

**RTI/FDA Tobacco Focus Groups  
Screening Questionnaire  
Cigars, Cigarillos, Little Cigars**

Hello, this is \_\_\_\_\_ from [FACILITY NAME], a local market research firm. May I please speak to \_\_\_\_\_?

(Hello, this is \_\_\_\_\_ from [FACILITY NAME], a local market research firm.) We are working with RTI International, a nonprofit research organization, and the Food and Drug Administration (FDA) on a research study about tobacco products, and would like to include your opinions. I want to assure you that we are not from a tobacco company or a company that sells quit-smoking aids.

We are holding a group discussion on [DATE] with approximately 7 other people like you. The discussion group starts at [TIME] and will last about 60 minutes. For study purposes, the group discussion will be audio recorded, and FDA project team members may observe the discussion.

In appreciation for your participation, you will be reimbursed for your time, effort, and travel expenses. Participation in the groups is completely voluntary. Would it be OK if I ask you a few questions now in order to see if you are eligible to be in one of the groups?

- Yes - ***Continue.***
- No - ***Thank and end call.***

1. What is your current age? \_\_\_\_\_ (***Record age in appropriate category on list. Recruit a mix of current cigar users for 8 young adult groups and 8 adult groups.***)

- 18-24 ***Recruit for current cigar use - YA groups***
- 25-29 ***Recruit for current cigar use - adult groups***
- 30-34 ***Recruit for current cigar use - adult groups***
- 35-39 ***Recruit for current cigar use - adult groups***
- 40-45 ***Recruit for current cigar use - adult groups***
- 46-49 ***Recruit for current cigar use - adult groups***
- 50-59 ***Recruit for current cigar use - adult groups***
- 60-65 ***Recruit for current cigar use - adult groups***
- Over 65 ***Thank the respondent and terminate***

2. Have you ever tried smoking cigars, cigarillos, or little cigars (such as Black and Milds, Swisher Sweets, Dutch Masters, White Owl, or Phillies Blunts) even one or two puffs?

Yes

**Continue.**

No

**Thank the respondent and terminate.**

3. During the past 30 days, have you smoked cigars, cigarillos, or little cigars ...? (**Read list.**)

Every day

**Continue.**

Some days

**Continue.**

Not at all

**Thank the respondent and terminate.**

4. What type of cigar products do you currently use? (**Allow respondent to provide all types of cigar products currently used, record their responses below.**)

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5. In the past 5 years, have you or any member of your household worked for any of the following? (**Read list. If yes to any, thank the respondent and terminate.**)

A tobacco or cigarette company

A public health or community organization involved in communicating the dangers of smoking or the benefits of quitting

A marketing, advertising, or public relations agency or department

The Federal Government (**Read list. If yes to any, thank the respondent and terminate.**)

The U.S. Food and Drug Administration (FDA)

The National Institutes of Health (NIH)

The Centers for Disease Control and Prevention (CDC)

The Substance Abuse and Mental Health Services Administration (SAMHSA)

The Centers for Medicare & Medicaid Services (CMS)

6. Have you or any member of your household ever lobbied on behalf of the tobacco industry?

Yes

**Thank the respondent and terminate.**

No

**Continue.**

7. Have you or any member of your household personally represented or worked on behalf of a tobacco company in connection with a tobacco lawsuit?
- Yes **Thank the respondent and terminate.**
- No **Continue.**
8. Have you participated in any paid market research in the past 6 months?
- Yes **Thank the respondent and terminate.**
- No **Continue.**
9. For study purposes, if you participate, the discussion group will be recorded. The interviewer will not ask any sensitive questions. Are you okay with us recording your group discussion?
- Yes **Continue.**
- No **Thank the respondent and terminate.**
10. What is your sex? (**Recruit a mix of current cigar users for 6 male YA groups, 2 female YA groups; 6 male adult groups, 2 female adult groups**)
- Male
- Female
11. What is the highest level of education that you have completed? (**Read list. Recruit a mix to show per group. No more than two postgraduates per group.**)
- Less than high school diploma **Continue.**
- High school graduate or GED **Continue.**
- Some college or 2-year degree **Continue.**
- College degree **Continue.**
- Postgraduate degree **Continue.**
12. Are you of Hispanic or Latino origin? (**Recruit Hispanics for female groups or 2 YA male groups and 2 adult male groups.**)
- Yes - **Recruit for current cigar use - females or YA and adult Hispanic \_\_\_\_\_ male groups**
- No **Continue.**
13. What is your race? (**Read list. Recruit a mix for desired group segmentation based on gender and race/ethnicity.**)
- White (**Recruit for non-Hispanic other male and all female groups.**)

- Black or African American *(Recruit for African American male and all female groups.)*
  - Asian *(Recruit for non-Hispanic other male and all female groups.)*
  - Native Hawaiian or other Pacific Islander *(Recruit for non-Hispanic other male and all female groups.)*
  - American Indian or Alaskan Native *(Recruit for non-Hispanic other male and all female groups.)*
  - [DON'T READ]** Hispanic *(Recruit for Hispanic male or all female groups.)*
  - [DON'T READ]** Other *(Recruit for non-Hispanic other male and all female groups.)*
14. Finally, during the focus group discussion, you will be asked to review written materials and offer your opinions; therefore, I need to ask whether you have a medical or nonmedical condition that would affect your ability to read and/or understand written materials in English?
- Yes ***Thank the respondent and terminate.***
  - No ***Continue.***

Great! You qualify for our study. The discussion group will be held on [DATE] at [TIME] and will last about 60 minutes. For your time and opinions, you will receive \$75 at the end of the session.

14. Would you like to participate in the group discussion at [TIME] on [DATE]?
- Yes ***Continue.***
  - No ***Thank the respondent and terminate.***

Great! May I please have your mailing and/or e-mail address to send you a confirmation letter with directions? ***[Verify address and phone number.]***

We are asking for your contact information only for the purpose of sending you a reminder letter and giving you a call to remind you of the discussion group. We will destroy all contact information at the conclusion of the groups.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

ZIP CODE: \_\_\_\_\_

E-MAIL \_\_\_\_\_

What is the best time to reach you? What is the best telephone number to reach you at that time?

BEST TIME TO BE REACHED: \_\_\_\_\_

BEST PHONE NUMBER: \_\_\_\_\_

Is there another time and number we can try if we miss you?

ALTERNATE TIME: \_\_\_\_\_

ALTERNATE PHONE NUMBER: \_\_\_\_\_

**\*\*NOTE\*\* THIS PAGE MUST BE STORED SEPARATELY FROM THE SCREENER AND FOCUS GROUP DATA. PLEASE DESTROY UPON COMPLETION OF FOCUS GROUP.**

Thank you. That's all the questions I have today. Please try to arrive at least 15 minutes before the starting time. If you have any questions or find that you are unable to attend, please call [facility's phone number] as soon as possible. Thank you again for your time. We look forward to seeing you at [TIME] on [DATE].

*Read if necessary:*

*If you have any questions about the study, you may contact Elizabeth Adams of RTI at (770) 407-4909. If you have concerns about how participants are being treated in the study, you may contact RTI's Office of Research Protection toll-free at 1-866-214-2043.*