

In-Depth Interviews with Women of Reproductive Age

Form Approved
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ng/Screening Questionnaire

Messaging to Improve Patient-Provider Communication and Engagement on Risks of Alcohol Use During Pregnancy Final Screener

Study Objective

Objective of Interviews:

The purpose of this study is to conduct formative research to assess perceptions among women of reproductive age regarding alcohol use during pregnancy, determine women's comfort with discussing alcohol use, contraception (birth control), and pregnancy with their healthcare providers, and examine provider comfort with and use of alcohol screening and brief intervention (SBI).

General Composition of In-Depth Interviews

General Criteria

- The study population includes women of reproductive age (21 – 45 years of age) who drink alcohol. It includes the following groups of women:
 - Women who have never been pregnant, are not trying to get pregnant, but are sexually active and have consumed alcohol in the past 3 years.
 - Women who have never been pregnant and are trying to get pregnant and have consumed alcohol in the past 3 years.
 - Women who have had a baby in the previous year and have consumed alcohol in the past 3 years.
- Recruit six women of each group per city:
 - Chicago, IL
 - Atlanta, GA
 - Boston, MA
 - Denver, CO

In-depth Interview Screener for Women of Reproductive Age

Public reporting burden of this collection of information is estimated to average 3 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-1154).

General Respondent Specifications
Mix of <ul style="list-style-type: none"> • Age • Income/Education level • Ethnic/racial background • Do not work or have immediate family members that work or have worked in market research, advertising nor in mental health, behavioral health, and healthcare fields in the last 5 years

Messaging to Improve Patient-Provider Communication and Engagement on Risks of Alcohol Use During Pregnancy

RESPONDENT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____

DATE RECRUITED: _____ RECRUITED BY: _____

DATE CONFIRMED: _____ CONFIRMED BY: _____

Hello, I'm _____ calling from EurekaFacts in Maryland, a social science research company, on behalf of the Centers for Disease Control and Prevention. We are inviting women to discuss their views about women's health. If you qualify for this project and complete an hour-long interview, you will receive a \$40 incentive in appreciation for the completion of the interview.

You were selected to represent women just like you, and this is an opportunity to share your experiences that may result in improvements to women's health in general. To determine if you qualify, I need to ask you a few questions. Some of the questions are about behaviors that impact your health, so they may seem personal. You can refuse to answer any questions I ask, and you can stop me from asking any more questions at any time. I'd like to start by asking a few questions now to see if you qualify.

Proceed if no objections - Continue

Objections/refusal - Thank and terminate

1. Are you comfortable participating in a discussion in English?

6. Have you consumed any alcoholic drinks (wine, beer or liquor/spirits) in the past 3 years?

Yes

Continue

No

Thank and terminate

7. If yes, did you drink alcohol for any reasons other than for your religion?

Yes

Continue

No

Thank and terminate

8. Are you currently pregnant?

Yes

Thank and terminate

No

Continue

9. Have you given birth in the past 12 months?

Yes

Continue

No

Continue

10. Are you currently trying to get pregnant, or planning on getting pregnant within the next 12 months?

Yes

Continue - Women who are currently trying to get pregnant or who plan to become pregnant in the next year - GO TO OCCUPATION INELIGIBILITY Q (11)

No

Continue

11. Have you had sex, including vaginal intercourse with a male, in the past 90 days?

Yes

Continue

No

Thank and terminate

12. Thank you for answering those questions. Finally, have you, or has anyone else in your household, worked in the past five years for/in: **Read list.**

- A. A market research, advertising, marketing or public relations firm or department of a company
- B. As an independent consultant in the field of marketing, market research, advertising or public relations
- C. A healthcare provider, healthcare organization, or mental or behavioral health organization or provider
- D. An insurance or managed care company or health plan organization

No to A, B, C, and D

Continue

Yes to A, B, C or D

Thank and terminate

Refused

Thank and terminate

13. Which of the following categories includes your total annual household income before taxes? **Read list. Recruit a mix.**

___ Under \$20,000

No more than 1 per group

___ \$20,000 to just under \$29,999

___ \$30,000 to just under \$39, 999

___ \$40,000 to just under \$49,999

___ \$50,000 to just under \$79,999

___ \$80,000 to \$100,000

___ \$100,001 to just under \$179,999

___ \$180,000+

No more than 2 per group

___ Refused

Thank and terminate

Thank you for answering these questions. You are **eligible** to participate in this research project. Your participation means that you will participate in a 60-minute interview and you will receive \$40 for your participation at the completion of the interview.

Would you still like to participate?

IF YES – Thank you so much for your willingness to participate in the project. We will contact you to schedule the interview.

Before we hang up, let me verify the correct spelling of your first and last name, your phone number, and address so we can send you a confirmation letter with directions to the facility and give you a reminder call the day of the session. Can you please tell me your preferred method of contact? Should you have any questions, or if you are unable to attend, please contact us at <ENTER PROJECT PHONE NUMBER>.

Full Name:

Mobile Phone Number:

Home Phone Number:

Mailing Address:

Email (Required):

- Valid proof of identification to verify identity for all participants is required.
- Emphasize the amount of time (1 hour) the discussion will take and the time the discussion will take place.
- Do not schedule anyone who is reluctant about the time, is hesitant about participating in a discussion, or talks too low or speaks unclearly. That person will not be considered a valid respondent and will not be paid.
- Record respondent information on page 2 of screener (name, address and category).