

OUTPUT MEASURES				
<b>Number of Recovery Act-funded communities in which the National Organizations' are co-branding media messages and materials from national media campaign and/or where the National Organization itself is using and distributing co-branded materials.</b>	<b>Name of community supported</b>	<b>CPPW Community (Y/N)</b>	<b>Where materials used and distributed</b>	<b>Type and description of co-branded message/material</b>
<i>Example</i>	Alabama - Jefferson County	Y	Public Housing Residence A	Posters
	New York - Kings County	N	Town Hall meeting	Posters
<b>Number of peer-to-peer mentorships/technical assistance relationships provided by the National Organizations' to programs in CPPW-funded communities and/or instances of direct consultation/assistance by the national organization to programs in CPPW-funded communities.</b>	<b>Name of community supported</b>	<b>CPPW Community (Y/N)</b>	<b>Program assisted (i.e. name)</b>	<b>Description of TA or consultation</b>
<i>Example</i>	Arizona - County of Pima	Y	School District A	Sign placement
	Arizona - County of Pima	Y	School District B	Coalition building
<b>Estimated financial and in-kind additional support national organizations were successful in leveraging for sustaining community prevention activities.</b>	<b>Type of activity sustained</b>	<b>Type of support (Financial or In-kind)</b>	<b>If financial amount (\$)</b>	<b>Description of support</b>
<i>Example</i>	Annual Training	In-kind	NA	All incoming newly elected officials will receive training from organization X local affiliate on health benefits of limiting the amount of advertisements

<p><b><i>Number of policy issue briefs/policy documents developed and issued by the National Org or its local affiliates.</i></b></p>	<p><b>Title of policy brief/document</b></p>	<p><b>Subject</b></p>	<p><b>Distribution location</b></p>	<p><b>Summary of Policy brief/document</b></p>
<p><i>Example</i></p>	<p>Prevention of Childhood Obesity - School-based Interventions</p>	<p>Childhood obesity prevention</p>	<p>Organization listserv</p>	<p>This policy brief discusses the prevention of childhood obesity through school based interventions and why schools are a good place to intervene, providing research on the effectiveness of this strategy.</p>
<p><b><i>Number of community programs using the policy issue briefs/policy documents in their policy mobilization work</i></b></p>	<p><b>Name of community program using materials</b></p>	<p><b>CPPW Community (Y/N)</b></p>	<p><b>Where materials used and distributed</b></p>	<p><b>Summary of policy brief/document used</b></p>
<p><i>Example</i></p>	<p>Community Program Name</p>	<p>N</p>	<p>distributed at all national affiliate locations</p>	<p>This policy brief discusses the prevention of childhood obesity through school based interventions and why schools are a good place to intervene, providing research on the effectiveness of this strategy.</p>
<p><b><i>Number of policy workshops, roundtables, forums or similar activities organized by the National Organizations or its local affiliates and the number of participants.</i></b></p>	<p><b>Location of event</b></p>	<p><b>types of partici</b></p>	<p><b>Number of participants</b></p>	<p><b>Name/Type of of event and summary description</b></p>

<p><i>Example</i></p>	<p>Webinar</p>	<p>Public School O</p>	<p>50</p>	<p>The webinar brought together public school officials across multiple states working on policy-based systems across a range of application areas including...</p>
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