

Organ Donor Interview Questions
Interviews with Consumers

Date:

Time:

Interviewee:

Audience Group:

Thank you for agreeing to participate in this project. We are going to talk about organ donation. I am interested in everything you have to say about this topic, both positive and negative. There are no right or wrong answers. It's helpful for me to hear everything you have to say, including knowing if you've never thought about some things before.

Do you have any questions about the informed consent form we sent you prior to the interview?

Do you have any other questions for me before we get started?

[Interviewer note: Use neutral prompts until answers are exhausted before moving to next question. Interview should not take longer than an hour.]

Neutral prompts:

- *Tell me more*
- *Can you be more specific?*
- *Anything else?*

- 1) When I say the phrase "organ donor" what is the first thing that comes to mind?
- 2) Please tell me three words that describe organ donation.
- 3) What kinds of people register to become donors? What kinds of people need organs?
- 4) What's good about being an organ donor? Why be one?
- 5) What's bad about being an organ donor? Why not be one?
- 6) What does it mean to register as an organ donor? What does someone need to do to register?
- 7) Once someone has registered, what happens to the registration data? Can someone change his or her mind?
- 8) What kind of information would you want on organ donation in order to decide whether to register? Where do you want to get this information?

I want to show you some materials that have been developed for people who are considering becoming an organ donor. I want you to review each one and then I will ask you some questions about it. [Repeat questions 9-14 for each item reviewed, 2 or 3 items per interview]

- 9) What do you like about this item? What would you change?
- 10) Does it answer any questions you may have about organ donation? Why or why not?
- 11) Does the information seem accurate? Why or why not?
- 12) What do you think of the format of the item? Is this how you would like to get information on this topic? If not, what would be the best way to get you information on this topic?
- 13) Does it tell you what you need to know if you wanted to register as an organ donor? If not, what other information would you need?
- 14) If you had a friend or family member who was thinking about organ donation, would you show him or her this brochure? Why or why not?

Thank you so much. I am working for a government agency called the Health Resources and Services Administration. This agency encourages people to register to become organ donors. For more information, please visit organdonor.gov.

This completes our interview. I am required by law to report to you the OMB Control Number for this public information request. That number is XXX, which expires YYY.

Thank you again for your participation in the study!