GENERIC SUB-STUDY SUBMISSION – 0925-0645

DATE OF REQUEST: December 9, 2014

SUB AGENCY (I/C): NIH/NCI/DCCPS

TITLE OF SUB-STUDY: Self-affirmation and affect

GENERIC CLEARANCE UNDER OMB #0925-0645 ***EXP. DATE:*** *11*/30/2017

TOTAL ANNUAL BURDEN APPROVED:	2,000 hours
BURDEN APPROVED TO DATE:	0 hours
BURDEN FOR THIS REQUEST:	320 hours

ABSTRACT:

In this proposed sub-study, we plan to refine and validate a theory regarding the role of the self-related psychological that can influence how individuals respond to messages related to one's own cancer risks. Using several conditions, a survey will be administered (**Attachment A**) that helps to refine a preliminary theory concerning the role of self-affirmation – affirming one's self value – and recall of affective experiences in responding to health communications.

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED? x YES _____NO_____N/A	***IS PERSONALLY IDENTIFIABLE INFORMATION (PII) BEING COLLECTED?*** _____YES x NO_____N/A
OBLIGATION TO RESPOND: x VOLUNTARY _____ REQUIRED TO OBTAIN OR RETAIN BENEFITS _____ MANDATORY	***TYPE OF COLLECTION/RESEARCH?*** _____ CUSTOMER SATISFACTION _____ USABILITY TESTING _____FOCUS GROUPS _____PRETESTING x FORMATIVE RESEARCH _____QUESTIONNAIRE DEVELOPMENT _____ OTHER: _____
HOW WILL THIS SURVEY BE OFFERED? x WEB SITE _____ TELEPHONE INTERVIEW _____ MAIL RESPONSE _____ IN PERSON INTERVIEW _____ OTHER: _____	
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