

Attachment 13

Assessing Problem Areas in Referrals for Chronic Hematologic Malignancies and Developing
Interventions to Address Them
HSC-SPH-07-0187

Primary Care Provider Focus Group Phone Recruitment Script

Hello, my name is _____. I am calling from the University of Texas M.D. Anderson Cancer Center to ask for your participation in a focus group as part of a behavioral research study in which we are exploring patient and provider experiences with hematologic malignancies.

We are particularly interested in understanding whether or not there are problems with any processes of patient care or delays in diagnosis and treatment. We would very much like your perspective on this issue. We will try to understand from you some specific considerations related to hematologic malignancies such as what factors or scenarios lead a physician to recognize a patient with a malignancy, consult another physician, make a referral, and/or diagnose a hematologic malignancy. We are hoping to understand from you whether and how these processes can be problematic.

I would like to invite you to participate in our focus group, which will be meeting on _____ at _____. Dinner and refreshments will be provided. Will you be able to attend?

(If “Yes”): Great, Thank you.

(For refusals): Thank you very much for your time.

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