



OMB BURDEN STATEMENT: According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0523. The time to complete this information collection is estimated as part of the 5 minutes, including the time for reviewing instructions and completing the information.

APPENDIX B-1 CNPP ONLINE SURVEY SCREENER GUIDE - ENGLISH

**CNPP Online Survey
Screening Questionnaire - English**

1. Please indicate your gender.

- 1 Male
- 2 Female

2. In what state do you currently reside?

[drop down list to select state] **[WILL PROVIDE QUOTAS BY STATE, BASED ON ZIP CODE]**

3. Just to make sure we have a representative sample, in what year were you born?

_____ [enter 4-digit year] **[WILL SET AGE QUOTAS FOR SAMPLE TO BE REP]
TERMINATE IF AFTER 1996 (under 18)**

4. In which of the following fields do you work? *Please select all that apply.*

- 1 Healthcare **TERMINATE**
- 2 Fitness **TERMINATE**
- 3 Nutrition **TERMINATE**
- 4 Marketing and Advertising **TERMINATE**
- 5 Federal government **TERMINATE**
- 6 None of the above

[PUT RACE AND ETHNICITY (q5 and q6) ON SAME PAGE]

5. Are you Hispanic or Latino?

- 1 Yes, I am Hispanic or Latino
- 2 No, I am not Hispanic or Latino

6. To be sure we have a representative sample, what is your race? *Select all that apply.* **[WILL SET RACE QUOTAS FOR PANEL SAMPLE TO BE REP]**

- 1 American Indian or Alaskan Native
- 2 Asian
- 3 Black or African American
- 4 Hawaii Native or Other Pacific Islander
- 5 White



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If Q5=Yes then ask 7 else Proceed to survey

7. In general, what language(s) do you read and speak?

- 1 Only Spanish
- 2 Spanish better than English
- 3 Both equally
- 4 English better than Spanish
- 5 Only English

8. In general, what language(s) do you usually speak at home?

- 1 Only Spanish
- 2 Spanish better than English
- 3 Both equally
- 4 English better than Spanish
- 5 Only English

9. In which language(s) do you usually think?

- 1 Only Spanish
- 2 Spanish better than English
- 3 Both equally
- 4 English better than Spanish
- 5 Only English

10. What language(s) do you usually speak with your friends?

- 1 Only Spanish
- 2 Spanish better than English
- 3 Both equally
- 4 English better than Spanish
- 5 Only English

If Average of Q8 to Q11 <2.99 then Spanish language sample; Otherwise English Language sample