



NEA Omnibus Questionnaire

[INTRO SCREEN] Thanks for participating in Ipsos i-Say surveys! Your opinions are very important to us. This survey will take about 15 minutes, and you'll earn up to 45 reward points upon completion. You'll also get a chance to play our Poll Predictor game, with prizes awarded each week! All information you provide is kept strictly confidential and is used for research purposes only. *[note: the full survey is 15 minutes, and these 4 questions will be 2 of the 15 minutes]*

Q1. Taking into account all the ways you have learned about or had contact with the National Endowment for the Arts, please indicate how well you feel you know the organization? [if response is 1- Never heard of it, end survey] **[Single Punch]**

- 1- Never heard of it
- 2- Heard of, but know almost nothing
- 3- Just a little
- 4- Somewhat well
- 5- Very well

Q2. Taking into account all of the things which you think are important, how favorable or unfavorable is your overall opinion or impression of the National Endowment for the Arts? **[Single Punch]**

- 1- Very unfavorable
- 2-
- 3- Neutral
- 4-
- 5- Very favorable
- 6- Not familiar enough to have a position

Q3. When thinking of the National Endowment for the Arts, please choose all statements below that apply to the organization. (Please select all that apply) **[Multi Punch]**

- Is an agency I trust
- Is an organization that focuses on the arts
- Impacts the community in a positive way
- Uses resources efficiently
- Is open and honest in communications
- Has a strong heritage
- Improves people's lives
- Is a good investment
- Is an organization that I have a high opinion of
- None of these

Q4. The National Endowment for the Arts has the mission 'to strengthen the creative capacity of our communities by providing all Americans with diverse opportunities for arts participation.'



How important is it for the US government to have an agency with this mission? **[Single Punch]**

How much do you support the mission of the National Endowment for the Arts? **[Single Punch]**

How relevant is the mission of the National Endowment for the Arts to you personally? **[Single Punch]**

1 - Not at all

2

3 - Neutral

4

5 - Very