

Attachment 10

Recruiting Materials for Clinical End Users

**Evaluation of the SAMHSA PDMP Electronic Health Record (EHR)
Integration and Interoperability Expansion (PEHRIIE) Program**

Recruiting Email Template – Clinical End Users

Greetings colleagues,

As you may be aware, the Substance Abuse and Mental Health Services Administration (SAMHSA) recently awarded a grant to (*insert name of state PDMP and/or appropriate state agency*) aimed at improving real-time access to PDMP data and strengthening existing PDMPs through expanding interstate interoperability and establishing integrated access to (*insert name of PDMP*) via (*specify EHRs/PDS systems as appropriate*).

The Centers for Disease Control and Prevention (CDC) and subject matter experts at Brandeis University are currently conducting an evaluation of these efforts and would like to interview **clinical end users** of the new system in order to understand the processes by which you are accessing the PDMP data, usability of the program, successes accomplished in integration with clinical operations and systems, challenges you face as a user of the system, and any recommendations you have for future improvements. Interview results will be summarized for each grantee state and provided to the project team. We expect this summary to benefit each project by providing an overview of the experiences of those who are accessing and using PDMP data in the new interoperability contexts, and guidance to future state efforts to expand interoperability of PDMP data using information technology.

Ideal interviewees are anyone responsible for prescribing or dispensing controlled substances as part of their medical practice and who:

1. Are registered users of (*insert name of PDMP*);
2. Have accessed (*insert name of PDMP*) after (*insert date of integration project implementation*); and
3. Were not involved in the development or implementation of the (*insert name of PDMP*) integration and interoperability project.

The CDC estimates that this interview will take approximately one hour. Interviews will be conducted in person here at (*insert name of institution*) during the evaluation team's visit to (*insert name of city and state*). The tentative dates for this visit are (*insert list of potential interview dates*). If you would be willing to be interviewed for these purposes, please send your name, specialty, and contact information to (*insert name and contact information of institution recruiter*) no later than (*insert response deadline*). This information will then be sent to the CDC evaluation team who will follow up with you directly via email to schedule your interview.

Please be advised that your participation in this interview is voluntary. Moreover, should you choose to participate, you will not have to answer any question that you do not feel comfortable answering. You will be provided with the relevant privacy information for this interview and well as the interview questions prior to your interview to help you prepare. Please see the summary of the planned evaluation attached to this email for more information. If you have any additional questions, please contact (*insert name of institution recruiter*) at (*insert contact email address and/or phone number*).

Thank you in advance for taking the time to participate in this process. (*Insert name of institution*) views (*insert name of PDMP*) as an important tool in combating prescription drug misuse, abuse, and overdose and values your input into how to make this system stronger and more effective for all of us in the future.

Respectfully,

(*Insert point of contact name and information*)

Evaluation of the SAMHSA PDMP Electronic Health Record (EHR)
Integration and Interoperability Expansion (PEHRIIE) Program

On behalf of the CDC Evaluation Team and Brandeis University

Recruiting Poster/Flyer Template – Clinical End Users

The CDC will be conducting interviews with medical providers currently using (*insert name of PDMP*) as part of their medical practice and would like to talk to you!

*The Substance Abuse and Mental Health Services Administration (SAMHSA) recently awarded a grant to (*insert name of state PDMP and/or appropriate state agency*) aimed at improving real-time access to PDMP data and strengthening existing PDMPs through expanding interstate interoperability and establishing integrated access to (*insert name of PDMP*) via your (*specify EHRs/PDS systems as appropriate*). The CDC is conducting an evaluation of these efforts and would like to interview clinical end users of the new system.*

Ideal interviewees are anyone responsible for prescribing or dispensing controlled substances as part of their medical practice and who:

- 1. Are registered users of (*insert name of PDMP*);**
- 2. Have accessed (*insert name of PDMP*) after (*insert date of integration project implementation*); and**
- 3. Were not involved in the development or implementation of the (*insert name of PDMP*) integration and interoperability project.**

This interview will take approximately one hour to complete and will be conducted in person here at (*insert name of institution*) during the evaluation team's visit to (*insert name of city and state*). If you would be willing to be interviewed for these purposes, please send your name, specialty, and contact information to:

*(*insert name and contact information of institution recruiter*)*

no later than (*insert response deadline*). This information will then be sent to the CDC evaluation team who will follow up with you directly via email to schedule your interview.

THANK YOU FOR YOUR TIME!

*Please be advised that participation in this interview is voluntary. If you have any additional questions, please contact (*insert name of institution recruiter*) at (*insert contact email address and/or phone number*).*