

Visitor Center Entrance Survey

(Personal Interview)

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VISITOR CENTER ENTRANCE SURVEY

Hello, my name is _____. I would like to take about ten minutes of your time to ask you some questions about recreation and the Corps of Engineers. Your answers will help us to serve your needs better. May I begin?

The following questions pertain to the _____ visitor center.

1. Have you ever visited _____ (name of lake or river) before?
___ yes ___ no

2. Have you ever visited _____ (name of visitor center) before? ___ yes ___ no

2a. If yes, has it improved, declined or stayed about the same since you last visited?

___ improved ___ declined ___ stayed about the same

(if improved or declined) In what way has it changed?

3. In approximately what year did you last visit this visitor center?

4. How did you find out about this visitor center?

5. Did you find this visitor center easily? yes ___ no ___
If No, What problems did you have?

6. Can you tell me what agency operates _____ (name of lake/river)?

Now I would like to ask you several questions about the U.S. Army Corps of Engineers.

7. Have you ever heard of the U. S. Army Corps of Engineers?

yes ___ no ___, if no skip to question 10.

8. What are your overall impressions of the agency?

9. Where did you get most of your information about the Corps?
i.e., the newspaper, radio...

Insert 2-3 sentence description of U.S. Army Corps of Engineers.

10. There are several aspects to the mission of the Army Corps of Engineers. Tell me which of the following Corps-related topics you would be interested in learning about. Using the following scale of 1 to 5 where 1 is “not at all interested in learning more” and 5 is “I’m extremely interested in learning more.”

Corps of Engineers Mission	Not at all Interested	Somewhat Interested	Moderately Interested	Very Interested	Extremely Interested
Water Resources (water resource development and management.)	1	2	3	4	5
Environment (Restoring, managing and enhancing ecosystems locally and regionally.)	1	2	3	4	5
Infra-structure (Building and sustaining the critical facilities for military installations and the public.)	1	2	3	4	5
Disasters (Responding to local, national and global disasters.)	1	2	3	4	5
War fighting (Providing a full spectrum of engineering and construction support.)	1	2	3	4	5
History (How the Army Corps of Engineers began, its successes and failures.)	1	2	3	4	5
Recreation at Corps Operated Lakes	1	2	3	4	5

We are developing an exhibit about the main missions of the Corps of Engineers. For each mission there are many stories to use as examples. I'd like you to tell me how interesting you think each of the following story ideas might be using a scale of 1 to 5 where 1 is "not at all interesting" and 5 is "extremely interesting."

- Water Resources (water resource development and management)
- Story Idea 1: _____ (one sentence description)
- Story Idea 2: _____ (one sentence description)
- Story Idea 3: _____ (one sentence description)

	Not at all interesting	Somewhat interesting	Moderately Interesting	Very Interesting	Extremely Interesting
Story Idea 1					
Story Idea 2					
Story Idea 3					

- Environment (Restoring, managing and enhancing ecosystems locally and regionally.)
- Story Idea 1: _____ (one sentence description)
- Story Idea 2: _____ (one sentence description)
- Story Idea 3: _____ (one sentence description)

	Not at all interesting	Somewhat interesting	Moderately Interesting	Very Interesting	Extremely Interesting
Story Idea 1					
Story Idea 2					
Story Idea 3					

- Infra-structure (Building and sustaining the critical facilities for military installations and the public.)
- Story Idea 1: _____ (one sentence description)
- Story Idea 2: _____ (one sentence description)
- Story Idea 3: _____ (one sentence description)

	Not at all interesting	Somewhat interesting	Moderately Interesting	Very Interesting	Extremely Interesting
Story Idea 1					
Story Idea 2					
Story Idea 3					

- Disasters (Responding to local, national and global disasters.)
- Story Idea 1: _____ (one sentence description)
- Story Idea 2: _____ (one sentence description)
- Story Idea 3: _____ (one sentence description)

	Not at all interesting	Somewhat interesting	Moderately Interesting	Very Interesting	Extremely Interesting
Story Idea 1					
Story Idea 2					
Story Idea 3					

- War fighting (Providing a full spectrum engineering and construction support.)
- Story Idea 1: _____ (one sentence description)

- Story Idea 2: _____ *(one sentence description)*
- Story Idea 3: _____ *(one sentence description)*

	Not at all interesting	Somewhat interesting	Moderately Interesting	Very Interesting	Extremely Interesting
Story Idea 1					
Story Idea 2					
Story Idea 3					

- History (How the Corps of Engineers began, its successes and failures.)
- Story Idea 1: _____ (one sentence description)
- Story Idea 2: _____ (one sentence description)
- Story Idea 3: _____ (one sentence description)

	Not at all interesting	Somewhat interesting	Moderately Interesting	Very Interesting	Extremely Interesting
Story Idea 1					
Story Idea 2					
Story Idea 3					

- Recreation
- Story Idea 1: _____ (one sentence description)
- Story Idea 2: _____ (one sentence description)
- Story Idea 3: _____ (one sentence description)

	Not at all interesting	Somewhat interesting	Moderately Interesting	Very Interesting	Extremely Interesting
Story Idea 1					
Story Idea 2					
Story Idea 3					

12. Do you have any other comments or questions about the U.S. Army Corps of Engineers?
