

SUPPORTING STATEMENT
U.S. Department of Commerce
U.S. Census Bureau
2008 Census Coverage Measurement Person Interview and Person Interview
Reinterview Operations
OMB Control No. 0607-XXXX

A. Justification

1. Necessity of the Information Collection

The U.S. Census Bureau requests authorization from the Office of Management and Budget to conduct the Census Coverage Measurement (CCM) Person Interview (PI) and Person Interview Reinterview (PIRI) operations as part of the 2008 Census Dress Rehearsal. The CCM program for the dress rehearsal is a dry run to ensure all planned coverage measurement operations are working as expected, they are integrated internally and that they are coordinated with the appropriate census operations. The CCM operations planned for the dress rehearsal, to the extent possible, will mirror those that will be conducted for the 2010 Census to provide estimates of *net coverage error* and *components of coverage error* (omissions and erroneous enumerations) for housing units and persons in housing units (see Definition of Terms). The data collection and matching methodologies for previous coverage measurement programs were designed only to measure *net coverage error*, which reflects the difference between omissions and erroneous inclusions.

The 2008 CCM PI operations will use a sample of approximately 14,375 housing units split evenly between selected census tracts in San Joaquin County, California; and Fayetteville, North Carolina and nine surrounding counties (Chatham, Cumberland, Harnett, Hoke, Lee, Montgomery, Moore, Richmond, and Scotland). The PIRI operations will be in the same areas and will consist of 1,438 units to make a total of 15,813 units.

The automated PI instrument will be used to collect the following information for persons in housing units only:

1. Roster of people living at the housing unit at the time of the CCM PI Interview.
2. Census Day (April 1, 2008) address information from people who moved into the sample address since Census Day.
3. Other addresses where a person may have been counted on Census Day.
4. Other information to help us determine where a person should have been counted as of Census Day (relative to Census residence rules). For example, enumerators will probe for persons who might have been left off the household roster; ask additional questions about persons who moved from another address on Census Day to the sample address; collect additional information for persons with

- multiple addresses; and collect information on the addresses of other potential residences for household members.
5. Demographic information for each person in the household on Interview Day or Census Day, including name, date of birth, sex, race, Hispanic Origin, and relationship.
 6. Name and above information for any person who has moved out of the sample address since Census Day (if known).

We also will conduct a quality control operation - PI Reinterview (PIRI) on 10 percent of the PI cases. The purpose of the operation is to confirm that the PI enumerator conducted a PI interview with an actual household member or a valid proxy respondent and conduct a full person interview when falsification is suspected. If PIRI results indicate falsified information by the original enumerator, all cases worked by the original enumerator are reworked by reassigning the cases to a different PI enumerator.

Title 13, United States Code, Section 141 authorizes the Secretary of Commerce to conduct a decennial census of the population, and Section 193 authorizes the Secretary to conduct tests to gather supplementary information related to the census.

2. Needs and Uses

The 2008 CCM Test is needed in order to test the entire operation with all steps as developed from results of previous tests. This is to ensure that they are integrating properly and working as expected. It is also important to test timing of each part of the operation to make sure they coordinated properly with the census operations. This is particularly important because 2008 dress rehearsal is the first time in the 2010 testing cycle that coverage measurement operation for housing units will be conducted.

Information quality is an integral part of the pre-dissemination review of the information disseminated by the Census Bureau (fully described in the Census Bureau's Information Quality Guidelines). Information quality is also integral to the information collections conducted by the Census Bureau and is incorporated into the clearance process required by the Paperwork Reduction Act.

3. Use of Information Technology

Information technology will be employed during the PI and PIRI operations. PI and PIRI are Computer Assisted Data Collection instruments and interviews are conducted by personal visits or telephone (See Attachments B and C).

4. Efforts to Identify Duplication

CCM operations are designed to collect information to evaluate new approaches that would provide more accurate measures of coverage error (net and components) for housing units and persons. This includes improving estimates of the number of people and housing units duplicated. This effort does not duplicate information collected by any

other agency.

