

College.gov Online Web Site Survey
Version 5, March 12, 2010

College.gov would like feedback on your site experience.

Please answer a few brief survey questions below. Your input will help guide the future development of college.gov, and your answers will remain anonymous. The survey will take approximately 5 minutes to complete.

1. Which of the following best describes you?
 - High school student
 - Middle school student
 - College student
 - Adult student
 - Parent/Family Member of a student
 - Teacher/Counselor
 - Financial Aid Administrator
 - Other professionals in the education field
 - Other, please specify _____

2. What is the reason for your visit today? (select all that apply)
 - Doing research for myself
 - Doing research for my child/student
 - Learn more about the steps to take to get to college
 - Learn about financial aid for college
 - Checking out the site/evaluating resource
 - Other, please specify _____

3. Were you able to complete your task today?
 - Yes → skip to question 5
 - No → proceed to question 4, then skip to question 6

4. If you were not able to complete your task, why not? (select all that apply)
 - Could not locate the information I was seeking
 - Site was confusing/hard to navigate
 - Did not find information helpful to me
 - Did not find anything new or valuable to me
 - Need more time to review the site/Need to come back later
 - Other, please specify _____

5. How valuable did you find the information contained in college.gov?
 - Very valuable – I learned something new today!
 - Some what valuable – it reiterated information I already knew
 - Not valuable – I didn't find anything new or interesting here

6. If college.gov was not valuable to you, do you feel it is valuable for anyone else?
- Valuable for a fellow classmate or friend
 - Valuable for my child or a family member
 - Valuable for my students
 - I don't think it's valuable for anyone
7. What additional information or features would you like to see on College.gov? (select all that apply)
- Ability to link my activity on College.gov to my social networking profile (Facebook, MySpace, etc.)
 - Ability to sign up for e-mail reminders from College.gov
 - Information for adult students
 - Ability to personalize the site based on my year in school
 - More detailed information on available scholarships and grants
 - Ability to meet and connect with other students and share experiences/stories
 - Ability to watch more videos on current college students
 - Ability to watch more videos of parents/guardians
 - Ability to search for schools within college.gov
 - Ability to complete the FAFSA on college.gov
 - Ability to log in to college.gov with my FAFSA pin#
 - Other, please specify _____
8. Who would you recommend college.gov to? (select all that apply)
- My friends
 - My parents/family members
 - My teachers/counselor
 - My students
 - My child
 - My colleagues/co-workers
 - Other, please specify _____
 - I would not recommend college.gov (please indicate why) _____
9. How did you find college.gov today? (check all that apply)
- Referred to the site by a friend or family member
 - Referred or required to visit the site by teacher or counselor
 - Linked from another site (please specify) _____
 - Found through a search engine (Google, Yahoo!, etc.)
 - Through Facebook
 - Received materials at my school
 - Received materials at a conference
 - Saw a TV commercial
 - Heard a Radio commercial
 - Saw a college.gov banner or poster
 - Other, please specify _____

10. Were there any content areas of the site that you found especially helpful to you, but also seemed difficult to find? If yes, please specify.

11. Do you have any further comments about your college.gov experience?