Clinic
- (Day of the week), September XX, X:XXpm, at xx Library/Clinic
- (Day of the week), September XX, X:XXpm, at xx Library/Clinic

Sincerely,

[Name]

Senior Associate with THE Study team

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Follow-up SMS (text)

Sign-up now! Time is running out to be part of focus group. Please text for details if interested.

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