

YBCS Selection Criteria Matrix

Grantee	Target Population				Intervention Setting		Communication Channels				Intervention Strategies	
	YBCS	Families and/or Caregivers	Healthcare Providers	Underserved Populations	Clinical	Non-Clinical	Mass Media	Small Media	Social Media	Interpersonal Communication	Educational Resources	Support Services
1. UCLA Young Breast Cancer Survivorship Program	X	X	X		X			X	X	X	X	X
2. UNC	X		X		X			X		X		X
3. Washington University	X	X	X		X		X	X	X	X	X	X
4. LSU	X	X	X		X		X	X	X	X	X	X
5. Sharsheret	X	X	X	X		X	X	X	X	X	X	X
6. LBBC	X	X	X	X		X	X	X		X	X	
7. John C. Lincoln	X	X	X			X			X	X	X	
Potential Non-funded Organizations												
8. Knight Cancer Institute at Oregon Health and Science University	X	X	X		X			X		X		X
9. Dana Farber	X				X					X		X
10. Tigerlily Foundation	X	X	X	X		X	X	X	X	X	X	X

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11. University of Colorado, Denver	X	X	X		X			X		X	X	X
12. Young Survival Coalition	X	X	X			X		X	X	X	X	X

Proposed Participant Organizations, by Type of Affected Public and Status of CDC Funding		
Type of Affected Public	CDC Awardees	Not CDC Funded
State, local, or Tribal Government	UCLA UNC LSU	Oregon Health U. Colorado/Denver
Private, Non-Profit Entity	Sharsheret Living Beyond Breast Cancer John C. Lincoln Wash. U.	Tigerlilly Foundation Young Survival Coalition Dana Farber

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Operational Definitions

Young Breast Cancer Survivors (YBCS): Women diagnosed with breast cancer under the age of 45.

Families and/or Caregivers: Individuals who are responsible for caring for YBCS (e.g., family members, friends, coworkers)

Healthcare Providers: Health professionals who provide health services that target YBCS (e.g., physicians, physician assistants, nurses, medical assistants)

Underserved Populations: Individuals belonging to groups that have not received precedent in medical research and service. These groups include racial/ethnic minorities, those of lower socioeconomic statuses, and recent immigrants.

Clinical Setting: YBCS interventions that fit one or more of the following criteria with respect to the majority of their intervention components—

- Housed within a clinical setting (e.g., hospitals/hospital systems, health clinics)
- Provide educational resources and/or support services to participants within a clinical setting
- Utilize a clinical setting as the primary source of recruitment of intervention participants

Non-Clinical Setting: YBCS interventions that fit one or more of the following criteria with respect to the majority of their intervention components—

- Housed within a non-clinical setting (e.g., not-for-profit organizations, community-based organizations, government organizations, web-based initiatives)
- Provide educational resources and/or support services to participants within a non-clinical setting
- Utilize a non-clinical setting as the primary source of recruitment of intervention participants

Mass Media: YBCS interventions that utilize mass media channels (i.e. newspapers, television, radio, billboards, magazines) to communicate educational and/or motivational information to large and relatively undifferentiated audiences.

Small Media: YBCS interventions that utilize small media channels (e.g., videos, letters, brochures, newsletters) to provide information tailored to specific individuals or general audiences.

Social Media: YBCS interventions that utilize of online tools (i.e. Facebook, Twitter, blogs) to share content relevant to YBCS, caregivers, and/or healthcare providers.

Interpersonal Communication: YBCS interventions that communicate primarily via direct interaction between one or more individuals (i.e. one-on-one interaction, group education)

Educational Resources: resources intended to enhance patient and/or provider knowledge of health behaviors and other strategies for reducing the risk of recurrences, development of new malignancies, chronic disease onset, and/or improving overall health and quality of life for young women with breast cancer.

Support Services: structured services intended to provide support to young women with breast cancer (i.e. case management and/or patient navigation assistance)