

Attachment B Vendor Recruitment Advance Letter from USDA – Electronic Benefit

Transfer Administrative Data

[DATE]

[NAME]

[ADDRESS]

[CITY, STATE ZIP]

Dear EBT Vendor,

The U.S. Department of Agriculture (USDA) would like to thank you for participating in the 2014 Summer Electronic Benefit Transfer for Children (SEBTC) demonstration.

As you know, this important program provided benefits to families that allowed them to purchase healthy foods during the summer when school is out. Because you were responsible for the administration of systems that electronically transferred benefits to and from households, we will be contacting you at the end of the summer to obtain all of the transaction data that captures SEBTC benefits use for <State>. This information will be used to describe the pattern of use of SEBTC benefits by households during the 2014 demonstration.

As part of this study, USDA is working with Abt Associates Inc. and Mathematica Policy Research to collect Electronic Benefit Transfer (EBT) administrative data. An interviewer from Abt Associates Inc. or Mathematica Policy Research will be calling you within the next few days to schedule your interview. The interview will take about xx minutes all answers you give will be private; except as otherwise required by law and your participation will not affect any government benefits you may be receiving.

Your participation in the survey is voluntary but important, and we would like to encourage you to participate. If you would like to schedule a convenient time for the telephone interview, please 1-8xx-xxx-xxxx. You can also use this toll-free number if you have any questions about the study. Please be sure to ask for NAME.

We hope you will be a part of this important research study and would like to thank you in advance for your participation.

Sincerely,

NAME

TITLE

U.S. Department of Agriculture