5. Minimizing Burden

The proposed information collection consists of collecting demographic and address information about persons rostered in the CCM Person Interview and Person Interview Reinterview operations. Interviews will be conducted at the smallest number of housing units required to adequately estimate net coverage error and the components of net coverage error. Respondents will be asked the minimum number of questions to identify Census Day and Interview Day residence of the sample address and other potential addresses where they may have been counted in the census.

6. Consequences of Less Frequent Collection

Improving the accuracy of census coverage is one of the major goals of reengineering the 2010 Decennial Census Program. If these activities were not conducted, it would adversely affect our ability to measure the coverage of the population in the 2010 Census and plan improvement for future censuses and surveys.

7. Special Circumstances

No special circumstances exist.

8. Consultations Outside the Agency

The Census Bureau published a notice in the Federal Register on June 25, 2007 (Vol. 72, No. 121, PG 34668), inviting public comment on our plans to submit this information collection.

One comments was received from the Brookings Institution (See Attachment D). The letter agrees with the need for both CCM PI and CCM PIRI for the Census Bureau to judge its performance as well as provide essential information. Another comment was received that was deemed irrelevant to the collection.

In addition, cognitive testing of the instrument was conducted by WESTAT which led to improvements within the questionnaire.

9. Paying Respondents

Respondents participating in this survey will not receive any form of compensation for their participation.

10. Assurances of Confidentiality

Title 13 U.S.C., Sections 141 and 193 authorizes this collection. Title 13 U.S.C., Section

9 ensures the confidentiality of all responses. All respondents will be informed that participation is mandatory, that their responses are confidential, and that all information that could identify individuals will be held in the strictest confidence under applicable Federal statutes. This survey complies with the requirements of the Privacy Act of 1974 and the Paperwork Reduction Act. (See Attachment A – Introductory Letter for CCM PI and PIRI)

11. Justification for Sensitive Questions

The Census Bureau perceives no question in the CCM PI or PIRI questionnaires as being sensitive.

12. Estimate of Hour Burden

A sample of approximately 14,375 housing units split evenly between selected census tracts in San Joaquin County, California; and Fayetteville, North Carolina will be selected for the PI operation. A sample of approximately 1,438 housing units split evenly between selected census tracts in San Joaquin County, California; and Fayetteville, North Carolina will be selected for the PIRI operation. To calculate the burden hours, we assumed a theoretical 100 percent response rate and an approximate completion time of 10 minutes per respondent (based on the results of cognitive testing). The estimated total annual respondent burden for the PI and PIRI operations is approximately 2,636 hours.

13. Estimate of Cost Burden

There is no cost to respondents, except for the time it takes to respond to the questions.

14. Cost to the Federal Government

The cost of this evaluation is covered under funding for decennial testing. Initial costs of field collection are estimated at approximately \$1.9 million. An interdivisional Census Bureau team developed the data collection methodologies and planned the test, and the Census Bureau's Decennial Management Division allocated the resources for the test.

15. Justification for Change in Burden

This collection is being submitted as new.

16. Project Schedule

Activity	Schedule	
	Planned Start	Planned Finish
Conduct Cognitive Testing for PI (Questionnaire) in Spanish	05/30/07	08/17/07
Develop CCM PI Instrument	08/01/07	11/01/08
Develop CCM PIRI Instrument	08/01/07	03/01/09
Conduct Person Interview (1st Site)	02/13/09	03/06/09
Conduct Person Interview (2nd Site)	04/24/09	05/22/09
Conduct Person Interview Reinterview	05/01/09	05/29/09

* Schedule dates are currently under review

17. Request to Not Display Expiration Date

No exemption is requested. Expiration Date will be read to the respondent by the enumerator during the interview.

18. Exceptions to the Certification

There are no exemptions.