

## **Appendix D**

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### **NPIN Website User Survey**

Form Approved  
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## NPIN Website User Survey

Public reporting burden of this collection of information is estimated to average 13 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-XXXX).

**Please respond to all of the survey items. This survey will take on average 13 minutes to complete.**

### **Your Impressions of the Website**

1. How would you rate the overall quality of the NPIN Website?
  - Excellent
  - Good
  - Average
  - Below Average
  - Poor
  
2. Considering your expectations and experiences with NPIN, to what extent has the NPIN Website met your expectations?
  - Exceeds expectations
  - Meets expectations
  - Neutral
  - Somewhat meets expectations
  - Does not meet expectations
  
3. How satisfied are you with the NPIN Website?
  - Very satisfied
  - Satisfied
  - Neutral
  - Dissatisfied
  - Very dissatisfied
  
4. Did you find the Website easy to navigate?
  - Very easy to navigate
  - Easy to navigate
  - Undecided
  - Somewhat easy to navigate
  - Not easy to navigate

### **Relevance to Your Work**

5. What type of information do you look for on the NPIN Website?
  - Daily News
  - Upcoming Conferences
  - Funding Opportunities
  - HIV Testing Sites
  - Campaigns & Initiatives
  - Features
  - Ordering educational materials and other resources
  - Other (Specify \_\_\_\_\_)

6. What topics do you look for on the NPIN Website?
- HIV/AIDS
  - STD
  - Tuberculosis
  - Viral hepatitis
  - Communities At Risk
  - Other (Specify \_\_\_\_\_)
7. Were you able to find the information you were looking for on the Website?
- Yes, easily
  - Yes, but it took some effort
  - Only part of it
  - No
  - I was just browsing.
8. Did you find the information provided on the Website to be current?
- Yes
  - No
9. How accurate do you consider the information provided on the Website to be?
- Extremely Accurate
  - Accurate
  - Neutral
  - Somewhat Accurate
  - Not Accurate
10. On a scale of 1 to 5, how useful are the following Website features? (1=not at all helpful, 5=very helpful; N/A=not applicable)
- *My NPIN*
  - Links to other sites
  - Locating testing centers
  - Daily News
  - Conference Database
  - New Funding Database
  - Listserv subscription
  - Ordering educational materials and other resources
11. How do you plan to use the information provided on our Website?

### Use of NPIN Website

12. Which of the following features do you use most frequently? (mark all that apply)

- My *NPIN*
- Links to other sites
- Locating testing centers
- Daily News
- Conference Database
- New Funding Database
- Listserv subscription
- Ordering educational materials and other resources

13. In the past 12 months, how often have you visited the NPIN Website?

- Daily
- Weekly
- Monthly
- Occasionally
- Once
- This is my first time.

### Future Use of NPIN Website

14. How likely are you to use the NPIN Website in the future?

- Very likely
- Likely
- Neutral
- Somewhat likely
- Not likely

15. Would you recommend the NPIN Website to a colleague or friend?

- Yes
- No

### How to Better Meet Your Needs

16. To what extent do you rely on the NPIN website for information on prevention and treatment of HIV/AIDS, STDs, TB, and viral hepatitis compared to other websites that provide similar information?

- I rely solely on the NPIN Website.
- I rely heavily on the NPIN Website.
- I rely moderately on the NPIN Website.
- I rely very little on the NPIN Website.
- I do not rely at all on the NPIN Website.

17. What other Websites do you frequently use to obtain information about the prevention and treatment of HIV/AIDS, STDs, TB, and viral hepatitis?

18. Using the following 5-point scale, please rate how the NPIN Website compares to the websites specified in Question 17 on the following characteristics.

NPIN Website is better	1
NPIN Website is somewhat better	2
All the Websites are about the same	3
NPIN Website is somewhat worse	4
NPIN Website is worse	5
I don't have an opinion	6

- a. \_\_\_ Ease of accessing the Website
- b. \_\_\_ Ease of navigating the Website
- c. \_\_\_ Ease of searching for information on the Website
- d. \_\_\_ Usefulness of information obtained
- e. \_\_\_ Accuracy of information obtained
- f. \_\_\_ Relevance of information obtained

19. Please list suggestions about how to improve the look and feel of our Website.

20. Please list suggestions about how to improve the content and organization of our Website.

21. What information would be helpful to your work that is currently not available on the NPIN Website?

### **Background Information**

22. How did you learn about the NPIN Website? (Check all that apply.)

- Internet Search Engine
- Link from a website
- National Prevention Information Network booth/exhibit at conference
- Word-of-mouth from professional colleague
- CDC source
- Seeing National Prevention Information Network products
- Forwarded NPIN listserv
- Mentions of NPIN in newsletter or magazine

- Blog/wiki/podcast/RSS/XML
- Other (Specify \_\_\_\_\_)

23. For what type of organization do you work?

- State health department
- Local/county health department
- Community-based organization
- Private, for profit organization
- Clinical setting (health clinic or hospital)
- Other (Specify \_\_\_\_\_)

24. Which of the following populations/target audiences(s) does your organization serve?

(SELECT ALL THAT APPLY)

- African American
- Hispanic/Latino
- Gay/Lesbian/Bisexual/transgender
- Intravenous drug-user(s)/other drug/alcohol abuse
- People with multiple sexual partners
- Immigrant population(s)
- Speakers of primary language other than English
- Special communication needs, such as hearing-impaired or blind
- Other (Specify \_\_\_\_\_)

**Thank you for completing the survey!**

**NPIN appreciates your assistance in determining your satisfaction with its Website and how we can better serve you.**