First Name: _____ **Group :**____

Image A
Homepage Grading Sheet

Jot down what you said to yourself after reviewing the homepage.

_____

_____

Overall appeal to you personally (A, B, C, D or F) Grade: ___
(Did you like it?)

Likelihood to take some sort of action (A, B, C, D or F) Grade: ___

Image B: Preparing for College content
Usefulness to you personally (A, B, C, D or F) Grade: ___

Image C: "I Want To" box
Usefulness to you personally (A, B, C, D or F) Grade: ___

Image D: Log In
Usefulness to you personally (A, B, C, D or F) Grade: ___

Image E: Log In Dropdown items
Usefulness to you personally (A, B, C, D or F) Grade: ___

Image F: Search Box
Usefulness to you personally (A, B, C, D or F) Grade: ___

****

Image G: Information, Content and Layout
Usefulness to you personally (A, B, C, D or F) Grade: ___

Appeal of Content (A, B, C, D or F) Grade: ___
(Readability, terminology, etc.)

Appeal of Layout (A, B, C, D or F) Grade: ___
(Colors, font size, amount of text, etc.)