

ATTACHMENT B 3: PROCEDURES FOR CONDUCTING HOUSEHOLD SURVEYS

Methods for conducting household surveys

For each household sampled from the case records, a 40-minute interview will be conducted. On average, 32 interviews will be conducted in each sampled tribal FDPIR program, with about twice as many at the two largest programs. Each program will be assigned a dedicated Field Interviewer for the 20-week data collection period. The first attempt will be to conduct the interview by telephone. If this is not successful, then the Field Interviewer will conduct an in-person interview. Locating efforts will be conducted as needed, using the information derived from the case record. We anticipate that two-thirds of the sample will be amenable to a telephone interview, assuming that Tribal approvals, community disclosure, receipt of advance letters, and the promise of an incentive worth \$25 will facilitate cooperation. NORC and the affiliated survey team will distribute a brochure with Frequently Asked Questions (FAQs) about the study prior to the fielding. The brochure will have the toll-free number for respondents to call if they have questions or wish to set up an appointment with the Field Interviewer.

Every attempt will be made to use only NORC's most experienced field staff, many of whom have years of experience surveying, interacting with, and providing other types of assistance to local sites. Field Interviewers may also include NORC Tribal Interviewers who are either Native American or Alaska Native themselves, or have extensive experience conducting interviews in Indian country. Should a tribe express a preference for a tribal member to conduct the interviews, we will work with the tribe to recruit and hire an appropriate person. Field Interviewers will be trained and supported continuously by NORC's field management staff with experience in conducting interviews in Indian Country to ensure proper procedures are followed and that Field Interviewers receive comprehensive support.