

SURVEY RESPONDENT INSTRUCTIONS

In 2005, the planning committee of the Office of National Marine Sanctuaries (ONMS) developed a 10-year strategic plan of operations for the organization with specific goals and outcomes. The plan lists the Education and Outreach performance measure as:

“By 2010 all education programs implemented in national marine sanctuaries will be assessed for effectiveness against stated program goals and objectives and appropriate National and State education standards.”

The ONMS will use this signage evaluation to link outcome measures to program efforts. The purpose of this effort is to evaluate if current and future education efforts are meeting the goals and objectives of the education and outreach programs and the educational mandates of the National Marine Sanctuaries Act. The application of these findings will assist in adjusting program content, format, and activities mix and target audiences to improve overall effectiveness of educational efforts and expenditures.

The public reporting burden for this collection of information is estimated to average **7-8 minutes per response**, including the time for reviewing instructions, gathering and maintaining the data needed, and completing and reviewing the collection of information. Please send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to (Seaberry Nachbar, Office of National Marine Sanctuaries, 99 Pacific Street, Building 455, Monterey, CA 93940).

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