

Welcome and Thank You Text

Welcome Text

Thank you for visiting [Company/Site/Agency]. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Welcome Text - Alternate

Thank you for visiting [Company/Site/Agency]. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of the [Company/Site/Agency]. Please take a few minutes to give us your feedback. All results are strictly confidential.

Thank You Text - Alternate

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.
We appreciate your input!

Cancel

Submit

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Model Name NIJ v3
 Model ID YUIJtdwZh590dI9NjKjYVIQ4C
 Partitioned 2MQ
 Date 9/1/2015

Red & Strike-Through: Delete
 Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
1	Look and Feel - Appeal Please rate the visual appeal of this site.	16	Satisfaction - Overall What is your overall satisfaction with this site? <i>(1=Very Dissatisfied, 10=Very Satisfied)</i>	19	Return How likely are you to return to this site?
2	Look and Feel - Balance Please rate the balance of graphics and text on this site.	17	Satisfaction - Expectations How well does this site meet your expectations ? <i>(1=Falls Short, 10=Exceeds)</i>		Recommend (1=Very Unlikely, 10=Very Likely)
3	Look and Feel - Readability Please rate the readability of the pages on this site.	18	Satisfaction - Ideal How does this site compare to your idea of an ideal website ? <i>(1=Not Very Close, 10=Very Close)</i>	20	Recommend Agency How likely are you to recommend this agency to someone else?
	Site Performance (1=Poor, 10=Excellent, Don't Know)				Trust (1=Strongly Disagree, 10=Strongly Agree)
4	Site Performance - Loading Please rate how quickly pages load on this site.			21	Trust - Best Interests I can count on this agency to act in my best interests .
5	Site Performance - Consistency Please rate the consistency of speed from page to page on this site.			22	Trust - Trustworthy I consider this agency to be trustworthy .
6	Site Performance - Completeness Please rate how completely the page content loads on this site.			23	Trust - Do Right This agency can be trusted to do what is right .
	Navigation (1=Poor, 10=Excellent, Don't Know)				
7	Navigation - Organized Please rate how well this site is organized .				
8	Navigation - Options Please rate the options available for navigating this site.				
9	Navigation - Layout Please rate how well the site layout helps you find what you need .				
	Information Browsing (1=Poor, 10=Excellent, Don't Know)				
10	Information Browsing - Sort Please rate the ability to sort information by criteria that are important to you on this site.				
11	Information Browsing - Narrow Please rate the ability to narrow choices to find the information you are looking for on this site.				
12	Information Browsing - Features Please rate how well the features on the site help you find the information you need .				
	Site Information (1=Poor, 10=Excellent, Don't Know)				
13	Site Information - Thoroughness Please rate the thoroughness of information provided on this site.				
14	Site Information - Understandable Please rate how understandable this site's information is.				
15	Site Information - Answers Please rate how well the site's information provides answers to your questions .				

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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
KMJ6161Q001	Visit Frequency		How often do you visit this site?	First time Daily Weekly Monthly Once every few months Once every 6 months or less		Y	Drop down, select one		Visit Frequency
KMJ6161Q002			What is your role in visiting the site today?	Agency administrator/manager Law enforcement officer Corrections officer Officer of the Court Author/Journalist Trainer or educator Behavioral/social science researcher Forensic Science Practitioner Technology researcher/developer Elected/appointed official, or a member of their staffs Student General Public Other	B A	Y	Drop down, select one	Skip Logic Group*	Role
KMJ6161Q003		A	What else best describes your role?			N	Text area, no char limit	Skip Logic Group*	OE_Role
KMJ6161Q004		B	Which profession or professions do you hope to pursue? (Select all that apply)	Agency administrator/manager Law enforcement officer Corrections officer Officer of the Court Trainer or educator Behavioral/social science researcher Forensic Science Practitioner Technology researcher/developer Author/Journalist Elected/appointed official, or a member of their staffs Non-justice related field A profession that is not listed here		Y	Checkbox, one-up vertical	Skip Logic Group*	Profession
KMJ6161Q005			What is your primary reason for visiting NIJ.gov today?	Guidance on a policy/practice decision or change Guidance on developing/changing a practice or intervention program Guidance on using or buying technology/equipment Information for a technology development project Apply for/find information on available funding Find or take training Materials for a course I'm teaching Materials for a course I'm taking Information for a research project Background information on a topic List of resources on a topic Other	A	Y	Radio button, one-up vertical	Skip Logic Group*	MainReason
KMJ6161Q006		A	What was the other primary reason for your visit to NIJ.gov today?			N	Text area, no char limit	Skip Logic Group*	OE_MainReason
KMJ6161Q007			What prompted you to visit the NIJ site?	Search engine Another website/link Email A colleague or instructor Social media post Prior use of the site Other I don't remember	B C	Y	Radio button, one-up vertical	Skip Logic Group*	PromptedYou
KMJ6161Q008		B	Which website/link prompted you to visit?	Another DOJ site Another government site An association site A university or college site A commercial site Other	D	Y	Radio button, one-up vertical	Skip Logic Group*	Website/Link
KMJ6161Q009		D	Which other website/link prompted you to visit the NIJ Site?			N	Text area, no char limit	Skip Logic Group*	OE_Other Website/Link
KMJ6161Q010		C	Where was the email sent from?	From a colleague From NIJ From another email service Other		Y	Radio button, one-up vertical	Skip Logic Group*	Email Origin
KMJ6161Q011	Accomplish		Did you accomplish what you wanted to do today on this site?	Yes No	B A	Y	Drop down, select one	Skip Logic Group*	Accomplish

