

Appendix B7

In-person Script: English



HEALTHY INCENTIVE PILOT IN-PERSON SCRIPT: ENGLISH

Public reporting burden for this collection of information is estimated to average 30 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Office of Research and Analysis, 3101 Park Center Drive, Room 1014, Alexandria, VA 22302 ATTN: PRA (0584-xxxx). Do not return the completed form to this address.

LABEL

IF RESPONDENT NOT AT THIS ADDRESS, ASK:

- €• Do you know where R lives?
- €• Do you know how to contact R?

CORRECT LABEL AS NECESSARY

INTRO1: Hello, my name is _____ of Westat, a research firm in Rockville, MD. May I speak to (NAME OF RESPONDENT)? We recently sent you a letter about the USDA/FNS SNAP study. We’re interested in learning how the program is working in Hampden County. Did you receive that letter?

- YES.....S1
- NO..... INTRO2

S1. Great. We would like to ask you some questions about food and shopping that will help SNAP improve services and better meet the needs of the people who use this program. The interview which is completely voluntary takes about 30 minutes and you’ll will receive a \$20 check as a thank you for participating in the study. Do you have time now to be interviewed? IF NOT – What would be a good day and time for the interview?

INTRO2: I’m sorry you didn’t get the letter. VERIFY ADDRESS. Is your mailing address? CORRECT ADDRESS INFORMATION IF NECESSARY. Here is a copy of the letter, let me

review it with you. The letter explains that we would like to ask you some questions about food and shopping that will help SNAP improve services and better meet the needs of the people who use this program. Taking part in the survey is up to you. Deciding not to join the study won't affect your SNAP benefits. But your answers might help make SNAP benefits better for everyone. Only some people from USDA/FNS and the research team will see your answers. Your name will be kept separate from your answers. Your answers will be put together with answers from the other people in the study and reported only as totals and averages. The interview takes about 30 minutes and you'll will receive a \$20 check as a thank you for participating in the study. Do you have time now to be interviewed? IF NOT – What would be a good day and time for the interview?