

ATTACHMENT J: ADOLESCENT THINK ALOUD GUIDE

Introduction: This clinic participated in a project that used social media (like Facebook and Twitter) and computers to reach adolescents in your community. We're near the end of the project and are interested in what you think about some web sites and tools as you use them. So, we really want to hear what you're thinking as you go through these sites. We're going to ask you to "think out loud." What we mean by that, is that we want you to tell us what you're thinking from the time you first hear the question until you give an answer. We don't want you to plan out what you're going to say or try to explain your answers. Just act as if you are alone in the room and are speaking to yourself. It is most important that you keep talking. If you are silent for any long period of time, we will ask you to speak. We want to hear what you're thinking, including positive or negative thoughts about the sites. There aren't any right or wrong answers. Just as a reminder, your participation in this interview is voluntary. I also want to remind you that I will audio record the interview so I don't miss any important points you make. I'll take a few notes as we talk. No names will be used and your answers will kept confidential.

Start Talk Aloud:

To get started, open the [name of web site page]. "What are you thinking?" or "Could you describe what you are thinking?"

Probes:

- "Remember to keep talking."
- "Can you describe what you are thinking now about the content?"
- "Were you expecting something different?" or "What were expecting?"
- "What were you thinking about when you clicked on [web part]?"
- "Is there something that's not there?"
- "What do you mean by that?"
- "What are you thinking about how this relates to you?"
- "Can you explain how that was more/less/un-interesting in your mind?"

Debriefing:

- Now that you have gone through the pages...
- How do you think the information on these sites will help you to talk with your doctor about your own health?
 - How much do you think this would help you ask your doctor questions?
- What else could be added to that might help you talk with your doctor?
- How will this information help you make decisions about your health?
 - What other information would help?
- What other ways could Facebook or Twitter be used to reach people like you more effectively?

Public reporting burden for this collection of information is estimated to average 1.5 hours per response, the estimated time required to participate in this "think aloud" session. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: AHRQ Reports Clearance Officer Attention: PRA, Paperwork Reduction Project (0935-XXXX) AHRQ, 540 Gaither Road, Room # 5036, Rockville, MD 20850.