KMJ6161Q012	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today:			N	Text area, no char limit	Skip Logic Group*	OE_Not Accomplish
KMJ6161Q013		B	Will you be able to use the information you found on the site today?	Yes		Y	Drop down, select one	Skip Logic Group*	Able to use
				No	C, D				
KMJ6161Q014		C	Why will you be unable to use the information you found on the site today?	It is HARD TO UNDERSTAND		Y	Drop down, select one	Skip Logic Group*	Why unable to use
				It is TOO MUCH INFORMATION to be useful					
				It is NOT ENOUGH INFORMATION to be useful					
KMJ6161Q015		D	Were you looking for something that was general or specific in nature?	General		Y	Drop down, select one	Skip Logic Group*	Info type
				Specific					
KMJ6161Q016			How did you look for information on the site today?	I used the search box on this website	A	Y	Radio button, one-up vertical	Skip Logic Group*	How info found
				I browsed the content on this website	A				
				I browsed the content and used the search box on this website					
				I used a bookmark or link to go there directly					
				I used a web search engine, like Google or Bing					
				Other					
KMJ6161Q017		A	Were the search results helpful?	Yes		Y	Drop down, select one	Skip Logic Group*	Search results
				No	C				
KMJ6161Q018		C	Why were the search results not helpful? (Choose your primary reason)	It returned no useful results		Y	Radio button, one-up vertical	Skip Logic Group*	Search Difficulties
				It returned too many results					
				Results links were broken					
				Results were not relevant to my search terms or needs					
				Results showed old versions of pages/documents					
				Search required too many attempts					
				Results were too similar/redundant					
				I was not sure what words to use in my search					
				Search speed was too slow					
				Other	D				
KMJ6161Q019		D	Please describe the search difficulties you experienced:			N	Text area, no char limit	Skip Logic Group*	OE_Search Difficulties
KMJ6161Q020			Do you use a mobile device to access the internet?	Yes	A	Y	Drop down, select one	Skip Logic Group*	Use Mobile
KMJ6161Q021		A	Have you used a mobile device to access the National Institute of Justice site in the past?	No				Skip Logic Group*	NIJ Mobile
				Yes	B, C, D	Y	Drop down, select one		
KMJ6161Q022		B	What type of information did you access on the NIJ site via a mobile device? (Select all that apply)	Guidance on a policy/practice decision or change		Y	Checkbox, one-up vertical	Skip Logic Group*	Mobile Info
				Guidance on developing/changing a practice or intervention program					
				Guidance on using or buying technology/equipment					
				Information for a technology development project					
				Apply for/find information on available funding					
				Find or take training					
				Materials for a course I'm teaching					
				Materials for a course I'm taking					
				Information for a research project					
				Background information on a topic					
				List of resources on a topic					
				Other					
KMJ6161Q023		C	Are there pieces of information that are currently not on the website that you would access on a mobile device?	Yes	E	Y	Drop down, select one	Skip Logic Group*	Other Mobile Info
				No					
KMJ6161Q024		E	What information would you access on a mobile device that is currently not available on the website?			N	Text area, no char limit	Skip Logic Group*	OE_Other Mobile info
KMJ6161Q025		D	How would you prefer to interact with NIJ on a mobile device?	A mobile application		Y	Radio button, one-up vertical	Skip Logic Group*	Interaction Pref
				A mobile site					
				Either mobile application or site					
				I prefer to interact with NIJ on a desktop or laptop					
KMJ6161Q026			How likely are you to discourage someone from interacting with this agency?	1=Very Unlikely		Y	Radio button, scale, no don't know		WordofMouthIndex
				2					
				3					
				4					
				5					
				6					
				7					
				8					
				9					
				Very Likely=10					
KMJ6161Q027	Demographics: Gender		What is your gender?	Male		Y	Radio button, one-up vertical		Gender
				Female					
				Prefer not to respond					
KMJ6161Q028	Demographics: Age		Which category includes your age?	Under 18		Y	Radio button, one-up vertical		Age
				18 - 24					
				25 - 34					

				35 - 44				
				45 - 54				
				55 - 64				
				65 or older				
				Prefer not to respond				
KMJ6161Q029	OE_Improve Experience		If you could improve one thing about this website , what would it be?		N	Text area, no char limit		OE_Improvement