

Pre-screen Questionnaire

(Respondents will be pooled from the general population sample and further screened to ensure that they fill appropriate “privacy concerns” quotas.)

1. What is your age?
 - a. Under 18 (terminate)
 - b. 18-25
 - c. 26-34
 - d. 35-44
 - e. 45-55
 - f. 56-64
 - g. 65 or older

2. The census, the number of deaths in the U.S. by different diseases, the crime rate, and the unemployment rate are examples of federal statistics produced by federal statistical agencies that are part of the federal government. Have you ever used federal statistics for study or work?
 - a. Yes (qualified, minimum quota applied)
 - b. No

3. Which of the following issues are most important to you? Select top three choices.¹
 - a. Healthcare cost and availability
 - b. Agricultural Subsidies
 - c. Rising Cost of Icicles (attention screener: terminate)
 - d. Personal privacy (qualified, minimum quota applied)
 - e. National Security
 - f. Immigration Reform
 - g. Higher education
 - h. Electoral reform
 - i. Religious freedom

4. [only those who chose “personal privacy” in EQ2] You told us that personal privacy is important to you. How important is this issue to you?
 - a. Not at all important
 - b. Somewhat unimportant
 - c. Neither important nor unimportant
 - d. Somewhat important
 - e. Very important (qualified, quota applied)

¹ Order of options will be randomized

Message:

Next, we will show you an excerpt from a proposed agreement that will be required to download a public data on a U.S. Census Bureau online portal. Please read this text as you would normally read such an agreement provided to you online.

View Media:

Respondents will be shown relevant sections from the proposed data usage agreement (See Enclosure 3) and will be required to read them before proceeding. A timer will be set at 20 seconds before respondent could proceed to answering the next question.

Open ended question #1:

Consider the message you just read. What do you recall that the was agreement asking you to do?

Open ended question #2:

Consider the message you just read. What do you recall that the was agreement asking you not to do?

Open ended question #3:

Consider the usage agreement we showed you earlier. What concerns might you have about consenting to this agreement?

Exit questionnaire

For people who answered “yes” to screener Q2 –

1. Thinking of times when you have used data for statistics, would this type of agreement have been ok for you?
 - a. Yes
 - b. No
 - c. Not sure
2. Do you think this type of agreement would have impeded your work?
 - a. Yes
 - b. No
 - c. Not sure
3. Do you think this agreement might show people how to use the downloadable data maliciously?
 - a. Yes
 - b. No
 - c. Not sure
4. Do you have any ethical concerns with this agreement?
 - a. Yes
 - b. No
 - c. Not sure

5. Do you have any Privacy concerns with this agreement?
 - a. Yes
 - b. No
 - c. Not sure
6. What is your highest level of education?
 - a. Less than High School Diploma or GED
 - b. High School Diploma or GED
 - c. Some College
 - d. College Graduate or Professional Degree
7. In the last 3 months have you attended school or college?
 - a. Yes
 - b. No
8. Last week, did you work for pay at a job (or business)?
 - a. Yes
 - b. No – Did not work (or retired)
9. (if yes to previous question) What best describes the work for pay you did last week?
 - a. Government (federal, state, local) office or agency
 - b. College or university
 - c. Private organization
 - d. Self-employed